

## 2012 Seminar of the Masters

**August 2-3, 2012 — Big Sky Resort, Big Sky, Montana**

### Sponsorship & Exhibitor Registration

#### Convention Sponsorships

1. **\$3,000 President's Dinner** (Wednesday Evening) — *by invitation only* event
2. **\$2,500 Breakfast & Lunch Sponsor** (two sponsorships available)
3. **\$2,500 Awards Dinner** (Thursday Evening)
4. **\$1,500 Awards Social Hour**
  - Name printed in program brochure (April 15 deadline)
  - Signage on event table (*provided by sponsor*)
  - Web link on the MTLA Convention web page
  - Full page ad in the digital Convention handout
  - Admission to all Convention meal events for two representatives
  - Opportunity to speak from podium (optional)
  - Acknowledgment at Convention & appropriate event
  - Pre and post Convention attendee lists
  - Acknowledgment in *Trial Trends* (membership magazine)
  - Exhibitor table (*optional — please indicate on below if you will need a table*)

**Want More? Become An Annual MTLA Sponsor at [monttla.com](http://monttla.com)**

#### CONVENTION SPONSORSHIPS

- |           |                       |
|-----------|-----------------------|
| \$3,000   | 1. President's Dinner |
| \$2,500   | 2. Breakfast & Lunch  |
| \$2,500   | 3. Awards Dinner      |
| \$1,500   | 4. Awards Social Hour |
| Optional: | Exhibitor Table       |

#### EXHIBITOR TABLE ONLY

- |       |                    |
|-------|--------------------|
| \$300 | 5. Exhibitor Table |
|-------|--------------------|
- Full page ad in the electronic Convention handout\*
  - Admission to all Convention meal events for two representatives
  - Post Convention attendee list

Exhibit table includes skirted, eight foot table, two chairs, electrical outlet and extension cord (if needed). Exhibitors will be responsible for any audio/visual equipment. Please contact Mary Taylor at MTLA for the name and number of the hotel contact.

#### OTHER SPONSORSHIPS

- |       |                            |
|-------|----------------------------|
| \$300 | 6. Literature Distribution |
|-------|----------------------------|
- Unable to attend this year? Take advantage of this opportunity to have your full color brochure displayed on the registration desk. *See sidebar for details of shipping to Big Sky Resort.*
- |       |                 |
|-------|-----------------|
| \$150 | 7. Full Page Ad |
|-------|-----------------|
- Full page ad - 7.5 w x 10 h - in our Convention handout.

\*Please send your **PDF** artwork by July 23, 2012 to Mary Taylor - [mtla@mt.net](mailto:mtla@mt.net).

**Return with check for total amount to: MTLA Convention Sponsor, P.O. Box 838, Helena, MT 59624**

**Or pay with credit card on line: [monttla.com](http://monttla.com)**

Exhibitor/Company/Law Firm Name

Address

City

State/Zip

Phone

Contact Person

Email

Name(s) of Attendee(s)

Product/Service description (for announcements)

Door prize description (Will you be providing a door prize? Please let us know, and we'll make an announcement.)

#### Confirmed Speakers

- Drew Blewett
- Hon. Dana Christensen
- Domenic Cossi
- Hon. Justice Patricia O'Brien Cotter
- Hon. Russell Fagg
- Rick Friedman
- Hon. Katherine Bidegaray
- Karen Koehler
- Chief Justice Mike McGrath
- Hon. Justice Brian Morris
- Prof. Gregory Munro
- David R. Paoli
- Kathleen Flynn Peterson
- Hon. Mike Salvagni
- Al Smith
- Matt Wessler
- Tess White

#### Convention Schedule

**August 2, 2012 — 9:15 a.m. - 5:15 p.m.**  
**August 3, 2012 — 8:15 a.m. - 1:45 p.m.**

##### Exhibits Setup:

Thursday, August 2  
7:00 a.m.

##### Exhibits Open:

Thursday, August 2  
8:00 a.m. - 4:30 p.m.

Friday, August 3

8:00 a.m. - 1:30 p.m.

##### Exhibits Teardown:

Friday, August 3  
1:45 p.m.

##### Luncheons:

Thursday, August 2  
12:15 p.m.

Friday, August 3  
12:30 p.m.

##### Social Hour:

Thursday, August 2  
6:30 p.m.

##### Dinner:

Thursday, August 2  
7:30 p.m.

*Schedule subject to change.*

**Shipping:** If you are shipping your exhibit, please make sure your shipment does not arrive before Thursday, July 26, 2012. Federal Express and UPS pick up daily, so be sure to have return label for your exhibit.

##### Ship Exhibits/Brochures to:

Attention: Angela Snapp  
Big Sky Resort  
One Lone Mountain Trail  
Big Sky, MT 59716

*Be sure to note "Montana Trial Lawyers Event" - on your shipment.*

**Hotel Accommodations:** MTLA has reserved a number and variety of rooms at **Big Sky Resort**, be sure to ask for the group room rate. Check-in time is 5:00 p.m. and check-out time is 10:00 a.m. If you make a room reservation within the room block, please make sure you reserve the room under the attending exhibitor or contact's name listed above. If we don't recognize the name we will ask the hotel to remove the person from our block of rooms.

**Reservations:** Montana — (406) 995-5000; out-of-state — (800) 548-4486.