



Justice Partners

Presenting Sponsor of ITLA

More than \$10,000 per year commitment to ITLA*

Special recognition at Annual Convention and sponsored events

Acknowledgment at Leadership meetings, and sponsored events

Thank you ad in ITLA Journal

Thank you email to ITLA membership

Recognition on ITLA social media platforms

Preferred exhibit space placement at CLEs and convention

Preferred ad placement in the ITLA Journal

Preference for limited sponsor opportunities

Proud Sponsor of ITLA

\$5,000 - \$10,000 per year commitment to ITLA*

Acknowledgment at Leadership meetings, and sponsored events

Recognition at Annual Convention and sponsored events

Inclusion in year-end sponsor thank you ad in ITLA Journal

Inclusion in year-end sponsor thank you email to membership

Sponsor of ITLA

\$1,000 - \$5,000 per year commitment to ITLA*

Acknowledgment at Leadership meetings, and sponsored events

Inclusion in year-end sponsor thank you ad in ITLA Journal

**Annual Commitment to ITLA (April 1, 2021 to March 31, 2022) would include but not be limited to: Donations, exhibiting, event sponsorship, ITLA Journal advertising, list serve sponsorship, website sponsorship and other sponsorship that may arise.*

A La Carte Sponsorship

Seminar Event Exhibitors

Annual Convention Exhibitor (2 representatives) \$400

Includes table/booth space for 1.5 days
Inclusion of exhibitor material in in-person attendee packet
Inclusion of exhibitor material in virtual attendee packet
Recognition of exhibitor by moderator
Attendee list

Regional CLE Exhibitor (2 representatives) \$300

Includes table/booth space for 1 day
Recognition of exhibitor by moderator
Attendee list

Networking Break Sponsor \$750

Breakfast, mid-morning, or afternoon break
Includes recognition by moderator and logo inclusion in the CLE brochure.

Regional CLE Sponsor \$350

Breakfast, mid-morning, or afternoon break
Includes recognition by moderator and logo inclusion in the CLE brochure

Event Sponsor

Annual Convention

Reception Sponsor \$2500

Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising

Annual Meeting Luncheon Sponsor \$2500

Includes opportunity to address attendees, inclusion of logo in the event brochure and attendance at the event

Other Events

Yin-Yang Dinner Sponsor \$5000

Logo in event brochure and advertising, recognition in the event program
Two tickets to the event

Reception Sponsor \$variable

Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising
Sponsor provides own table sign

Golf Event Sponsor \$variable

Events and sponsor opportunities vary

Luncheon Sponsor \$variable

Events and sponsor opportunities vary

Website Advertising

Ad displayed on ITLA.org login page, search engine, and list server viewer

Appears on 10% of total rotation, up to four rotating ads within the 10%

\$250/annually

AD IMAGE DIMENSIONS AND SPECIFICATIONS:

Search Engine Ad is 180 X 150 pixels

List Server App Ad is 728 X 90 pixels

Login Page Ad is 180 X 150 pixels

Formats accepted are JPG, PNG or Animated GIF

Email Advertising

E-Clips - Ad displayed as a sponsor of E-Clips Daily News

10% of total rotation, up to four rotating ads within the 10%

\$100/annually

IMAGE DIMENSIONS AND SPECIFICATIONS:

E-clips Ad is 120 X 360 Pixels

Formats accepted are JPG or PNG or Animated GIF

First frame of animated GIF is appropriate for full ad for non-supported email clients

ITLAtalk list server sponsor

Includes text-only advertisements or images which are displayed within a clean footer that is automatically appended to each message transmitted and in the digest email

\$250/annually

Journal Advertising

The *Journal* is published quarterly. All materials received after the closing date will be held for publication in the next issue.

Extensions may be granted at the discretion of the editor.

All advertising materials are due by:

March 1st

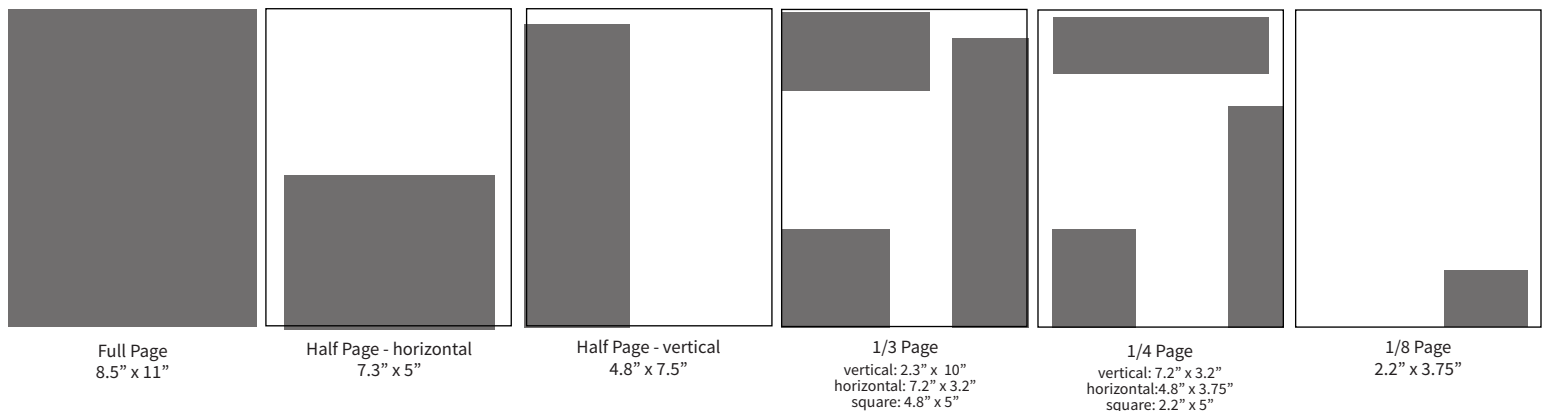
June 1st

September 1st

December 1st

Ad Size	Black & White	Color
Full Page	\$292	\$584
1/2 Page	\$145	\$290
1/3 Page	\$97	
1/4 Page	\$73	
1/8 Page	\$37	

ADVERTISING DIMENSIONS AND SPECIFICATIONS:



All advertisements are accepted and published by the publisher upon the representation that the agency and advertisers are authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and the advertiser will indemnify and save the publisher harmless from and against any loss or expense, including without limitation, those resulting from claims or suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement. The publisher reserves the right to reject or cancel any advertising which in the publisher's opinion does not conform to the standards of the publication. The publisher shall not be subject to any liability whatever for any failure to publish or circulate all of any part of any issue or issues because of strikes, work stoppages, accidents, fires, acts of God, or any other circumstances not within the control of the publisher.