

2020 IAJ Annual Convention Sponsorship Options

The 2020 Convention will be offered as a hybrid event. Each registrant can choose to attend in person, or virtually/online.

What will convention look like?

We are preparing for a limited seating (115), in-person November Convention in Des Moines. All content will be streamed live online for anyone who registers after we've reached capacity or who simply prefers to attend virtually.

IAJ is working closely with our leadership, CLE committee, the Marriott, and following safety guidelines from the state and best practices from the meeting industry to ensure a safe environment for all attendees.

What you can expect if attending in person:

- You can expect to wear a facial covering.
- You can expect to practice social distancing.
- You can expect assigned seating six feet apart from other attendees in two classrooms.
- You can expect to adhere to a self-administered pre-event wellness check.
- You can expect low or no contact food and beverage service.
- As always you can expect the best trial lawyers experience in Iowa.

Exhibitors booths are limited to 18 to provide larger aisles and one-way traffic.

Exhibitors are also encouraged to set appointments with attendees to avoid crowding at booths. Pre-registration lists will be provided.

CONVENTION MATERIALS SPONSOR

\$1,000



The convention book is available electronically and hard copies are available for purchase. It contains speaker presentations, agendas and sponsor and exhibitor information. Sponsoring the materials includes:

- Prime Virtual Platform Ad Placement
- Full-Page ad on the back cover of book
- 1/4 Page Ad on Speaker Section Covers
- Recognition throughout Annual Convention
- Pre & Post Event Registration Lists

Wi-Fi SPONSOR

\$850



As the exclusive Wi-Fi provider your company will choose the **customized network password** for the Annual Convention and:

- Wifi details printed on each attendee nametag
- Electronic & Physical signage at the convention
- Listed as event sponsor in electronic & printed materials
- Pre & Post Event Registration Lists

CONVENTION PACKET SPONSOR

\$500



Every in-person convention registrant is presented with program materials in a vinyl pocket folder that may be used again and again after the convention.

- **Your logo on the pocket folder** continually reminds attorneys of your support of IAJ.
- Your company literature inserted in the pocket folder
- Electronic & Physical signage recognition
- Listed as event sponsor in electronic & printed materials
- Pre & Post Event Registration Lists

LUNCH SPONSORS

\$850

Lunch sponsorships are available Thursday & Friday. Lunch sponsors receive:

- 1 minute sponsor video playbacks before and after lunch
 - Company representative recognition at lunch
 - Electronic & physical signage throughout event
 - Listed as event sponsor in electronic & printed materials
 - Pre & Post Event Registration Lists.
- Lunch sponsorships are limited to 2 sponsors.

MASK CONTEST SPONSOR

\$750



Facial coverings are required

We're hosting a "Best Mask" contest.

Mask sponsors receive:

- Announce & Present the prize to the winner
- Full-page ad in convention materials
- Electronic & physical signage recognition
- Pre & Post Event Registration Lists

COMMERCIAL BREAK SPONSOR

\$500

Unable to attend in person this year? Record your 1.5 minute message to be played to the audience in between speakers and also during a break. MP4 & WAV files may be submitted for playback.

- Electronic & Physical Signage at the convention
- Listed as event sponsor in electronic & printed materials
- Pre & post event registration lists.

Video message sponsorships are limited to 4 registrants.

REFRESHMENT BREAK SPONSORS

\$250

Breaks are offered each morning and afternoon during the convention.

- Electronic & physical signage throughout the event
- Listed as event sponsor in electronic & printed materials
- Post Event Registration Lists.

Break sponsorships are not limited.

Please note: Sponsorship options and pricing have been changed to accommodate the hybrid convention format.

ONLINE REGISTRATION: WWW.IOWAJUSTICE.ORG/2020ACSPONSORS





2020 IAJ Annual Convention Sponsorship & Exhibitor Registration

Please note: Sponsorship options and pricing have been changed to accommodate the hybrid convention format.

- CONVENTION MATERIALS SPONSOR** \$1,000
Limited to one sponsor
- WI-FI SPONSOR** \$850
Limited to one sponsor
- LUNCH SPONSOR** \$850
Two sponsors allowed
- MASK CONTEST SPONSOR** \$750
Limited to one sponsor
- CONVENTION PACKET** \$500
Limited to one sponsor
- COMMERCIAL BREAK SPONSORSHIP** \$500
Limited to four sponsors
- BREAK SPONSORS** \$250
Multiple sponsors allowed

EXHIBITOR TABLE \$500

LITERATURE ADD-ON \$50

- 6 ft. draped table with 2 chairs
- Pre & Post Attendee Registration Lists
- Electronic & Printed Recognition
- Booth location selection based on date of registration & payment

Do you need electricity? YES NO

Please indicate if you will offer a **door prize** or giveaway and would like IAJ to announce the winner on Friday.

YES NO UNDECIDED

Booth spaces are limited to 18 to accommodate social distancing.

For questions or more information on sponsoring/exhibiting please call

Jolene Davis at 515-280-7383 or email at JoleneDavis@IowaJustice.org

COMPANY NAME: _____

CONTACT: _____

EMAIL: _____

ADDRESS: _____

CITY: _____

STATE/ZIP: _____

PHONE: _____

My check for \$ _____ made payable to IAJ is enclosed.

AM EX DISCOVER MASTER CARD VISA

CARD #: _____

EXP: _____

NAME ON CARD: _____

BILLING ADDRESS: _____

CITY: _____

STATE/ZIP: _____

Company Attendees:



2020 Annual Convention A Hybrid Event

November 5 & 6, 2020

Des Moines Marriott

Downtown Des Moines, Iowa

& via Zoom



Sponsorship & Exhibitor Opportunities

ONLINE REGISTRATION:

WWW.IOWAJUSTICE.ORG/2020ACSPONSORS