



MAILING LIST RENTAL

CAALA CONNECTIONS

CONTACT INFORMATION:

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

Affiliate Vendor Rates

Rates valid for current CAALA Affiliate Vendors.

Mailing List

List contains approx. 2,200 names.

PRICE
\$500

A mailing list is an excel file (.csv format). The list is for ONE TIME use only. Mailing list will ONLY BE DELIVERED DIRECTLY TO A THIRD-PARTY MAIL HOUSE in accordance with CAALA's List Usage Policy.

Mailing Labels

Approx. 2,200 names.

PRICE
\$545

Mailing labels are pre-printed 1" h x 3" w self-adhesive stickers. Labels are for ONE TIME use only and are mailed directly to exhibitor.

Non-Affiliate Rates

Join CAALA at caala.org to receive \$250 discount off your mailing costs.

Mailing List

List contains approx. 2,200 names.

PRICE
\$750

A mailing list is an excel file (.csv format). The list is for ONE TIME use only. Mailing list will ONLY BE DELIVERED DIRECTLY TO A THIRD-PARTY MAIL HOUSE in accordance with CAALA's List Usage Policy.

Mailing Labels

Approx. 2,200 names.

PRICE
\$795

Mailing labels are pre-printed 1" h x 3" w self-adhesive stickers. Labels are for ONE TIME use only and are mailed directly to exhibitor.

MAILING HOUSE:

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

IMPORTANT INFORMATION

Fields included on the list rental (when provided by the member) are: name, firm and mailing address. Email address is not included. In order to rent the CAALA member mailing list, you must agree to honor several conditions:

1. The list, or any portion thereof, is to be used only once.
2. The list or any portion thereof, is not to be resold, reproduced or redistributed.
3. **CAALA Executive Director and/or Board of Governors must approve a sample of your Marketing Communication in advance.**
4. Payment in full is required before the list is released to the third party Mail House.
5. Processing takes approximately one (1) week from the time payment is received.

METHOD OF PAYMENT:

Check enclosed in amount of \$ _____ (make checks payable to CAALA)

AMEX

Visa

MasterCard

Discover

Total credit card charge: \$ _____

Card #: _____

Exp: _____

Signature: _____

Auth Code #: _____



MAILING LIST RENTAL

CAALA CONNECTIONS

GENERAL PROVISIONS

Consumer Attorneys Association of Los Angeles membership mailing list shall not be resold or re-distributed. List usage will be permitted as set forth below.

- **ALL REQUESTS FOR THE CAALA MEMBERSHIP MAILING LIST MUST BE SUBMITTED USING THE LIST RENTAL FORM BELOW AND INCLUDE A SAMPLE MAILING PIECE, WHICH WILL BE SUBJECT TO CAALA'S APPROVAL.** The List Usage Form and sample mailing piece constitute part of this agreement. If approved, CAALA shall deliver the excel list to a third-party Mail House, who shall use the list on a one-time only basis.

The usage of the CAALA membership mailing list must be approved by the CAALA Executive Director, and or the CAALA Board of Governors. Availability of the list will be determined on an individual basis according to CAALA policy guidelines.
- The customer also understands and agrees that all terms and conditions of this agreement should apply and shall be incorporated by reference into any future usage of a mailing list from CAALA.
- The customer agrees not to utilize the name of the Consumer Attorneys Association of Los Angeles on any of its mailing or advertisements without the express, advance written consent of CAALA; and further agrees not to state or imply that the items mailed are in any way endorsed, recommended, or approved by the Consumer Attorneys Association of Los Angeles.
- No mailing list will be provided to:
 - CLE competitors.
 - Attorney Advertising companies.
 - Other Attorney Directory listing services.
 - Political campaigns, fundraisers, Political Action Committee without the approval of the CAALA Board of Governors.
- CAALA reserves the right to refuse to sell the list if we determine the mail piece to be offensive, in poor taste and not up to the high standards of the CAALA membership.

STATEMENT OF PURPOSE

PURPOSE OF MAILING : _____

We will comply with these terms & conditions:

CONTACT NAME		COMPANY NAME
EMAIL ADDRESS	PHONE	FAX
SIGNATURE		DATE

ACCEPTANCE (For CAALA Use):

Date marketing material received: _____

Approved by: _____ Date: _____

Notes: _____