

WEBSITE ADVERTISING



Place your company logo on the homepage of www.caala.org to allow CAALA members to connect with you in just one-click. The CAALA website is an essential resource for plaintiff attorneys. Through the website members and guests seek out products and services that could benefit them in their practice. Secure a prominent place for your company on CAALA's newly redesigned website.

LOGO SPECIFICATIONS

Website logos must meet the following specifications:

- JPEG format
- 175 pixels wide x 60 pixels tall



Optional features:

- Hyperlink your logo from the CAALA homepage to a webpage created specifically for your company that includes your logo or graphic image, company/product description and contact information including email and website links.

OR

- Hyperlink your logo directly to a page on your company website.



WEBSITE ADVERTISING ORDER FORM

Advertisement Period:

Beginning: _____ Ending: _____

Company Information

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Email: _____

Web Address to Link with Logo: _____

Method of Payment

Yes, I would like to sign up as a CAALA web sponsor for sixty (60) days at the cost of \$1,000.

Check No. _____ (payable to CAALA)

Charge my: Visa MasterCard AMEX Discover

Name on Card: _____

Card No.: _____ Exp.: _____ Sec. Code: _____

Credit Card Billing Address: _____

Signature: _____

CONTRACT TERMS: CAALA reserves the right to reject any sponsorship for any reason, at its sole discretion.

Sponsor must be a CAALA Affiliate Vendor. Sponsors assume liability for all content (including text, representations and illustration) of web display, and also assume responsibility for all claims arising therefrom made against CAALA. Publication of sponsorship does not imply endorsement of products or services. CAALA does not permit sponsorship content which references monetary jury awards or settlements. To ensure visibility, CAALA reserves the right to limit the number of website advertisers. Sponsors may not purchase consecutive runs.