

**IDAHO**  
**TRIAL**  
**LAWYERS**  
**ASSOCIATION**



**2019 SPONSORSHIP MENU**

# SPONSORSHIP CATEGORIES

## PRESENTING SPONSOR OF ITLA

### ***More than \$10,000 per year commitment to ITLA\****

- Special recognition at Annual Convention and sponsored events
- Acknowledgment at Leadership meetings, and sponsored events
- Thank you ad in ITLA Journal
- Thank you email to ITLA membership
- Recognition on ITLA social media platforms
- Preferred exhibit space placement at CLEs and convention
- Preferred ad placement in the ITLA Journal
- Preference for limited sponsor opportunities

## PROUD SPONSOR OF ITLA

### ***\$5,000 - \$10,000 per year commitment to ITLA\****

- Acknowledgment at Leadership meetings, and sponsored events
- Recognition at Annual Convention and sponsored events
- Inclusion in year-end sponsor thank you ad in ITLA Journal
- Inclusion in year-end sponsor thank you email to membership

## SPONSOR OF ITLA

### ***\$1,000 - \$5,000 per year commitment to ITLA\****

- Acknowledgment at Leadership meetings, and sponsored events
- Inclusion in year-end sponsor thank you ad in ITLA Journal

*\*Annual Commitment to ITLA (April 1, 2019 to March 31, 2020) would include but not be limited to: Donations, exhibiting, event sponsorship, ITLA Journal advertising, list serve sponsorship, website sponsorship and other sponsorship that may arise.*

# A LA CARTE SPONSORSHIP

## SEMINAR EVENT EXHIBITORS

***Annual Convention Exhibitor (2 representatives)*** **\$350**

Includes table/booth space for 1.5 days  
Inclusion of exhibitor material in attendee packet  
Recognition of exhibitor by moderator  
Attendee list

***Regional CLE Exhibitor (2 representatives)*** **\$200**

Includes table/booth space for 1 day  
Recognition of exhibitor by moderator  
Attendee list

## NETWORKING BREAK SPONSOR

***Annual Convention*** **\$600**

Breakfast, mid-morning, or afternoon break  
Includes recognition by moderator and logo inclusion in the CLE brochure.

***Regional CLE Sponsor*** **\$300**

Breakfast, mid-morning, or afternoon break  
Includes recognition by moderator and logo inclusion in the CLE brochure

## EVENT SPONSOR

***Annual Convention***

**Trial Lawyer of the Year Dinner Sponsor** **\$7500**

Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising, and 5 tickets to event

**Reception Sponsor** **\$2000**

Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising

**Annual Meeting Luncheon Sponsor** **\$1200**

Includes opportunity to address attendees, inclusion of logo in the event brochure and attendance at the event

***Other Events***

**Yin-Yang Dinner Sponsor** **\$5000**

Logo in event brochure and advertising, recognition in the event program  
Two tickets to the event

**Reception Sponsor** **\$variable**

Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising  
Sponsor provides own table sign

**Golf Event Sponsor** **\$variable**

Events and sponsor opportunities vary

**Luncheon Sponsor** **\$variable**

Events and sponsor opportunities vary

# ADVERTISING

## WEBSITE ADVERTISING

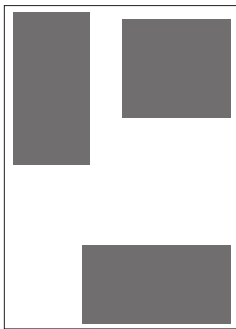
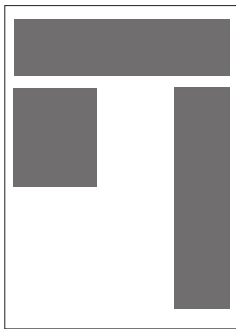
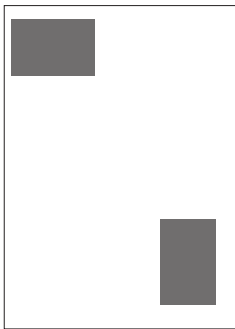
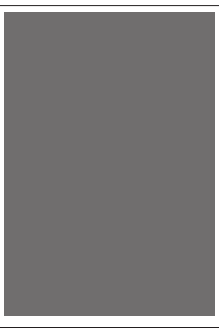
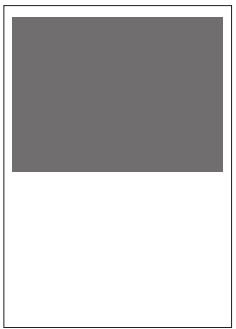
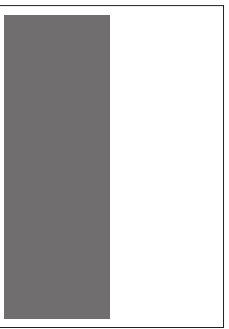
Logo displayed on ITLA.org homepage  
Only three opportunities available per year  
One year duration

**\$1800/yr**

## JOURNAL ADVERTISING

The *Journal* is published quarterly. All materials received after the closing date will be held for publication in the next issue. Extensions may be granted at the discretion of the editor.

Ad Size	Black & White	Color	All advertising materials are due by: March 1 <sup>st</sup> June 1 <sup>st</sup> September 1 <sup>st</sup> December 1 <sup>st</sup>
Full Page	\$292	\$584	
1/2 Page	\$145	\$290	
1/3 Page	\$97		
1/4 Page	\$73		
1/8 Page	\$37		

					
1/3 Page vertical: 2.3" x 10" horizontal: 7.2" x 3.2" square: 4.8" x 5"	1/4 Page vertical: 7.2" x 3.2" horizontal: 4.8" x 3.75" square: 2.2" x 5"	1/8 Page 2.2" x 3.75"	Full Page 7.3" x 10x	Half Page - horizontal 7.3" x 5"	Half Page - vertical 4.8" x 7.5"

All advertisements are accepted and published by the publisher upon the representation that the agency and advertisers are authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and the advertiser will indemnify and save the publisher harmless from and against any loss or expense, including without limitation, those resulting from claims or suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement.

The publisher reserves the right to reject or cancel any advertising which in the publisher's opinion does not conform to the standards of the publication.

The publisher shall not be subject to any liability whatever for any failure to publish or circulate all of any part of any issue or issues because of strikes, work stoppages, accidents, fires, acts of God, or any other circumstances not within the control of the publisher