



# Trial Reporter Advertising Agreement

Trial Reporter is published four times annually by the Maryland Association for Justice with a circulation of more than 1,800 legal professionals, law libraries and judges throughout Maryland. All advertising is subject to the approval of the publisher and must be prepaid. Advertisements placed in **four consecutive issues are discounted at 20%, reflected in the pricing below.** For more information, or for ad pricing for MAJ Sponsors or inside or back covers, please contact us at (410) 872-0990 or info@mdforjustice.com.

**NEW FOR 2021-2022: Trial Reporter has transitioned to a FULL-COLOR printed format.**

## Ad Pricing (Per Issue)

Ad Size (Interior)	Single Issue	4 Issues
Full Page	\$700	\$2,400 (\$600)
Half Page	\$400	\$1,500 (\$375)
Quarter Page	\$275	\$1,000 (\$250)

## Advertising Deadlines

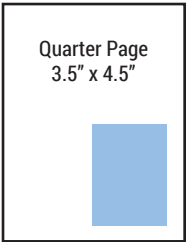
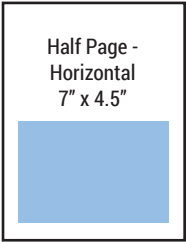
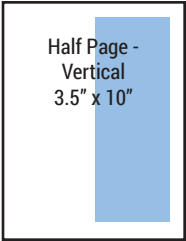
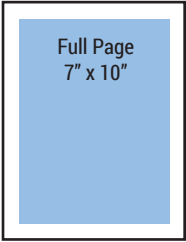
**Summer Issue:** June 25, 2021 (July mailing)

**Fall Issue:** September 24, 2021 (October mailing)

**Special Issue:** December 17, 2021 (January mailing)

**Spring Issue:** March 18, 2022 (April mailing)

\*All dates are tentative and may be subject to change



## Order Form

Name/Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### I would like to place an order for the following:

- All 4 Issues - Full Page (\$600 each) = \$2,400 TOTAL
- All 4 Issues - Half Page (\$375 each) = \$1,500 TOTAL
- All 4 Issues - Quarter Page (\$250 each) = \$1,000 TOTAL

### Single Issues (Check off Issue(s) below):

- Full Page (\$700 each) x # of Issues \_\_\_\_ = \$\_\_\_\_\_TOTAL
- Half Page (\$400 each) x # of Issues \_\_\_\_ = \$\_\_\_\_\_TOTAL
- Quarter Page (\$275 each) x # of Issues \_\_\_\_ = \$\_\_\_\_\_TOTAL

Single Issues Requested: \_\_\_\_\_

### Payment:

(must be received prior to printing)

Check #: \_\_\_\_\_ (payable to MAJ)

Credit Card:  Visa  AmEx

MasterCard  Discover

Card #: \_\_\_\_\_

Exp: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

## Advertisement Disclosure

A full refund will be given for ad cancellations received, in writing, within 14 business days of issue deadline. Cancellations will receive a refund less a \$50 administrative fee. I have read, understand and agree to all the terms of this agreement. Trial Reporter advertising policies below.

Signature (required): \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

## Advertising Policies

- MAJ encourages the submission of advertisements that demonstrate the beneficial contribution plaintiff attorneys make to the civil justice system and protecting the rights of individuals.
- MAJ reserves the right to reject advertising that refers to large jury awards or settlements; appeals primarily to maximizing damages; or otherwise overemphasizes prices, fees, or other monetary considerations. Photos or art containing currency, dollar signs, ambulances, or images that may have a negative connotation for the legal profession will not be accepted. This applies to both textual and visual elements of advertising.
- MAJ will not accept advertising for firearms, tobacco, alcoholic beverages, or insurance.
- MAJ reserves the right to reject advertisements with sexual or other connotations in questionable taste.
- MAJ discourages advertising so 'heavy' in print matter that it could detract from surrounding ads and editorial content. Trial Reporter may choose to adjust or modify borders on ads to maintain overall order and consistency of appearance.
- MAJ will not accept any advertising for educational programs, such as seminars, scheduled in proximity to a MAJ education program. Proximity applies to either dates and geographic regions or topics.