



# Justice Partners

## Presenting Sponsor of ITLA

More than \$10,000 per year commitment to ITLA\*

Special recognition at Annual Convention and sponsored events

Acknowledgment at Leadership meetings, and sponsored events

Thank you ad in ITLA Journal

Thank you email to ITLA membership

Recognition on ITLA social media platforms

Preferred exhibit space placement at CLEs and convention

Preferred ad placement in the ITLA Journal

Preference for limited sponsor opportunities

## Proud Sponsor of ITLA

\$5,000 - \$10,000 per year commitment to ITLA\*

Acknowledgment at Leadership meetings, and sponsored events

Recognition at Annual Convention and sponsored events

Inclusion in year-end sponsor thank you ad in ITLA Journal

Inclusion in year-end sponsor thank you email to membership

## Sponsor of ITLA

\$1,000 - \$5,000 per year commitment to ITLA\*

Acknowledgment at Leadership meetings, and sponsored events

Inclusion in year-end sponsor thank you ad in ITLA Journal

\*Annual Commitment to ITLA (April 1, 2021 to March 31, 2022) would include but not be limited to: Donations, exhibiting, event sponsorship, ITLA Journal advertising, list serve sponsorship, website sponsorship and other sponsorship that may arise.

# A La Carte Sponsorship

## Seminar Event Exhibitors

<p><b>Annual Convention Exhibitor (2 representatives)</b>                  Includes table/booth space for 1.5 days                  Inclusion of exhibitor material in in-person attendee packet                  Inclusion of exhibitor material in virtual attendee packet                  Recognition of exhibitor by moderator                  Attendee list</p>	<b>\$400</b>
<p><b>Regional CLE Exhibitor (2 representatives)</b>                  Includes table/booth space for 1 day                  Recognition of exhibitor by moderator                  Attendee list</p>	<b>\$300</b>
<p><b>Networking Break Sponsor</b>                  Breakfast, mid-morning, or afternoon break                  Includes recognition by moderator and logo inclusion in the CLE brochure.</p>	<b>\$750</b>
<p><b>Regional CLE Sponsor</b>                  Breakfast, mid-morning, or afternoon break                  Includes recognition by moderator and logo inclusion in the CLE brochure</p>	<b>\$350</b>

## Event Sponsor

<p><b>Annual Convention</b>  <b>Reception Sponsor</b>                  Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising</p>	<b>\$2500</b>
<p><b>Annual Meeting Luncheon Sponsor</b>                  Includes opportunity to address attendees, inclusion of logo in the event brochure and attendance at the event</p>	<b>\$2500</b>

## Other Events

<p><b>Yin-Yang Dinner Sponsor</b>                  Logo in event brochure and advertising, recognition in the event program                  Two tickets to the event</p>	<b>\$5000</b>
<p><b>Reception Sponsor</b>                  Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising                  Sponsor provides own table sign</p>	<b>\$variable</b>
<p><b>Golf Event Sponsor</b>                  Events and sponsor opportunities vary</p>	<b>\$variable</b>
<p><b>Luncheon Sponsor</b>                  Events and sponsor opportunities vary</p>	<b>\$variable</b>

## Website Advertising

Ad displayed on ITLA.org login page, search engine, and list server viewer

Appears on 10% of total rotation, up to four rotating ads within the 10% \$250/annually/10%

Search Engine Ad is 180 X 150 pixels

List Server App Ad is 728 X 90 pixels

Login Page Ad is 180 X 150 pixels

Formats accepted are JPG, PNG or Animated GIF

## Email Advertising - daily E-Clips

Image appears on 10% of total rotation, up to four rotating ads within the 10% \$100/annually/10%

E-Clips Ad is 120 x 360 Pixels, formats accepted are JPG or PNG or Animated GIF

## ITLA list serve messages sponsor

Includes image, text, or combination ads which are displayed as a footer to each list serve message transmitted \$250/annually/10%

Image size is 200 X 75 pixels

Text is limited to 50 characters

## ITLA list serve Digest sponsor

Includes image ads which are displayed on the list serve digest message \$250/annually/10%

List Serve Digest ad is 728 X 90 pixels, formats accepted are JPG or PNG or Animated GIF

## Journal Advertising

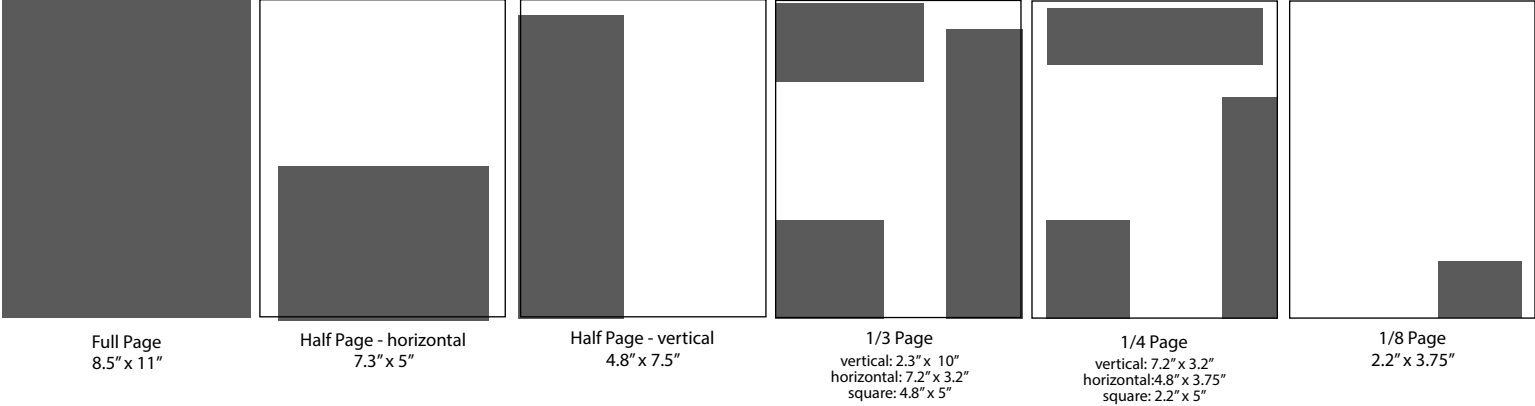
The Journal is published quarterly. All materials received after the closing date will be held for publication in the next issue. Extensions may be granted at the discretion of the editor.

All advertising materials are due by:

- March 1<sup>st</sup>
- June 1<sup>st</sup>
- September 1<sup>st</sup>
- December 1<sup>st</sup>

Ad Size	Black & White	Color
Full Page	\$292	\$584
1/2 Page	\$145	\$290
1/3 Page	\$97	
1/4 Page	\$73	
1/8 Page	\$37	

### ADVERTISING DIMENSIONS AND SPECIFICATIONS:



All advertisements are accepted and published by the publisher upon the representation that the agency and advertisers are authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and the advertiser will indemnify and save the publisher harmless from and against any loss or expense, including without limitation, those resulting from claims or suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement. The publisher reserves the right to reject or cancel any advertising which in the publisher's opinion does not conform to the standards of the publication. The publisher shall not be subject to any liability whatever for any failure to publish or circulate all of any part of any issue or issues because of strikes, work stoppages, accidents, fires, acts of God, or any other circumstances not within the control of the publisher.