

**Publication Guidelines Regarding Non-MCB/MBF Submissions for  
The Mecklenburg Bar News, Bar Blasts, MeckBar.org  
Approved by MCB Board 3/30/17**

*These guidelines do not apply to events/announcements/fundraisers affiliated with the Mecklenburg County Bar or the Mecklenburg Bar Foundation.*

**Affinity Bars:**

Affinity bars may submit announcements and events to be posted on MeckBar.org's Affinity Bars' web page. The Affinity Bars' page will be linked from the Bar Blast, not each individual announcement/event.

Announcements and events are generally not eligible for publication in the *Mecklenburg Bar News*.

Annual updates from each Affinity Bar may be published in the *Mecklenburg Bar News*, at the discretion of the Communications Committee, MCB Executive Director and/or MCB Executive Committee. These updates may not solicit membership or funds.

**CLE Providers:**

CLE programs that are not in partnership with the MCB will not be publicized in any MCB publication.

CLE providers are not eligible to purchase advertising space for CLE programs in any MCB publication.

**Courthouse:**

Courthouse announcements may be posted on the Courts' Corner page of MeckBar.org and posted in the weekly Bar Blast. Court happenings may be published in the semi-regular *Mecklenburg Bar News* column, *Court Communiqués*.

**Council for Children's Rights, International House, Legal Aid of North Carolina (LANC), Legal Services of Southern Piedmont (LSSP) & Safe Alliance ("the Agencies"):**

The Mecklenburg County Bar & Mecklenburg Bar Foundation Board of Directors acknowledge a long history and unique relationship with the five Agencies identified as providing pro bono legal services in Mecklenburg County above. Due to this unique relationship and in recognizing the important work of the Agencies, the following is permitted:

In the month prior to each Agency's annual fundraising event, an article promoting the work of the Agency and the event will be included in the *Mecklenburg Bar News*, in the weekly Bar Blasts and on MCB social media platforms using content supplied by the Agencies consistent with the MCB's existing editorial policy.

- Council for Children's Rights: March event; February promotions
- International House: October event; August promotions
- Legal Aid of NC/Legal Services of Southern Piedmont: March or April event; February or March promotions
- Safe Alliance: October event; September promotions

In the November newsletter and Bar Blasts during the month of November, the MCB will promote the start of the Access to Justice Campaign using content supplied by LSSP and LANC consistent with the MCB's existing editorial policy.

In the December newsletter and Bar Blasts during the month of December, the MCB will provide a short summary of the work of the Agencies and the Mecklenburg Bar Foundation in an effort to encourage end-of-year giving.

**The MCB Communications Committee will annually evaluate the number of pro bono articles appearing monthly in the *Mecklenburg Bar News* to determine if the printed newsletter is the right vehicle for dissemination of this information to the full Bar and will make recommendations to the MCB Executive Committee and/or MCB Board as needed.**

**Other Non-MCB/MBF entities:**

All other events/announcements promoting fundraisers, firm changes/happenings or are specific to one or a few firms/clubs/organizations are not eligible for inclusion in MCB publications.

Announcements related to the general practice of law may be eligible for inclusion in the Bar Blasts at the discretion of the Communications Committee, MCB Executive Director and/or MCB Executive Committee.

**Specific Types of Requests**

**Career Fairs:**

Career Fairs related to the legal profession will be posted on Career Corner.

Local career fairs may be linked from the weekly Bar Blast and may be eligible for print in the *Mecklenburg Bar News*, at the discretion of the Communications Committee, MCB Executive Director and/or MCB Executive Committee.

**Fundraisers:**

Articles soliciting funds are not printed/posted in MCB publications with the exception of the articles detailed above.

**Press Releases:**

Press releases are not included in MCB publications.

Press releases may be submitted to the Director of Communications & Events for consideration by the Communications Committee as article ideas or member/firm spotlights.

**Seeking Attorney Volunteers:**

Announcements seeking attorney volunteers for projects with a legal nexus may be referred to the appropriate MCB Committee for potential collaboration prior to inclusion in any MCB publication.

**All submissions should be sent via e-mail to [publications@meckbar.org](mailto:publications@meckbar.org) for consideration.**

## **Mecklenburg County Bar Editorial Policy and Disclaimer**

Approved by Board of Directors March 30, 2017

The Mecklenburg County Bar (MCB) accepts editorial material of general legal interest to the practicing Bar of the 26<sup>th</sup> Judicial District for inclusion in the *Mecklenburg Bar News*, MeckBar.org, Bar Blasts and related methods of communication. The implicit purposes of the *Mecklenburg Bar News*, MeckBar.org, Bar Blasts and related methods of communication are to educate members of the MCB and to create and maintain shared communication with its members. The Communications Committee, MCB Executive Director and/or MCB Executive Committee reserve the right to accept, reject or edit all material. The MCB Executive Director is the editor of all MCB communications.

### **Disclaimer**

Efforts will be made to provide information of interest that is timely, accurate and relevant to the legal community. The MCB is not responsible for misprints, typographical errors or misinformation in the *Mecklenburg Bar News*, MeckBar.org, Bar Blasts and related methods of communication. The views and opinions are not necessarily those of the 26<sup>th</sup> Judicial District Bar.