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Ad Pricing (Per Issue)

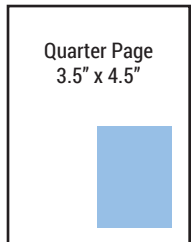
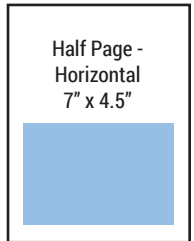
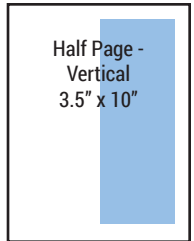
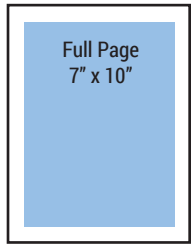
Ad Size (Interior)	Single Issue	4 Issues (Pre-paid)
Full Page	\$600	\$500
Half Page	\$350	\$300
Quarter Page	\$225	\$200

Ads are printed in black and white.

Advertising Deadlines

Fall Issue: September 20 2019 (October mailing)
Special Issue: January 17, 2020 (February mailing)
Spring Issue: March 27, 2020 (April mailing)
Summer Issue: June 26, 2020 (July mailing)

*All dates are tentative and may be subject to change



Order Form

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- All 4 Issues - Full Page (\$500 each) = \$2,000 TOTAL
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- All 4 Issues - Quarter Page (\$200 each) = \$800 TOTAL

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- Half Page (\$350 each) x # of Issues ____ = \$_____TOTAL
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Signature: _____

Advertisement Disclosure

A full refund will be given for ad cancellations received, in writing, within 14 business days of issue deadline. Cancellations will receive a refund less a \$50 administrative fee. I have read, understand and agree to all the terms of this agreement. *Trial Reporter* advertising policies below.

Signature (required): _____ Date: ____ / ____ / ____

Advertising Policies

- MAJ encourages the submission of advertisements that demonstrate the beneficial contribution plaintiff attorneys make to the civil justice system and protecting the rights of individuals.
- MAJ reserves the right to reject advertising that refers to large jury awards or settlements; appeals primarily to maximizing damages; or otherwise overemphasizes prices, fees, or other monetary considerations. Photos or art containing currency, dollar signs, ambulances, or images that may have a negative connotation for the legal profession will not be accepted. This applies to both textual and visual elements of advertising.
- MAJ will not accept advertising for firearms, tobacco, alcoholic beverages, or insurance.
- MAJ reserves the right to reject advertisements with sexual or other connotations in questionable taste.
- MAJ discourages advertising so 'heavy' in print matter that it could detract from surrounding ads and editorial content. *Trial Reporter* may choose to adjust or modify borders on ads to maintain overall order and consistency of appearance.
- MAJ will not accept any advertising for educational programs, such as seminars, scheduled in proximity to a MAJ education program. Proximity applies to either dates and geographic regions or topics.