

**IAJ'S 46th ANNUAL CONVENTION**

NOVEMBER 7 & 8, 2019

Des Moines Marriott Downtown



# Iowa Association for Justice

## 46th Annual Convention November 7 & 8, 2019

Join hundreds of your fellow Iowa trial attorneys to sharpen your skills and refresh your spirit at IAJ's Annual Convention, the capstone of IAJ's College of Advocacy Seminar Series. Get 15 hours of Iowa CLE credit (including 2.5 hours of Ethics CLE credit) in two inspiration-filled days. Featured presenters at this year's convention are listed below in order of their appearance.



**Roxanne  
Conlin**

**Roxanne Conlin** is, quite simply, one of the most celebrated trial lawyers in America. She exclusively represents people who have been harmed by others. From 1969 to 1976, she was an Assistant Attorney General for Iowa, where she fought race and sex discrimination as head of the Iowa Civil Rights Section. In 1977, she became one of the first two women ever to be a United States Attorney. She was the first female president of what is now the American Association for Justice. Most recently, she successfully prosecuted *Godfrey v. State of Iowa*, setting many precedents along the way. She and Paige Fiedler will speak Thursday about the *Godfrey* case and its larger import when it comes to "Winning Constitutional Tort Damages."



**Sheila  
Donnelly-Coyne**

**Sheila Donnelly-Coyne** serves as co-chair of education for the American Association for Justice (AAJ) Trucking Litigation Group. She is a frequent presenter at national trial lawyer conferences on the topic of trucking litigation. In addition to her plaintiffs personal injury practice in the Twin Cities, where she was recently named Minnesota Lawyer's "Attorney of the Year," she serves as an adjunct professor at the University of St. Thomas School of Law. Donnelly-Coyne will speak Thursday on the topic of "Negligent Hiring: What Every Trucking Lawyer Needs to Know."



**Render  
Freeman**

As a trial attorney, **Render Freeman** has a broad range of experience litigating and trying complex cases, including medical malpractice, nursing home abuse and malpractice, motor vehicle and truck crashes, premises liability, negligent security and negligent hiring. Freeman has developed a national reputation as a trial attorney and has been elected to the faculty of the Gerry Spence Trial Lawyers College. He has taught lawyers all over the country. Freeman will speak Friday on the topic of "Spousal Consortium Claims - Does a Good Marriage Have a Fair Market Value?"



**Arthur  
Bryant**

**Arthur Bryant** of Public Justice has won major victories and established new precedents in several areas of the law. The National Law Journal has twice named him one of the 100 Most Influential Attorneys in America. Across the nation, and here in Iowa, Public Justice has fought for consumers' rights, workers' rights, civil rights and liberties, environmental protection, corporate and government accountability, and for the poor and the powerless. Bryant started with Public Justice in 1984; he became executive director in 1987. He now serves as Chairman Emeritus and is also working Of Counsel at Bailey & Glasser. He will receive special recognition from IAJ on Friday, prior to his presentation on "The Ethics of Court Secrecy."



**Lloyd  
Bell**

**Lloyd Bell** has built a sterling courtroom record after trying more than 75 civil jury trials and recovering hundreds of millions of dollars for his clients. A veteran of the U.S. Army JAG Corps, Bell founded his own law firm in 1999. Bell harnesses technology that leads to record jury verdicts and life changing settlements. He uses digital tools to illustrate his clients' narratives, crafting compelling cases for jurors that simplify even the most complex issues. Bell's seamless integration of technology makes him one of Georgia's most formidable trial attorneys. Bell will speak Friday about "Tech Integration for Your Trial Presentation."



Dear Friend of IAJ,

This has been an inspiring year for Iowa trial lawyers! We have had the opportunity to follow some exciting trials, celebrate victories with many colleagues, and workshop trial skills with some of the nation's leading trial attorneys. Despite the serious challenges we face, I am excited about the future of the trial practice in Iowa.

This association has accomplished so much over this past year. More than 400 trial attorneys attended IAJ's Annual Convention last year. That is the second highest attendance in a decade. Our membership numbers have grown for the **first time** in a decade, despite the fact that membership in attorney organizations across the state and nation continues to decline. IAJ has implemented a number of association management changes that have made us more modern and accessible; all while our operations have become more inclusive. We are now fully bi-partisan in our legislative and political efforts. We have a New Lawyers Section. We have more women in leadership positions than at any time in our history.

All of this forward-looking progress is necessary to stay relevant and effective as an association. But this progress only matters (to us, and our clients) if we are winning our cases. We are! Plaintiffs are winning big, tough tort and employment law cases in Iowa, and have been for several years. The days of undervaluing the harms and losses suffered by our clients - the hardworking and good people of Iowa - are over. Iowa juries are meting out justice by fully and fairly valuing the losses our clients have endured.

These successes have not come in a vacuum, or without a great deal of sacrifice. Many of us work late nights, weekends, and holidays, and the pressure and challenges of each case can drag you down. We do what we do because we care. We care about the hard-working Iowans who are our clients, and who rely on us to be their voice. We care about helping new attorneys learn to be trial lawyers, and the voice for future generations. We care about preserving our independent and impartial judicial branch, and the constitutional right to trial by jury. We care about the rule of law, and the process and promise of justice.

