



Sponsorship Opportunities

SUPPORT YOUR LOCAL BAR

The NBA has a wide range of events and promotional opportunities—introduce your firm to fellow bar members and help firms and local companies connect with other sponsors for potential future business opportunities. Above all, support your local bar—we are willing to work with you to create a customized win-win sponsorship plan based on the options outlined below. Email [Traci](#) to learn more.

HAPPY HOURS | \$500 – \$2,500

Provide appetizers and drinks for our members at one of our four happy hours of the year, ranging anywhere from trivia to karaoke, or baseball to a simple mixer for mingling. A great chance to meet colleagues and make new friends!

JOB FAIR SPONSORSHIP | \$500

The Diversity Committee's 1L Minority Job Fair creates opportunities for candidates to gain experience during the summer after their first year of law school and improves their marketability, making it easier for them to gain employment during their second year and after graduation.

DIVERSITY SUMMIT | \$500 – \$5,000

Every other year, the Diversity Committee hosts the Diversity Summit for a candid discussion as we work to elevate diversity in the practice of law and beyond. Many distinguished speakers tackle important issues providing knowledge and inspiration for all.

NBA + NBF GOLF TOURNAMENT | \$500 – \$1,200 (TITLE SPONSORSHIP \$2,500)

Join some of Nashville's most prominent attorneys for a day of sunshine at our Golf Tournament held at the beautiful Vanderbilt Legends Club in Franklin, Tennessee. As a sponsor of this event, you'll have the opportunity to increase your visibility with one of the most influential and desirable audiences in Nashville.

FAMILY ZOO DAY | \$500 – \$2,500

Lawyers and their families gather together each year for our Family Zoo Day at the Nashville Zoo. Complimentary tickets, treats, and a family photo—kids or no kids—this is our biggest family event of the year!

MEMBER PICNIC | \$1,500

The Member Picnic is one of our highest attended events and provides a family-friendly, casual environment for members to mix and mingle in. A delicious BBQ dinner, friends and attorneys galore, music and dancing, and an open bar is a great way to promote your products and services.

ANNUAL MEETING & BANQUET | \$1,500 – \$2,500

As the Annual Meeting and Banquet brings the year to a close, we celebrate the NBA President, share in an awards ceremony for those highest achievers in the bar, and enjoy a delicious dinner after a bustling happy hour. Wish your colleagues well in the holiday season and enjoy an evening of excitement and splendor.

CLE LUNCH EXHIBITOR SPONSORSHIPS | \$250 – \$1,000

We provide more than 500 hours of live and distance learning programming while offering our members discounted rates. Sponsors are allotted 3-5 minutes to present during a break or registration and are invited to attend and network during any scheduled breaks.