

Highly Effective

LAW FIRM LISTING



Don't miss out on a full year of visibility! An online listing under the Law Firm tab at www.knoxbar.org will allow you to target your message to 100,000+ potential clients and a print firm listing in the KBA Attorneys' Directory will help you reach more than 2,000 legal professionals.



Online Listings Effective July 1, 2019 - June 30, 2020

Use www.knoxbar.org to provide potential clients with information about your practice 24/7! Don't miss this opportunity to showcase your law firm!

The data is in! 540,000+ people have visited www.knoxbar.org since the new website launch in April 2017:

****The Public Resources & Find a Lawyer pages have been visited over 39,000+ times and the law firm search has been visited by over 3,300+ people****

These page visits consist of potential clients searching firms by areas of practice, firm name and city!

Print Listings

Make sure your firm listing is included in the upcoming 2019 Attorneys' Directory! Whether you're solo or in a large multi-office firm, it's an effective and affordable way to let others know about your practice. The directory will be printed in July and each attorney member receives a directory at no charge.

Pricing Listing examples below

Listing Packages	Online Listing Only	Print Listing Only	Online + Print—Combine & Save!
Basic	\$150	\$75	\$175
Plus	\$225	\$125	\$300
Premium	\$300	\$150	\$400

Basic Package includes:

- Firm Name
- Physical Street & Mailing Addresses
- Phone & Fax Numbers
- Downloadable contact card & link to firm website
- Print Only: May list an e-mail and office manager for one location only instead of a website
- Print Only: May list additional office locations for \$25 each
- Online Only: Link to location in Google Maps

Plus Package includes:

- Everything in Basic Package
- Areas of Practice Description - 500 character max. (listing is paragraph style, searchable by areas of practice online)
- Customized Firm Listing Quicklink

Premium Package includes:

- Everything in Basic & Plus Packages
- Names of additional attorneys within your firm (online listing will link to each attorney's photo and area of practice concentration)
- **IMPORTANT:** Online search by attorney will display only attorneys who are affiliated with the firms who have purchased a Premium Listing.

Search by **Attorney Last Name** option on the Firm Listings page @ www.knoxbar.org displays **ONLY** the attorneys listed in **Premium Online Firm Listings**.

Baker, O'Kane, Atkins & Thompson, PLLP

Physical Address
2607 Kingston Pike, Suite 200
Knoxville, TN 37919-3332

Mailing Address
P.O. Box 1708
Knoxville, TN 37901-1708

Phone: (865) 637-5600
Fax: (865) 637-5608
Website: <http://www.boatlf.com>

[View Full Profile](#)

LINKED RECORDS

Michael K. Atkins
License Date: 10/22/1996
Areas of Practice: Civil Litigation, Environmental Law, Products Liability

John W. Baker, Jr.
License Date: 01/01/1972
Areas of Practice: Civil Litigation, Personal Injury

Emily L. Herman-Thompson
License Date: 11/09/2001
Areas of Practice: Appeals, Civil Litigation, Personal Injury

Print listings appear in the following format:

Smith, Jones & Smith, P.A.
555 Oak Street, Suite 500
P.O. Box 5555
Knoxville, TN 37901- 5555
Telephone: (865) 544-5555
Facsimile: (865) 544-0000
Website: www.sjlaw.com
Legal Administrator: John B. Smith

General Civil Practice; Litigation in all State, Federal & Appellate Courts; Insurance & Products Liability.

Jack A. Smith	Frank B. Smith
Mary Ann Pyke	William T. Jones

Order Form: Online & Print Firm Listings

Required: Responsible Person to confirm listing

Please complete the form below to include a print and/or online firm listing. Please provide the name of the person responsible for payment and confirmation of listing. Listings may be sent via e-mail to directory@knoxbar.org. To renew or upgrade your online listing, please review your firm listing at www.knoxbar.org and e-mail any changes to directory@knoxbar.org. **Payment and order form must be received by Friday, June 7, 2019.**

Name of person responsible for proof & payment: _____ E-mail: _____

*For KBA internal records only (not for print), Name of Managing Partner: _____

Provide Your 2019 Listing Details

For new firm listings or to provide updated listing text, complete the information below.

Law Firm: _____

Physical street address: _____

Mailing Address: _____

Phone: _____ FAX: _____ Website : _____

Legal Administrator/Office Manager: _____

Key Contact name and email address: _____

Areas of Practice: (limited to 500 characters) Text is displayed in paragraph form with areas of law separated by semi-colons.
Areas of practice must comply with Rule 7.4. Feel free to attach an additional sheet.

Payment Information

Online Listing Package Selection:

Online listings effective July 1, 2019 - June 30, 2020.

Basic **Plus** **Premium***

Print Listing Package Selection:

Basic **Plus** **Premium***

Amount Enclosed: _____

*NOTE: Attorneys linked with your firm will be displayed online in alphabetical order. For the print listing, you may specify the order and formatting of affiliated attorneys.

Listing Packages	Online Listing Only	Print Listing Only	Online + Print Combine & Save!
Basic	\$150	\$75	\$175
Plus	\$225	\$125	\$300
Premium	\$300	\$150	\$400

Basic Package. Includes: Firm Name, Physical Street & Mailing Address, Phone & Fax Numbers. Online Only: Link to Location in Google Maps, link to firm, website and downloadable contact card.

Plus Package. Includes everything in Basic Package and Areas of Practice Description—500 characters max. (print listing is paragraph style, online listing is bulleted). Online includes print directory listing with customized law firm hyperlink.

Premium Package. Includes everything in Basic Package and Plus Package, Names of Individual Attorneys Within Your Firm (online listing will link to each attorney's photo and areas of practice concentration), and online CONTACT LAW FIRM option emails firm's key contact.

Please submit your listing for both print and online firm listings by completing the form above. Return completed form to directory@knoxbar.org or fax to (865) 523-5662. **You will be invoiced for the total amount due and sent a listing confirmation.** Payment **must** be received by June 7, 2019.