

**2021 Seminar of the Masters**  
**August 5th & 6th — University of Montana, Missoula**

**Sponsor & Exhibitor Registration**

**Meal & Beverage Sponsorships**

1. **\$1,500 President's Dinner** (Wednesday Evening) — *by invitation only event*
2. **\$1,000 Breakfast & Lunch Sponsor** (two sponsorships available)
3. **\$1,000 Awards Dinner** (Thursday Evening)
4. **\$1,000 Awards Social Hour**
  - Name printed in program brochure (June 15 deadline)
  - Signage on event table (*provided by sponsor*)
  - Web link on the MTLA Convention web page
  - Full page ad in the digital Convention handout\*
  - Admission to all Convention meal events for two representatives
  - Option to speak briefly from podium
  - Acknowledgment at Convention & appropriate event
  - Pre and post Convention attendee lists
  - Acknowledgment in *Trial Trends* (membership magazine)
  - Exhibitor table (*optional — please indicate below if you will need a table*)

\*Participants will receive a link to the program materials about one week before the Convention.

- |           |                       |
|-----------|-----------------------|
| \$1,500   | 1. President's Dinner |
| \$1,000   | 2. Breakfast & Lunch  |
| \$1,000   | 3. Awards Dinner      |
| \$1,000   | 4. Awards Social Hour |
| Optional: | Exhibitor Table       |

**Exhibitor Table Only**

- |       |                    |
|-------|--------------------|
| \$450 | 5. Exhibitor Table |
|-------|--------------------|
- Full page ad in the electronic Convention handout\*\*
  - Admission to all Convention meal events for two representatives
  - Post Convention attendee list

Exhibit table includes skirted table, two chairs and wi-fi. Exhibitors will be responsible for any audio/visual equipment. Please contact Mary Taylor at MTLA for name and number of University contact.

**Custom Promotional Products**

6. **\$500 Lanyards** (Sponsor Supplied)
  7. **\$500 Pens** (Sponsor Supplied)
  8. **\$500 Other - water bottles, thumb drives, etc.** (Sponsor Supplied)
    - Distributed at Convention registration desk
    - Display of logo on MTLA Convention web page
    - Exhibit table (*optional — please indicate below if you will need a table*)
    - Full page ad in the electronic Convention handout\*\*
    - Admission to all Convention meal events for two representatives
    - Pre and post Convention attendee list
- |       |             |
|-------|-------------|
| \$500 | 6. Lanyards |
| \$500 | 7. Pens     |
| \$500 | 8. Other    |
- Optional: Exhibitor Table

❖ MTLA Sponsorship Packages ❖  
Gold, Silver & Copper Levels

Information about MTLA's annual sponsorship packages available on line: [monttla.com](http://monttla.com)

**Other Sponsorships**

- |       |                            |
|-------|----------------------------|
| \$250 | 9. Literature Distribution |
|-------|----------------------------|
- Unable to attend this year? Take advantage of this opportunity to have your full color brochure displayed. *See sidebar for details of shipping to UM.*
- |       |                  |
|-------|------------------|
| \$150 | 10. Full Page Ad |
|-------|------------------|
- Full page ad - 7.5 w x 10 h - in our Convention digital handout\*\*.

\*\*Please send your **PDF** artwork by July 10, 2021. to Mary Taylor - [mtla@mt.net](mailto:mtla@mt.net).

**Confirmed Speakers**

- Sherine Blackford • Scott Blair**  
**Hillary Carls**  
**John Heenan • Ross Keogh**  
**Elizabeth Larrick**  
**Prof. Greg Munro • Michael Neff**  
**John Romano**  
**Veronica Procter • Adam Urra**

**Tentative Schedule**

**August 5, 2021 — 8:30 a.m. - 5:15 p.m.**  
**August 6, 2021 — 8:00 a.m. - 1:15 p.m.**

- |  |  |
|--|--|
| <b>Exhibits Setup:</b><br>Thursday, August 5                         | <b>Luncheons:</b><br>Thursday, August 5<br>12:15 p.m.  |
| <b>Exhibits Open:</b><br>Thursday, August 5<br>8:00 a.m. - 5:15 p.m. | Friday, August 6<br>12:15 p.m.                         |
| Friday, August 6<br>8:00 a.m. - 1:15 p.m.                            | <b>Social Hour:</b><br>Thursday, August 5<br>5:30 p.m. |
| <b>Exhibits Teardown:</b><br>Friday, August 6<br>1:30 p.m.           | <b>Dinner:</b><br>Thursday, August 5<br>6:30 p.m.      |

*Schedule subject to change.*

**Return with check for total amount to:**  
 MTLA Convention Sponsor/Exhibitor  
 P.O. Box 838  
 Helena, MT 59624  
**Or pay with credit card on line:**  
[monttla.com](http://monttla.com)

**Shipping:** If you are shipping your exhibit, please make sure your shipment does not arrive before Thursday, July 29, 2021. Federal Express, USPS and UPS pick up M-F, so be sure to have return label for your exhibit.

**Ship Exhibits/Brochures to:**

Montana Trial Lawyers Event  
 MTLA Attention: Jessica Shaffer  
 32 Campus Drive  
 University Center, Room 340  
 Missoula, MT 59812

*Be sure to note "Montana Trial Lawyers Event" on your shipment.*

**Hotel Accommodations:**

**DoubleTree — 406-542-4611 — 100 Madison, Missoula, MT**  
 Check in time is 3:00 pm and check out time is 12:00 pm. Be sure to ask for the group room rate. The room block expires July 14, 2021.

Exhibitor/Company/Law Firm Name	
Address	City
State/Zip	Phone
Contact Person	E-mail
Name(s) of Attendee(s)	
Product/Service description (for announcements)	
Door prize description (Will you be providing a door prize? Please let us know, and we'll make an announcement.)	