



# ATTORNEY DIRECTORY ADVERTISING RATE CARD

**Target the Nashville legal market and increase your firm's visibility!**

The *Nashville Bar Association's Attorney Directory* is an annually published directory of local attorneys (NBA members and non-members) and features a court directory, legal administrators, firm listings, and practice areas. As the only all-inclusive attorney directory in the greater Nashville area, it serves as a quick reference guide to pertinent information and services.

**Publication Date:** Spring 2020 | **Trim Size:** 8.5" x 11"

*Thank you in advance for supporting your local bar association!*

## 1 DISPLAY AD RATES

	SIZE	SPECS	RATE
Cover Ads; Full Color ( <i>inside front cover, inside back cover, outside back cover</i> )	Full Page	7.5" x 9.65"	\$1,200
Internal Ads; Black & White	Full Page	7.5" x 9.65"	\$975
	Half Page	7.5" x 4.75"	\$750

## 2 FIRM LISTINGS

Get a full year of valuable exposure in our print directory *and* online at [NashvilleBar.org/FirmListings](http://NashvilleBar.org/FirmListings). Rates are based on layout and are determined by the space your firm information takes up (\$275 for a quarter page, \$550 for a half page, and \$1,100 for a full page). You will have the opportunity to approve via PDF and may include information such as:

- Logo (*must provide a high-resolution JPEG file*)
- Firm Name / Contact Information
- Partner(s) / Shareholder(s) / Associate(s), etc.
- Summary of Firm / Mission Statement
- Practice Areas / Services
- And more!

## 3 NEW DATES! ADVERTISING DEADLINES

- **Ad space reservations** are due to [Jill](http://Jill) no later than **Friday, December 6**.
- **Ad materials** are due to [Jill](http://Jill) by **Friday, December 20**, and must be submitted according to the above specifications as high-resolution (*at least 300 dpi*) JPEG or PDF files.