



CAALA CONNECTIONS

Benefits | Networking | Advertising | Exhibiting | Sponsorship

CONTACT INFORMATION:

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

CAALA Member Rates

Rates valid for current CAALA Affiliate and Attorney Member.

Mailing List

PRICE

List contains approx. 3,100 names.

\$500

A mailing list is an excel file (.csv format). The list is for ONE TIME use only. Mailing list will ONLY BE DELIVERED DIRECTLY TO A THIRD-PARTY MAIL HOUSE in accordance with CAALA's List Usage Policy.

Mailing Labels

PRICE

Approx. 3,100 names.

\$545

Mailing labels are pre-printed 1”h x 3”w self-adhesive stickers. Labels are for ONE TIME use only and are mailed directly to exhibitor.

Non-Member Rates

Includes 1-year CAALA Affiliate Membership plus list rental

Mailing List + Affiliate Membership

PRICE

List contains approx. 3,100 names.

\$900

A mailing list is an excel file (.csv format). The list is for ONE TIME use only. Mailing list will ONLY BE DELIVERED DIRECTLY TO A THIRD-PARTY MAIL HOUSE in accordance with CAALA's List Usage Policy.

Mailing Labels + Affiliate Membership

PRICE

Approx. 3,100 names.

\$945

Mailing labels are pre-printed 1”h x 3”w self-adhesive stickers. Labels are for ONE TIME use only and are mailed directly to exhibitor.

MAILING HOUSE: (complete this section if requesting a mailing list.)

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

IMPORTANT INFORMATION

Fields included on the list rental (when provided by the member) are: name, firm and mailing address. **Email address is not included.** In order to rent the CAALA member mailing list, you must agree to honor several conditions:

1. The list, or any portion thereof, is to be used only once.
2. The list or any portion thereof, is not to be resold, reproduced or redistributed.
3. **CAALA Executive Director and/or Board of Governors must approve a sample of your Marketing Communication in advance.**
4. Payment in full is required before the list is released to the third party Mail House.
5. Processing takes approximately one (1) week from the time payment is received.

METHOD OF PAYMENT:

Total payment: \$ _____

Check enclosed (payable to CAALA)

Credit Card payment accepted online only. Invoice will be emailed after receipt of this form.



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GENERAL PROVISIONS

Consumer Attorneys Association of Los Angeles membership mailing list shall not be resold or re-distributed. List usage will be permitted as set forth below.

- **ALL REQUESTS FOR THE CAALA MEMBERSHIP MAILING LIST MUST BE SUBMITTED USING THE LIST RENTAL FORM BELOW AND INCLUDE A SAMPLE MAILING PIECE, WHICH WILL BE SUBJECT TO CAALA'S APPROVAL.** The List Usage Form and sample mailing piece constitute part of this agreement. If approved, CAALA shall deliver the excel list to a third-party Mail House, who shall use the list on a one-time only basis.

The usage of the CAALA membership mailing list must be approved by the CAALA Executive Director, and or the CAALA Board of Governors. Availability of the list will be determined on an individual basis according to CAALA policy guidelines.

- The customer also understands and agrees that all terms and conditions of this agreement should apply and shall be incorporated by reference into any future usage of a mailing list from CAALA.
- The customer agrees not to utilize the name of the Consumer Attorneys Association of Los Angeles on any of its mailing or advertisements without the express, advance written consent of CAALA; and further agrees not to state or imply that the items mailed are in any way endorsed, recommended, or approved by the Consumer Attorneys Association of Los Angeles.
- No mailing list will be provided to:
 - CLE competitors.
 - Attorney Advertising companies.
 - Other Attorney Directory listing services.
 - Political campaigns, fundraisers, Political Action Committee without the approval of the CAALA Board of Governors.
- CAALA reserves the right to refuse to sell the list if we determine the mail piece to be offensive, in poor taste and not up to the high standards of the CAALA membership.

STATEMENT OF PURPOSE

PURPOSE OF MAILING : _____

We will comply with these terms & conditions:

CONTACT NAME	COMPANY NAME
EMAIL ADDRESS	PHONE
SIGNATURE	DATE

ACCEPTANCE (For CAALA Use):
 Date marketing material received: _____
 Approved by: _____ Date: _____
 Notes: _____