

# Introducing the NATLE Merchant Services Affinity Program— a cost-effective payment processing option for members

Through an agreement with TermNet Merchant Services and SWBC, NATLE members can take advantage of merchant services provided by one of the nation's leaders in electronic payment processing. This full-service program offers a cost-effective solution for all your payment-acceptance needs:

- Credit and Debit Cards:  
VISA, MasterCard®, American Express®, Discover®,  
Diners Club®, and JCB
- Check Services, including guarantee and conversion

This NATLE sponsored program has been fully researched by the NATLE Affinity Committee to ensure that it meets NATLE's high standards. You can be assured that you are using a quality program designed to save members money and time.

With associations moving much of the payment processing to their websites and collecting more fees online, the budget item for credit card processing will only increase. Consider the benefits of participation in this program:

- Time spent processing credit card payments is reduced.
- Online processing options ensure safe, secure processing.
- Credit card payments made through websites hosted by TrialSmith are supported.
- Payments for all of your credit card transactions are completed faster, including those for dues, conferences, contributions, or other services.
- Competitive rates mean savings for your association.
- Non-dues revenue for your association is generated when you market the program to your own members.
- Comprehensive training and full-scale client and marketing support are included.

And, your participation helps to support NATLE!

To learn more about this exciting new service available to NATLE members, call

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## About TermNet Merchant Services

Since its inception in 1985, TermNet has consistently been a nationwide leader in providing merchant processing and full support. With over 17,000 merchant locations, including several large national accounts, TermNet is committed to providing excellent customer service along with the safest, fastest, and most cost-effective solutions for all electronic payment processing needs.



## About SWBC

Since 1976, SWBC has provided a wide range of insurance and financial services to financial institutions, businesses, and individuals nationwide. As the marketing partner for the TermNet merchant services program, SWBC provides clients with comprehensive, professional support for the advertising and promotion of their card programs.

