



Advocacy for Our Trying Times

Presented by Artemis Malekpour & David Ball

Tuesday, June 30th
12:00 pm – 3:00 pm
Live Webcast

Program Chair: Steven Langer, Langer & Langer

12:00 pm – 12:05 pm Welcome & Introductions – Program Chair, Steven Langer

12:05pm – 12:45 pm Unifying Tribal Divides -- David Ball & Artemis Malekpour

COVID, Trump tribes, the new world of Civil Rights: What's a trial attorney to do? Juries are divided as never before. They learn online whether to like or despise co-jurors depending on the side of social and other outside issues they are on. COVID is changing how we have to try cases. These forces and others will increase and continually alter for the foreseeable future. This session will cover these forces and what to do about them by applying the latest and most robust decision-making wisdom from the neurosciences and other sources.

12:45pm – 1:15pm Evolution of “The Ball Opening”: Winning in Two Pages with Alignment – David Ball

1:15pm – 1:30pm Speed Trials: The Wave of the Future? -- David Ball & Artemis Malekpour

David and Artemis have been encouraging short trials for two decades. Lawyers are finally starting to listen. Why do they work and how?

1:30pm – 1:50 pm COVID Issues – Artemis Malekpour

The effects of the ongoing and increasing COVID-19 situation is having an extraordinary and shifting effect on jurors. What should you look for and how do you plan for this unprecedented long-term intensive influence on jurors?

1:50 pm – 2:10 pm Jury Selection -- Artemis Malekpour & David Ball

Today more than ever who you seat is of prime importance. What are the indispensable fundamentals as of today for optimizing your voir-dire results? The session will include what to do with limited voir dire.

2:10pm – 2:40pm The Art of Reframing and Undermining Defenses -- Artemis Malekpour

The *sine qua non* of advocacy: making sure you spot and deal with everything that you hurt you, including what you least expect.

2:40 pm – 3:00 pm Effective Deposition Points -- David Ball

How to get what you want and disarm the deponent – in person and by Zoom, which is rapidly taking over depositions.