



Knoxville Bar Association

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June 2020

Dear Friend:

The 2020 Knoxville Bar Association/Barristers annual charity golf tournament will be held this year on Monday, October 26, 2020, at Holston Hills Country Club. The tournament held last year at Holston Hills was a rousing success and sold out months in advance of the tournament.

We are mindful that your company receives requests for sponsorships throughout the year from many worthwhile endeavors. This tournament, however, has two very strong benefits: First, the proceeds from this tournament will benefit the charitable endeavors of the Knoxville Barristers' Hunger & Poverty Relief Committee; and Second, your company's participation guarantees that you will be in front of 100+ prominent Knoxville attorneys who are the decision-makers in their firms.

We are inviting prominent local firms and businesses to help sponsor our golf tournament. The hole sponsorship donation is \$300 per hole. This partnership will provide a sign at a designated hole acknowledging your generous donation! The sponsorship deadline is October 2 but there are some exclusive sponsorships that will only be available on a first-come, first-served basis.

Four other sponsorship opportunities for this year's tournament include the Silver, Platinum, Putting Contest and Club Level sponsorships. By choosing one of these sponsorship options, you will have the opportunity to interact with every golfer playing in the tournament. Tournament sponsorship provides terrific visibility for your company! Each sponsor will be acknowledged in all printed material pertaining to the tournament and in any press coverage that may result. Also, photos and sponsor acknowledgments will be highlighted in a special section on the KBA website, www.knoxbar.org, and in DICTA, our monthly magazine, which is distributed to 1900+ attorneys and judges in the East Tennessee area.

Don't miss a one-of-a-kind opportunity to solidify your existing business relationships and a chance for you to create new ones!

We look forward to seeing you on October 26, 2020. If you have questions about the tournament, please contact the KBA at (865) 522-6522.

Sincerely,

Luke Durham
Co-Chair,
Barristers Athletics Committee

James Parker
Co-Chair,
Barristers Athletics Committee

The Knoxville Barristers & Knoxville Bar Association presents the

2020 Lawyers Link Up Charity Golf Tournament

SPONSORSHIP OPPORTUNITIES

Monday, October 26, 2020 | Holston Hills Country Club
11:00 a.m. Registration | 12:30 p.m. Shotgun Start

Reception Immediately Following the Tournament



Package Sponsorships

Sponsorship Commitment Deadline: October 2



Club Level Sponsorship: \$1,200 ****Club Level Sponsorships must be Confirmed by August 3rd****

In addition to all Hole Sponsor & Silver Sponsor offerings, the Club Level Sponsors receive:

- Considerable sponsor recognition with your company **logo** featured prominently on ALL marketing material and direct link to company website.
- Includes complimentary tournament participation for (1) foursome (per tournament rules, the team must include (1) lawyer)
- May include **unlimited promotional items** in attendee giveaway bags.
- Company representative may set-up a table to interact with golfers during the tournament. Meet every golfer and promote your products and services.
- One company representative **acknowledged by name** by KBA representative during opening remarks.



New!

Putting Contest Sponsorship: \$750

EXCLUSIVE - Only 1 sponsorship available at this level

In addition to all Hole Sponsor & Silver Sponsor offerings, the Putting Contest Sponsor will receive:

- Your company **logo** featured on tournament marketing material and direct link to company website.
- The ability to set up a table on the **practice green**. Meet every golfer and promote your products and services as each team participates in the putting contest when they make the turn.



Platinum Sponsorship: \$750

In addition to all Hole Sponsor & Silver Sponsor offerings, the Platinum Sponsor will receive:

- Your company **logo** featured on tournament marketing material and direct link to company website.
- The ability to set up a **table at your sponsored hole**. Meet every golfer/attorney and promote your products and services.



Silver Sponsorship: \$500

In addition to all Hole Sponsor offerings, the Silver Sponsor will receive:

- Your company name featured on tournament marketing material and direct link to company website.
- Two **company representatives** invited to attend the luncheon before the tournament to meet golfers.
- One Set of KBA **Mailing Labels** (\$500 value).



Hole Sponsorship: \$300

- Your company name featured on tournament marketing material.
- Sign with company logo at designated hole.
- Complete contact list of tournament participants.

The proceeds from this tournament will benefit the charitable endeavors of the Knoxville Barristers including the service projects sponsored by the Hunger & Poverty Relief Committee.

All Sponsors Receive:

- Considerable sponsor recognition at the event.
- Inclusion in featured section of our website.
- Acknowledgment in any resulting press coverage.
- May include **one promotional item** in attendee giveaway bags.
- Acknowledgment in tournament promotional material distributed to 1,900+ KBA Members.

Help build the excitement!

All sponsors! We ask you to provide a door prize donation for participant raffle (should be valued between \$200-\$700). You may provide a printed sign (up to 8.5"x11") acknowledging your donation, to be placed next to the prize.

2020 Lawyers Link Up Charity Golf Tournament

SPONSORSHIP CONTRACT

Sponsorship Commitment Deadline: October 2

Sponsorship level (payment must accompany contract):

- Club Level (\$1,200)
- Putting Contest Sponsor (\$750)
- Platinum (\$750)
- Silver (\$500)
- Hole Sponsor (\$300)

****Club Level Sponsorships must be Confirmed by August 3rd****



Name or Firm/Business Name: _____

Contact Name: _____

Phone: _____ Cell Phone: _____ Email: _____

Address: _____

If paying by credit card, call the KBA at (865) 522-6522, e-mail form to lrowland@knoxbar.org or fax form to (865) 523-5662.

Card number: _____ Exp. ____/____ CVV Code: _____

Name on card: _____

Billing address (if different than above): _____



Door Prize/Raffle Donation: _____

Sponsors who provide a door prize donation will be recognized in the announcements during the tournament. Prize value should be a minimum of \$200.

*Sponsors who provide a door prize will also receive a **FREE 1/8 page ad** in the KBA monthly magazine **DICTA** that is distributed to 1,900+ members.*

Club Level, Putting Contest, Platinum, & Silver Only: Please provide the names of your two representatives joining us for luncheon before the tournament (or indicate that you are not sending representatives).

Representative 1: _____ Representative 2: _____

Please check box if no Company Representative will attend the luncheon

Club Level & Platinum Only: Are you setting up a table, at your designated hole?

_____ Yes _____ No

All Sponsorship Levels: Golf Goody Bags: We would be pleased to have your promotional materials – brochures, demo CDs, schwag, etc. placed in the goody bags that each of our attendees will receive pursuant to your sponsorship level. Please have 110 copies of materials delivered to the Knoxville Bar Association office no later October 2.



Deliver or mail payment and registration form to:
Knoxville Bar Association Office, 505 Main Street, Suite 50, Knoxville, TN 37902, www.knoxbar.org
Questions? Contact (865) 522-6522 or mwatson@knoxbar.org.