

**2018 Seminar of the Masters**  
**July 19-20, 2018 — University of Montana, Missoula**

**Sponsorship & Exhibitor Registration**

**Meal & Beverage Sponsorships**

1. **\$1,500 President's Dinner** (Wednesday Evening) — *by invitation only* event
2. **\$1,000 Breakfast & Lunch Sponsor** (two sponsorships available)
3. **\$1,000 Awards Dinner** (Thursday Evening)
4. **\$1,000 Awards Social Hour**
  - Name printed in program brochure (May 1 deadline)
  - Signage on event table (*provided by sponsor*)
  - Web link on the MTLA Convention web page
  - Full page ad in the digital Convention handout\*
  - Admission to all Convention meal events for two representatives
  - Option to speak briefly from podium
  - Acknowledgment at Convention & appropriate event
  - Pre and post Convention attendee lists
  - Acknowledgment in *Trial Trends* (membership magazine)
  - Exhibitor table (*optional — please indicate below if you will need a table*)

\*Participants will receive a link to the program materials about one week before the Convention.

- |           |                       |
|-----------|-----------------------|
| \$1,500   | 1. President's Dinner |
| \$1,000   | 2. Breakfast & Lunch  |
| \$1,000   | 3. Awards Dinner      |
| \$1,000   | 4. Awards Social Hour |
| Optional: | Exhibitor Table       |

**Exhibitor Table Only**

- |       |                    |
|-------|--------------------|
| \$400 | 5. Exhibitor Table |
|-------|--------------------|
- Full page ad in the electronic Convention handout\*\*
  - Admission to all Convention meal events for two representatives
  - Post Convention attendee list

Exhibit table includes skirted table, two chairs and wi-fi. Exhibitors will be responsible for any audio/visual equipment. Please contact Mary Taylor at MTLA for name and number of University contact.

**Custom Promotional Products**

6. **\$750 Lanyards** (Sponsor Supplied)
  7. **\$750 Pens** (Sponsor Supplied)
  8. **\$750 Other - water bottles, thumb drives, etc.** (Sponsor Supplied)
    - Distributed at Convention registration desk
    - Display of logo on MTLA Convention web page
    - Exhibit table (*optional — please indicate below if you will need a table*)
    - Full page ad in the electronic Convention handout\*\*
    - Admission to all Convention meal events for two representatives
    - Pre and post Convention attendee list
- |       |             |
|-------|-------------|
| \$750 | 6. Lanyards |
| \$750 | 7. Pens     |
| \$750 | 8. Other    |
- Optional: Exhibitor Table

❖ MTLA Sponsorship Packages ❖  
Gold, Silver & Copper Levels

Information about MTLA's annual sponsorship packages available on line: [monttla.com](http://monttla.com)

**Other Sponsorships**

\$250 9. Literature Distribution  
Unable to attend this year? Take advantage of this opportunity to have your full color brochure displayed on the registration desk. *See sidebar for details of shipping to UM.*

\$150 10. Full Page Ad  
Full page ad - 7.5 w x 10 h - in our Convention digital handout\*\*.

\*\*Please send your **PDF** artwork by June 21, 2018. to Mary Taylor - [mtla@mt.net](mailto:mtla@mt.net).

**Confirmed Speakers**

- Bill Barton**  
**Frederick C. Berry Jr.**  
**Michael Cohen**  
**Gregory S. Munro**  
**John Romano**  
**Christina Sonsire**  
**Victoria L. Vreeland**

**Tentative Schedule**

**July 19, 2018 — 8:00 a.m. - 5:30 p.m.**  
**July 20, 2018 — 8:00 a.m. - 1:30 p.m.**

- |  |   |   |  |  |   |
|--|---|---|--|--|---|
| <b>Exhibits Setup:</b><br>Thursday, July 19<br>7:00 a.m. | <b>Exhibits Open:</b><br>Thursday, July 19<br>8:00 a.m. - 5:30 p.m.<br>Friday, July 20<br>8:00 a.m. - 1:30 p.m. | <b>Exhibits Teardown:</b><br>Friday, July 20<br>1:30 p.m. | <b> Luncheons:</b><br>Thursday, July 19<br>12:15 p.m.<br>Friday, July 20<br>12:30 p.m. | <b> Social Hour:</b><br>Thursday, July 19<br>5:30 p.m. | <b> Dinner:</b><br>Thursday, July 19<br>6:30 p.m. |
|--|---|---|--|--|---|

*Schedule subject to change.*

**Return with check for total amount to:**  
 MTLA Convention Sponsor/Exhibitor  
 P.O. Box 838  
 Helena, MT 59624  
**Or pay with credit card on line:**  
[monttla.com](http://monttla.com)

**Shipping:** If you are shipping your exhibit, please make sure your shipment does not arrive before Thursday, July 12, 2018. Federal Express, USPS and UPS pick up M-F, so be sure to have return label for your exhibit.

**Ship Exhibits/Brochures to:**

Montana Trial Lawyers Event  
 MTLA Attention: Shannon Brilz  
 32 Campus Drive  
 University Center, Room 340  
 Missoula, MT 59812

**Hotel Accommodations**

**DoubleTree — 406-542-4611 — 100 Madison, Missoula, MT**  
 Check in time is 3:00 pm and check out time is 12:00 pm. Be sure to ask for the group room rate. The room block expires June 28, 2018.

_____ Exhibitor/Company/Law Firm Name	
_____ Address	_____ City
_____ State/Zip	_____ Phone
_____ Contact Person	_____ E-mail
_____ Name(s) of Attendee(s)	
_____ Product/Service description (for announcements)	
_____ Door prize description (Will you be providing a door prize? Please let us know, and we'll make an announcement.)	