

2011 Seminar of the Masters
August 4-5, 2011 — Big Sky Resort, Big Sky, Montana
Exhibitor & Sponsorship Registration

Convention Sponsorships

1. **\$3,000 President's Dinner** (Wednesday Evening) — *by invitation only* event
2. **\$2,500 Breakfast & Lunch Sponsor** (four sponsorships available)
3. **\$2,500 Awards Dinner** (Thursday Evening)
 - Signage on event table (*provided by sponsor*)
 - Web link on the MTLA Convention web page
 - Full page ad in the electronic Convention handout*
 - Admission to all Convention meal events for two representatives
 - Opportunity to speak from podium (optional) — brevity a must
 - Acknowledgment at Convention & appropriate event
 - Pre and post Convention attendee list
 - Acknowledgment in *Trial Trends* (membership magazine)
 - Exhibitor table (*optional — please indicate on application if you will need a table*)
4. **\$1,500 Awards Reception/Social Hour** (Thursday Evening)
5. **\$1,500 Registration Sponsor** (Thursday & Friday)
 - Weblink from Convention agenda page
 - Full page ad in the electronic Convention handout*
 - Admission to all Convention meal events for two representatives
 - Pre and post Convention attendee list
 - Sponsor representative will be allowed to place literature on meeting room tables
 - Acknowledgment in *Trial Trends* (membership magazine)
 - Exhibitor table (*optional — please indicate on application if you will need a table*)
6. **\$1000 Afternoon Break Sponsor** (Thursday)
 - Full page ad in the electronic Convention handout*
 - Admission to all Convention meal events for two representatives
 - Post Convention attendee list
 - Sponsor representative will be allowed to place literature on registration desk
 - Acknowledgment in *Trial Trends* (membership magazine)
 - Exhibitor table (*optional — please indicate on application if you will need a table*)

Exhibiting

7. **\$600 Exhibit Sponsor**
 - Full page ad in the electronic Convention handout*
 - Admission to all Convention meal events for two representatives
 - Post Convention attendee list

Other Sponsorships

8. **\$300 Convention Literature Distribution**
Unable to attend this year? Take advantage of this opportunity to have your full color brochure displayed on the registration desk. *See application for details of shipping to Big Sky Resort.*
9. **\$150 Full Page Advertisement**
Full page ad - 7.5 w x 10 h - in our Convention handout. Please send your **PDF** artwork by June 30.

*Participants will receive a link to the program materials approximately one week before the Convention.

*Confirmed
Speakers & Topics*

Lisa Blue Baron
Jury Selection

Hon. Justice Patricia O'Brien Cotter
Montana Case Law Update: 7/1/010 - 6/30/11

Georg Finder
*Loss of Credit Reputation:
The Overlooked Compensible Injury*

Russ M. Herman
*Storytelling and Winning at Trial:
Rhetoric, Oratory and Psychology*

Philip A. Hohenlohe
*Employment Discrimination Claims
From Start to Finish*

Sen. Larry Jent
Legislative Update

Gary C. Johnson
Pre-existing Conditions

Prof. Gregory Munro
Montana Insurance Law Update: 7/1/10 - 6/30/11

Hon. Justice James C. Nelson
Closing the Courthouse Doors Montana Style

Gary M. Paul
AAJ Update

Molly B. Powell
*Litigating Employment Discrimination:
The Ins and Outs of the EEOC*

Alexander H. Rate
*Creed Protections Under
The Montana Human Rights Act*

Leigh Johnson
Andrea E. Richard
Conducting Focus Groups

Philip "Shad" Shadwick
*What the Adjuster Wants, But Can't Tell You:
Insurance Tips From the Other Side*

James C. Sturdevant
*Sealing the Courthouse
And Immunizing Corporate Conduct*

MTLA Convention

August 4, 2011 — 8:00 a.m. - 5:15 p.m.
August 5, 2011 — 8:00 a.m. - 1:30 p.m.

Exhibits Setup:
Thursday, August 4
7:00 a.m.

Exhibits Open:
Thursday, August 4
8:00 a.m. - 5:15 p.m.

Friday, August 5
8:00 a.m. - 1:30 p.m.

Exhibits Teardown:
Friday, August 5
1:30 p.m.

Luncheons:
Thursday, August 4
12:15 p.m.
Friday, August 5
12:15 p.m.

Social Hour:
Thursday, August 4
6:30 p.m.

Dinner:
Thursday, August 4
7:30 p.m.

Schedule subject to change.

2011 Seminar of the Masters – Exhibitor & Sponsor Application

August 4 & 5, 2011 — One Lone Mountain Trail — Big Sky, Montana

NOTE: Sponsorships and booth assignments are available on a first-come-first-served basis.

Exhibitor/Company/Law Firm Name

Address City State/Zip

Phone Fax Email

Contact Person

Name(s) of Attendee(s)

CONVENTION SPONSORSHIPS

- \$3,000 1. President’s Dinner
- \$2,500 2. Breakfast & Lunch
- \$2,500 3. Award’s Dinner
- \$1,500 4. Awards Reception/Social Hour
- \$1,500 5. Registration Sponsor
- \$1,000 6. Afternoon Break Sponsor

Optional: Exhibitor Table

Exhibiting fee includes skirted, eight foot table, two chairs, electrical outlet and extension cord (if needed). Exhibitors will be responsible for any audio/visual equipment. Please contact Mary Taylor at MTLA for the name and number of the hotel contact.

Shipping: If you are shipping your exhibit, please make sure your shipment does not arrive before Thursday, July 28, 2011. Federal Express and UPS pick up daily, so be sure to have return label for your exhibit.

Ship Exhibits/Brochures to:
Attention: Angela Snapp
Big Sky Resort
One Lone Mountain Trail
Big Sky, MT 59716

Be sure to note “Montana Trial Lawyers Event” - on your shipment.

Product/Service description (for announcements):

EXHIBITING

- \$600 7. Exhibit Sponsor

OTHER SPONSORSHIPS

- \$300 8. Convention Literature Distribution
- \$150 9. Full Page Advertisement

See monttla.com for Annual Sponsor opportunities.

Please contact the MTLA office to confirm availability of sponsorship: 406-443-3124 or mtla@mt.net.

If you don’t see a sponsorship or exhibitor opportunity in which you are interested, please contact Mary Taylor to discuss your ideas at: mtla@mt.net or 406-443-3124.

Return with check for total amount to:

MTLA Exhibitor Space
P.O. Box 838
Helena, MT 59624

Or pay with credit card on line: monttla.com

Hotel Accommodations: MTLA has reserved a number and variety of rooms at **Big Sky Resort**, be sure to ask for the group room rate. Check-in time is 5:00 p.m. and check-out time is 10:00 a.m. If you make a room reservation within the room block, please make sure you reserve the room under the attending exhibitor or contact’s name listed above. If we don’t recognize the name we will ask the hotel to remove the person from our block of rooms. **Reservations:** Montana — (406) 995-5000; out-of-state — (800) 548-4486.

Will you be providing a door prize? Please let us know and we’ll make an announcement. **Door Prize Description:**