I am confident this success will continue, because our members are not going it alone. On the IAJ listserves and at seminars, we are always sharing and working together.

Each year, the IAJ Annual Convention in November is our best opportunity for collaboration, and to reenergize! The program will inspire and challenge you. Spending two packed days with your colleagues and friends will recharge your batteries. Whether you have spent the last year navigating the new realities of the work comp practice, the ever-changing criminal law statutes, the expectations of family law clients, or the tactics of the insurance industry: **we need each other**. IAJ is where we find each other, specifically, at the Annual Convention.

If you haven't been to the Annual Convention in a few years, you are missing out. The program and social events are better and more popular than ever. If you are a regular attendee of the convention, please consider inviting a newer trial lawyer in your area or firm to attend - that's how I became involved in IAJ. We have a great rate for first time attendees. If you have never been to a convention, then you need to invest in yourself and your practice, and register today. I hope to see all of you in November.

Sincerely,

R. Saffin Parrish-Sams  
46th President of IAJ

# IAJ's 46th Annual Convention

## THURSDAY, NOVEMBER 7, 2019

7:00 – 8:00 **REGISTRATION**

8:00 – 8:30 **Anti-Human Trafficking Law**  
*Craig Nierman, Iowa City*

8:30 – 9:15 **Still DRE (Drug Recognition Experts)**  
*Dean Keegan, Iowa City*  
*Eric Tindal, Iowa City*

9:15 – 9:30 **BREAK**

9:30 – 10:30 **Godfrey Revisited: Winning Constitutional Tort Damages**  
*Roxanne Conlin, Des Moines*  
*Paige Fiedler, Johnston*

10:30 – 11:15 **Apocalyptic Damages: The Coming Future of Climate Litigation**  
*Channing Dutton, West Des Moines*

11:15 – 12:15 **Negligent Hiring: What Every Trucking Lawyer Needs to Know**  
*Sheila Donnelly-Coyne, St. Paul, MN*

12:15 – 1:45 **IAJ AWARDS LUNCHEON**

1:45 – 2:45 **Indispensable Ethics Pointers for Trial Lawyers**  
*Justice Susan Christensen, Iowa Supreme Court*

2:45 – 3:45 **The Importance of Fact Collecting**  
*Matt Lindholm, West Des Moines*  
*Robert Rehkemper, West Des Moines*

3:45 – 4:00 **BREAK**

4:00 – 5:00 **Stop Just Learning About Focus Groups, Use Them**  
*Tim Semelroth, Cedar Rapids*

5:00 – 5:30 **New Work Comp Law: Avoiding Pitfalls and Stumbling Blocks**  
*David Stamp, Waterloo*

5:30 – 6:00 **A View From the Federal Bench**  
*Judge Rebecca Goodgame Ebinger,*  
*US District Court, Southern District of Iowa*

6:00 – 7:30 **IAJ TRIAL LAWYERS HAPPY HOUR** *(Complimentary to All Registrants)*



## JUSTICE IN DEED

IOWA TRIAL LAWYERS

### Chrysalis Foundation

Please donate lightly used or new women's business attire for young women, in support of the foundation's Dress For Success program.



# November 7 & 8, 2019

## FRIDAY, NOVEMBER 8, 2019

- 8:00 – 9:00 **Five Reasons Lawyers Should Care about Implicit Bias**  
*Thomas Newkirk, Des Moines*
- 9:00 – 9:30 **Mistakes You Make When Negotiating with Insurance Companies**  
*Jenna Green, West Des Moines*  
*Thomas Hillers, West Des Moines*
- 9:30 – 10:00 **Settlement Demands: Get What Your Clients Need and Deserve**  
*James Biscoglia, West Des Moines*  
*Andrew Heiting-Doane, West Des Moines*
- 10:00 – 10:15 **BREAK**
- 10:15 – 11:30 **Spousal Consortium Claims: Does a Good Marriage Have a Fair Market Value?**  
*Render Freeman, Duluth, GA*
- 11:30 – 12:15 **Lawyers, Guns, and Money: The Ethics of Court Secrecy**  
*Arthur Bryant, Public Justice, Washington, DC*
- 12:15 – 1:45 **IAJ OFFICER INSTALLATION LUNCHEON**
- 1:45 – 2:45 **Tech Integration for Your Trial Presentation**  
*Lloyd Bell, Atlanta, GA*
- 2:45 – 3:45 **Combating Never-Ending and Ever-Changing Motions In Limine**  
*Katie Ervin Carlson, West Des Moines*  
*Bruce Braley, Denver, CO*  
*Jim Fitzsimmons, Mason City*
- 3:45 – 4:00 **BREAK**
- 4:00 – 5:00 **Case Law Update**  
*Judge Paul Ahlers, Webster City*

## REGISTRATION INFORMATION

**CLE Hours:** 15 CLE hours including 2.5 Ethics hours (applied for).

**Location:** Des Moines Marriott Downtown, 700 Grand Avenue, Des Moines, IA 50309.

**Registration:** Early Bird registration is available through October 7. Those who have paid 2019 IAJ dues, or who join IAJ before or at the convention, are eligible for the member rate. Please use a separate registration form for each registrant. Register online at [www.iowaJustice.org/2019AC](http://www.iowaJustice.org/2019AC)

**Refund Policy:** Cancellations will be accepted through October 30, subject to a \$50 administrative fee. Requests for cancellations cannot be honored after October 30, but materials will be mailed or a substitute may attend. Nonmembers substituting for a member must pay the difference in price at the door.

