

Memphis Lawyer

the magazine of the Memphis Bar Association | Vol. 37, Issue 4, December 2020

Memphis Lawyer Magazine Advertising Rate Card

- Published Quarterly in Digital Format
- Distributed to over 2,000 lawyers and judges in the Memphis area

Display Ad Rates *(color, black & white or videos)*

- Ads to include hyperlink to company website
- Company to provide ad in electronic format - PNG, JPEG, or GIF and videos as YouTube links
- 20% ad discount for running 4 times

Size	Dimensions	One Time
1/8 page	3.5" wide X 2.5" high	\$100
1/4 page	3.5" wide X 4.75" high	\$150
1/3 page	7.5" wide x 3.25" high	\$220
1/2 page ad or video	7.5" wide x 4.75" high or 3.5" wide x 10" high	\$300
Full page ad or video	7.5" wide X 10" high	\$400

Classified Ads

- Ads to include hyperlink to company website
- Company to provide copy for classified ads

Word Count	One to Three Times	Four + Times
Up to 150 words	\$50 per ad	\$40 per ad
150-250 words	\$75 per ad	\$60 per ad
250+ words	\$75 + \$1 per word over 250 per ad	



Issue Art Deadlines

- March 19 for March 2021 Issue
- June 4 for June 2021 Issue
- September 3 for September 2021 Issue
- December 3 for December Issue

Send copy, art and video files to Kelly Swan at Kswan@memphisbar.org.