

IDAHO
TRIAL
LAWYERS
ASSOCIATION



2018 SPONSORSHIP



SPONSORSHIP CATEGORIES

PRESENTING SPONSOR OF ITLA

More than \$10,000 per year commitment to ITLA*

Special recognition at Annual Convention and sponsored events
Acknowledgment at Leadership meetings, and sponsored events
Thank you ad in ITLA Journal
Thank you email to ITLA membership
Recognition on ITLA social media platforms
Preferred exhibit space placement at CLEs and convention
Preferred ad placement in the ITLA Journal
Preference for limited sponsor opportunities

PROUD SPONSOR OF ITLA

\$5,000 - \$10,000 per year commitment to ITLA*

Acknowledgment at Leadership meetings, and sponsored events
Recognition at Annual Convention and sponsored events
Inclusion in year-end sponsor thank you ad in ITLA Journal
Inclusion in year-end sponsor thank you email to membership

SPONSOR OF ITLA

\$1,000 - \$5,000 per year commitment to ITLA*

Acknowledgment at Leadership meetings, and sponsored events
Inclusion in year-end sponsor thank you ad in ITLA Journal

**Annual Commitment to ITLA (April 1, 2018 to March 31, 2019) would include but not be limited to: Donations, exhibiting, event sponsorship, ITLA Journal advertising, list serve sponsorship, web-site sponsorship and other sponsorship that may arise.*

ITLA SPONSORSHIP OPPORTUNITIES - À LA CARTE

SEMINAR EVENT EXHIBITORS

Annual Convention Exhibitor (2 representatives) **\$350**

Includes table/booth space for 1.5 days
Inclusion of exhibitor material in attendee packet
Recognition of exhibitor by moderator
Attendee list

Regional CLE Exhibitor (2 representatives) **\$200**

Includes table/booth space for 1 day
Recognition of exhibitor by moderator
Attendee list

NETWORKING BREAK SPONSOR

Annual Convention **\$600**

Breakfast, mid-morning, or afternoon break
Includes recognition by moderator and logo inclusion in the CLE brochure.

Regional CLE Sponsor **\$300**

Breakfast, mid-morning, or afternoon break
Includes recognition by moderator and logo inclusion in the CLE brochure

EVENT SPONSOR

Annual Convention

Trial Lawyer of the Year Dinner Sponsor **\$7500**

Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising, and 5 tickets to event

Reception Sponsor **\$2000**

Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising

Annual Meeting Luncheon Sponsor **\$1200**

Includes opportunity to address attendees, inclusion of logo in the event brochure and attendance at the event

Other Events

Yin-Yang Dinner Sponsor **\$5000**

Logo in event brochure and advertising, recognition in the event program
Two tickets to the event

Reception Sponsor **\$variable**

Includes opportunity to address attendees, inclusion of logo in the event brochure and advertising
Sponsor provides own table sign

Golf Event Sponsor **\$variable**

Events and sponsor opportunities vary

Luncheon Sponsor **\$variable**

Events and sponsor opportunities vary

ADVERTISING

WEBSITE ADVERTISING

Logo displayed on ITLA.org homepage
 Only three opportunities available per year
 One year duration

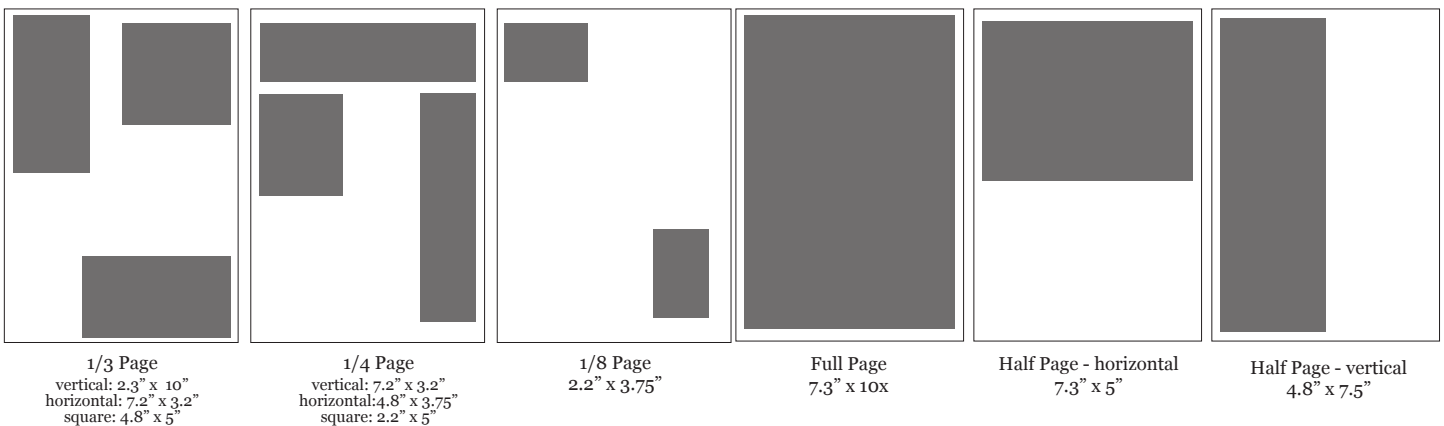
\$1800/yr

JOURNAL ADVERTISING

The *Journal* is published quarterly. All materials received after the closing date will be held for publication in the next issue. Extensions may be granted at the discretion of the editor.

Ad Size	Black & White	Color
Full Page	\$292	\$584
1/2 Page	\$145	\$290
1/3 Page	\$97	
1/4 Page	\$73	
1/8 Page	\$37	

**All advertising materials
 are due by:**
 March 1st
 June 1st
 September 1st
 December 1st



All advertisements are accepted and published by the publisher upon the representation that the agency and advertisers are authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and the advertiser will indemnify and save the publisher harmless from and against any loss or expense, including without limitation, those resulting from claims or suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement.

The publisher reserves the right to reject or cancel any advertising which in the publisher's opinion does not conform to the standards of the publication.

The publisher shall not be subject to any liability whatever for any failure to publish or circulate all of any part of any issue or issues because of strikes, work stoppages, accidents, fires, acts of God, or any other circumstances not within the control of the publisher.



QUESTIONS?

Contact ITLA

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