



Memphis Bar Association



MBA CONTINUING LEGAL EDUCATION SPONSORSHIP PACKAGE

The Memphis Bar Association hosts continuing legal education programs throughout the year on a wide-range of topics for the legal community to earn CLE credits. Our competitively priced seminars are approved for credit in Tennessee, Mississippi, and Arkansas. Currently, all the CLEs are offered as live webinars, which are recorded for the MBA's on-demand CLE catalog.

The MBA offers an excellent opportunity to educate the legal community on your product or service by sponsoring one or more of the MBA's CLE programs. You can even target a particular practice area through the MBA Section CLEs – specialized groups that focus on a particular legal or practice area.

CLE Sponsorship Elements

- Logo displayed on event registration page
- One-minute live or pre-recorded sponsor message at beginning of CLE
- Company materials distributed to CLE registrants
- Logo and 300 X 250 ad in MBA e-newsletter (logo and ad provided by sponsor – files accepted in JPEG, PNG, GIF or EPS formats)
- Logo in MBA social media post promoting CLE

CLE Sponsor Commitment

- \$300 Cash Investment
- Optional* - Donation of a gift certificate for virtual door prize among CLE attendees
- Optional* – Underwrite CLE registration fees to make CLE free to attendees

***Looking for a customized sponsorship?
Contact Lauren Gooch at LGooch@memphisbar.org.***



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Continuing Legal Education