



CONTINUING LEGAL EDUCATION SPONSOR

A leader and primary provider of Continuing Legal Education, the Knoxville Bar Association offers many programs annually to the 2,800 plus attorneys in East Tennessee. The KBA has been accredited by the Tennessee Commission on Continuing Legal Education & Specialization as a provider of continuing legal education, for both live presentations and non-traditional CLE course formats.

As a CLE sponsor, your company will have outstanding visibility, exposure, and connection with CLE attendees. The value of the personal contact and name recognition is inestimable.

Sponsorship of a CLE program is a highly effective means to reach your market audience. Your company's name and logo will be prominently displayed on all marketing pieces including the program promotions mailed out to Knoxville Bar Association members, and on program materials distributed to attendees. You will receive print recognition in DICTA, the KBA's monthly magazine, and verbal recognition at the program. Your company's name will be listed as a CLE program partner on the KBA Web site with a link to your website and a full-page promotion will be included on the inside cover of the handout material (must be provided 10 days prior to the program). Sponsor will receive a post-program complete list of attendees (name, company name and address).

For in-person events, a vendor table will be provided to distribute your company's promotional materials and meet with attendees. Webinar includes a 30-second message (live or pre-recorded) by company representative.

Please feel free to contact Tammy Sharpe, Director of CLE and Section Programming, at tsharpe@knoxbar.org or (865) 522-6522 for more information or to take advantage of becoming a CLE program sponsor.



Continuing Legal Education Sponsorship Form

Business Name _____
(As it should appear on all printed material)

Contact Person _____

Business Address _____

City/State/Zip Code _____

Telephone Number () _____ Cell Number () _____ E-mail _____

CLE course and date: _____

Benefits:

- Company name and logo on program promotion, course material and e-blast
- Verbal acknowledgement at seminar
- Print recognition in *DICTA* (monthly publication of the KBA)
- Recognized on program registration at www.knoxbar.org with link to company's website
- Post-program complete list of attendees (name, company name and address)
- Full-page promotion on the inside cover of the handout material
- Sponsorship material included in the recording available for two years through the online CLE catalog

Options:

- In-person event includes vendor table at seminar
 Webinar includes a 30-second message (live or pre-recorded) by company representative

To ensure your recognition and for all of the benefits mentioned above, please submit sponsorship payment eight weeks prior to the program. Thank you!

CLE Sponsorship Package: \$450 One Hour CLE Program

Payment

Please make check payable and mail to: Knoxville Bar Association, P.O. Box 2027, Knoxville TN 37901-2027.

Payment Enclosed

MasterCard or Visa payment also accepted.

MasterCard Visa Expiration Date: _____

Card Number _____

Signature _____

If you have any questions, please contact Tammy Sharpe, Director of CLE & Section Programming at tsharpe@knoxbar.org or (865) 522-6522.

Terms:

1. For an in-person CLE, the Knoxville Bar Association will arrange for a display table and one chair to be used by each Sponsor. **All display items/information must fit within the top of a 6-8 foot table.** The table shall be set up in a manner so as to provide optimal visibility to registrants and minimal disruption of the educational atmosphere. The KBA shall have discretion as to specific location of tables. Sponsor agrees to be responsible for any incidental charges that it may accrue at Sponsor table, including, without limitation, any electrical access, phone line or internet hook-up to Sponsor's table, and/or any audiovisual equipment ordered for the Sponsor table. **Sponsor will order this equipment directly from the Conference facility.**
2. On the occasion that the KBA must cancel a scheduled program, the Sponsor may receive a refund of payments made to the KBA or a credit to sponsor another program. KBA will have no further liability to Sponsor for such cancellation.
3. This Agreement does not constitute an endorsement by the KBA of Sponsor or its products or services; nor may Sponsor represent in any manner that its goods or services have been endorsed by the KBA.
4. Sponsor shall indemnify and hold harmless the Knoxville Bar Association, its agents and its employees, from any claims, losses or damages to any person or entity arising or alleged to have arisen out of any acts of Sponsor or its agents in the performance or breach of this Agreement. This indemnity shall survive the expiration of this Agreement.