

Closing Cocktail Party \$25,000

End the convention with a bang! The Saturday evening Closing Cocktail Party at XS nightclub is where the attendees go to celebrate. This party has the reputation as THE place to culminate the CAALA Vegas weekend. Premium cocktails and delicious food stations provide the decadent backdrop for this much anticipated party.

Sponsor will receive the following:

- *Company name/logo on all convention promotional materials.*
- *Company logo on CAALAVegas.org/sponsors with a link to your website.*
- *One (1) complimentary premium exhibit booth.*
- *Company logo on entrance unit (posted all day Saturday for maximum viewing).*
- *Company logo projected on large screen inside nightclub.*
- *Display table inside nightclub where sponsor can distribute promotional items (table size and location to be determined by space limitations set by venue).*
- *Company representatives positioned at entrance to greet attendees and distribute literature.*
- *Company recognition and thank you announcement during the Saturday Cocktail Party.*
- *Full-page ad in Convention Program Book.*
- *Recognition as Saturday Cocktail Party sponsor inside program book.*
- *Enhanced description including company logo in program book exhibitor listing.*
- *Additional five (5) entrance tickets to the party.*
- *Complimentary pre- and post-convention mailing lists.*
- *Earn 10 points toward 2020 and 2021 Las Vegas Convention.*