

KANSAS TRIAL LAWYERS ASSOCIATION



KTLA *Journal* Advertising

January 1 – December 31, 2020

The *Journal* of the Kansas Trial Lawyers Association is a quarterly publication with a readership of approximately 400 Kansas trial lawyers. In addition, it is distributed free of charge to 10th Circuit judges in Kansas, state magistrate judges, state district and appellate court judges, workers compensation ALJs and Kansas law libraries.

Deadlines for submission of ad content and payment	
Deadline	Issue of publication
December 15	Vol. XLIII No. 3 February 2020
March 15	Vol. XLIII No. 4 May 2020
June 15	Vol. XLIV No. 1 August 2020
September 15	Vol. XLIV No. 2 November 2020

Rates		
Size	Member Rate (per issue)	Non-Member Rate (per issue)
Full Page 7.375 x 10	\$200	\$400
Half Page Horizontal: 7.375 (w) x 4.625 (h) Vertical: 4.625 (w) x 9.5 (h)	\$130	\$200
One Fourth Horizontal: 7.375 (w) x 2.1875 (h) Vertical: 4.8125 (w) x 4.625 (h)	\$110	\$150
One Sixth Horizontal: 4.8125 (w) x 2.1875 (h) Vertical: 2.3125 (w) x 4.625 (h)	\$100	\$125
Cover, inside front (full page, color) 7.375 x 10	\$750	\$850
Cover, inside back (full page, color) 7.375 x 10	\$750	\$850
Outside back (80% page, color) Vertical only: 7.375 (w) x 8 (h)	\$420	\$600

Mechanical requirements. All ads must be sized to fit the specified dimensions for advertiser's purchased ad space. If ad material must be resized, additional costs will be assessed. Please send **high-resolution PDFs**. If possible, include a laser print of the ad for position only. If sending PDF file by e-mail, laser print may be mailed separately. We want your ad to look great in the printed publication. However, we cannot assure the quality of the ad unless the advertiser submits material that meets the following specifications: (1) Embed all fonts; (2) Set any JPEG compression to maximum quality; (3) Do not downsample graphics; and (4) Provide 4-color PDF with correct color components.

Terms. All advertising is subject to publisher's acceptance. Prepayment of advertising is requested. Cancellations or changes are not accepted after the deadline for submission for any specific issue.

Contact Name		Date
Advertiser		
Address		
City/State/Zip		
Phone		Fax
Email		
Ad Purchase	<input type="radio"/> 1/4 Page <input type="radio"/> 1/6 Page <input type="radio"/> 1/2 Page <input type="radio"/> Full Page <input type="radio"/> Inside Front Cover <input type="radio"/> Inside Back Cover <input type="radio"/> Outside Back Cover	
Issue/s of Placement:	<input type="radio"/> February 2020 <input type="radio"/> May 2020 <input type="radio"/> August 2020 <input type="radio"/> November 2020	
Ad Materials:	<input type="radio"/> Enclosed <input type="radio"/> To follow by deadline <input type="radio"/> Repeat most recent ad	

Payment.

- Check enclosed in the amount of \$ _____ payable to the Kansas Trial Lawyers Association.
- Credit Card.

Account Number: _____ Exp. Date _____

Name as it appears on card: _____ Billing zip _____

Signature: _____

Send to KTLA Advertising, 719 SW Van Buren, Ste. 222 Topeka, KS 66603 or FAX 785-232-7730.

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**1/2 Page
Horizontal:**

7.375" (w)

x

4.625" (h)

**1/2 Page
Vertical:**

**4.625" (w)
x
9.5" (h)**

**1/4 Page
Vertical**

**4.8125" (w)
X
4.625" (h)**

**1/4 Page
Horizontal:**

**7.375" (w)
X
2.1875" (h)**

**1/6 Page:
Vertical**

**2.3125" (w)
X
4.625" (h)**

**1/6 Page:
Horizontal**

**4.8125" (w)
X
2.1875" (h)**

KANSAS TRIAL LAWYERS ASSOCIATION

719 SW Van Buren Street, Suite 222

Topeka, KS 66603-3715

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Topeka, Kansas

Permit NO. 698

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