



Memphis Bar Association

Classified Advertising Rate Card

Classified Advertising Placement Options

- ▶ Bar Bulletin e-newsletter
- ▶ Memphis Lawyer e-Magazine
- ▶ Website – MemphisBar.org

- All ads include hyperlink to company website
- Company to provide copy for classified ads
- Submit ad copy to kswan@memphisbar.org

MBA Bar Bulletin – published weekly

Word Count	One to Three Times	Four + Times
Up to 50 words	\$25 per ad	\$20 per ad
50-100 words	\$40 per ad	\$32 per ad
100-150 words	\$50 per ad	\$40 per ad
150-250 words	\$75 per ad	\$60 per ad
250+ words	\$75 + \$1 per word over 250 per ad	

MBA Memphis Lawyer – published quarterly

Word Count	One to Three Times	Four + Times
Up to 150 words	\$50 per ad	\$40 per ad
150-250 words	\$75 per ad	\$60 per ad
250+ words	\$75 + \$1 per word over 250 per ad	

MBA Website Jobs Page

Monthly Posting (4 weeks)	
Up to 500 words	\$100 (15% Discount for placement in Bar Bulletin + Website)