



Knoxville Bar Association Law Practice Today Expo

April 11 - 12, 2019

**The University of Tennessee
Conference Center**

Deadline for Exhibiting/Sponsorship: March 22, 2019.

Booth placement is done based on when the KBA receives your registration form and payment.

Sponsorship Levels

All exhibitors/sponsors receive:

- One-on-one client exposure for 12.5 hours!
- Post-show digital list of program registrants via email to follow up with those you've met.
- Four complimentary badges for booth personnel; two box lunches on Friday; one parking voucher per sponsor.
- Detailed company profile in the on-site conference material (if contract and payment are received by March 22).
- Ability to give away a product/service during raffle.

Diamond: \$2,000 (Limit: 1 Sponsor)

Due to high demand the KBA has created a Diamond Level sponsorship which offers a booth located at the entrance to the Exhibit Hall. This location is ideal because the booth space will not be cluttered by other vendors in close proximity. This space is also centrally located to the elevator, the entrance to the Exhibit Hall and at the opening to the hallway for all of the CLE sessions. In addition to all of the benefits listed under the Platinum sponsorship below, the Diamond sponsor will also receive two seats at the head table and speaking opportunity at the Judicial Roundtable Luncheon. Plus the Diamond sponsor's logo will be prominently placed on the box lunches provided to all attendees who take advantage of the working lunch & Free Exhibit Hall Pass options.

Platinum: \$1,500 (Limit: 6 Sponsors)

- Top billing as Program Sponsor for the event ♥
- Receive one set of **mailing labels for entire KBA membership** to use for pre-Conference promotions (\$500 value) ♥
- Booth placement in **prime location** (in the Atrium, next to Registration) and **"open" booth space** to encourage traffic flow. ♥
- **Logo** with link to your website on conference promotions. ♥
- Prominent placement of **logo** in all written materials, including conference handout. ♥
- **Two** complimentary attorney or staff registrations to the Expo (invite a potential client or thank a loyal customer!)
Must be confirmed by March 1. ♥
- Ability to provide unlimited **inserts in giveaway bag.** ♥
- **Free ¼ page ad** in a **super-circulation issue** of DICTA, the KBA monthly magazine if contract received **by March 1** (\$250 value).

♥ = Platinum Exclusive!

Gold: \$1,000 (Limit: 3 Sponsors)

- Sponsorship of (1) continental breakfast, (2) beverage service (includes continuous beverage service throughout the day), or (3) breaks in the Exhibit Hall. (includes dessert following Friday lunch). ♥
- Prominent placement of **sign/banner** (provided by sponsor) near breaks or continental breakfast. ♥
- Single **booth placement** in Exhibit Hall (ballroom). Gold booth size is approx. **6' 7" deep and 10' wide.** ♥
- **Listing** in written material, including follow-up conference marketing material.
- Ability to provide **one insert** in giveaway bag.
- **Free 1/8 page ad** in an issue of DICTA, the KBA monthly magazine, if contract received **by March 1** (\$100 value).

♥ = Gold Exclusive!

Silver: \$600 (Limit: 26 Sponsors)

- Single **booth placement** in Exhibit Hall (ballroom). Silver booth size is approx. **8' 7" deep and 8' wide.**
- **Listing** in written materials, including follow-up conference marketing material.
- Ability to provide **one insert** in giveaway bag.
- **Free 1/8 page ad** in a regular issue of DICTA, the KBA monthly magazine, if contract received **by March 1** (\$100 value).