



Missouri Association of Trial Attorneys Magazine Advertising Opportunities

“The Missouri Trial Attorney” is one of Missouri’s best-read magazines by attorneys representing injured consumers and workers. This magazine, published quarterly, has a circulation of over 1,600 members and judges throughout the state.

Ad Dimensions and Rates:

Size	Dimensions	One Issue	Annual Discount (Four Issues – same ad)	One Issue	Annual Discount (Four Issues – same ad)
		Grayscale	Grayscale	Color	Color
Full Page	7.50" x 10.00"	\$500.00	\$1,700.00	\$ 665.00	\$2,260.00
Outside Back Cover	(Horizontal) 7.50" x 6.00"	N/A	N/A	\$765.00	\$2,600.00
1/2 Page	(Horizontal) 7.50" x 5.00"	\$350.00	\$1,250.00	\$465.00	\$1,665.00
1/2 Page	(Vertical) 3.75" x 10.00"	\$350.00	\$1,250.00	\$465.00	\$1,665.00
1/3 Page	(Horizontal) 7.50" x 3.25"	\$275.00	\$975.00	\$365.00	\$1,300.00
1/3 Page	(Vertical) 2.50" x 10.00"	\$275.00	\$975.00	\$365.00	\$1,300.00
1/4 Page	(Horizontal) 7.50" x 2.25"	\$200.00	\$700.00	\$265.00	\$930.00
1/4 Page	(Vertical) 3.75" x 4.75"	\$200.00	\$700.00	\$265.00	\$930.00

Deadlines:

“The Missouri Trial Attorney” magazine is published quarterly. Submission deadlines are as following:			
Spring Issue	Feb. 15, 2018	Summer Issue	May 15, 2018
Fall Issue	Aug. 15, 2018	Winter Issue	Nov. 15, 2018

Ad Specs: Advertisements must be sized correctly and submitted as a PDF file of at least 300 dpi. MATA is not to be held responsible for converting any submitted ads.

Refunds: There will be no refunds on ads cancelled after scheduled deadline date. In lieu of a refund, ads cancelled prior to deadline may be issued placement credit for a subsequent issue.

Conditions: MATA reserves the right to reject advertising that does not meet MATA publication standards and limit the space occupied by any one advertisement.