**Luncheon Programs:** Your seminar registration entitles you to attend both luncheon programs at no additional charge. Additional guests are \$25 per lunch. Please indicate dietary needs.

**Hotel Information:** Guest rooms are set aside at the Marriott through October 23, at the IAJ Convention discounted room rate of \$148. Contact the hotel directly (515-245-5500) to secure your room.

**Seminar Materials:** All seminar materials will be accessible online immediately prior to and during the convention at no charge to registrants. Registrants may also purchase a standard seminar book, but it must be ordered upon registration to ensure availability.

**Extracurricular Activities:** There will be a Thursday Trial Lawyers Happy Hour at the hotel (6-7:30 PM) hosted by IAJ. Food and drinks provided.

**Case Workshop:** Request a practice area expert to spend an hour, one-on-one with you at convention, talking through a case. This service is typically reserved for IAJ members only, but will be available to all Annual Convention registrants. To sign up, contact IAJ at [info@iowajustice.org](mailto:info@iowajustice.org).

# Des Moines Marriott Downtown

## REGISTER ONLINE: [www.IowaJustice.org/2019AC](http://www.IowaJustice.org/2019AC)

or complete the following  
form and return it along with  
your payment to:

Iowa Association for Justice  
505 Fifth Avenue, Suite 630  
Des Moines, IA 50309

## REGISTRATION AND/OR MEMBERSHIP INFORMATION

Name \_\_\_\_\_  
Firm Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Office County \_\_\_\_\_  
Email \_\_\_\_\_ ISBA or AT# \_\_\_\_\_  
Year FIRST Admitted to Practice \_\_\_\_\_ Birthdate \_\_\_\_\_

## 2019 ANNUAL CONVENTION REGISTRATION FEE INFORMATION

### IAJ Members & Legal Support Staff

IAJ Member admitted to practice **before** 2014  
IAJ Member **admitted in** 2014, 2015, or 2016  
IAJ Member **admitted in** 2017, 2018, or 2019  
IAJ Member **First Time** Annual Convention Attendee  
Legal Support Staff of IAJ Member  
IAJ Law Student Member

	Early Bird*	Regular Rate
<input type="checkbox"/>	\$355	<input type="checkbox"/> \$380
<input type="checkbox"/>	\$305	<input type="checkbox"/> \$330
<input type="checkbox"/>	\$255	<input type="checkbox"/> \$280
<input type="checkbox"/>	\$255	<input type="checkbox"/> \$280
<input type="checkbox"/>	\$255	<input type="checkbox"/> \$280
<input type="checkbox"/>	\$50	<input type="checkbox"/> \$75

### Other

Nonmember of IAJ  
Legal Support Staff of Nonmember  
Judge -no charge-

<input type="checkbox"/>	\$455	<input type="checkbox"/> \$480
<input type="checkbox"/>	\$455	<input type="checkbox"/> \$480
<input type="checkbox"/>	\$ 0	<input type="checkbox"/> \$ 0

## 2020 MEMBERSHIP DUES

Sustaining Membership (*contributor club level*) ----- \$500  
Attorneys admitted to practice before 2011 ----- \$375  
Attorneys admitted to practice in 2011-2014 ----- \$340  
Attorneys admitted to practice in 2015-2016 ----- \$230  
Attorneys admitted to practice in 2017 ----- \$ 150  
Attorneys admitted to practice in 2018 ----- \$ 70  
Attorneys admitted to practice in 2019 ----- -Free-  
Law Student ----- -Free-

\* Early Bird registrations must be  
entered online or postmarked by  
**October 7, 2019.**

### Additional Dues

Work Comp Section  
Membership ---- Add \$50  
  
Criminal Law Section  
Membership ---- Add \$50

## TOTALS

Your Convention Registration Fee \$ \_\_\_\_\_  
 Add 2020 IAJ Membership Dues \$ \_\_\_\_\_  
 Add \$60 for Printed Convention Book (*e-material free*) + \$60.00  
Select your lunches  Regular  Vegetarian  Special \_\_\_\_\_  No Lunches  
Add \$25 per guest for  Thursday Lunch  Friday Lunch \$ \_\_\_\_\_  
**Your Total Payment** \$ \_\_\_\_\_

## ENCLOSE CHECK OR PAY BY CREDIT CARD

Name on Card \_\_\_\_\_  
Billing Address \_\_\_\_\_  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

**Total Charges:** \_\_\_\_\_