

2018 IAJ Annual Convention Sponsorship Options

IAJ is pleased to offer a limited number of event sponsorship options and exhibit space to a select few businesses and law firms seeking the additional exposure provided by a sponsorship.

IAJ TRIAL LAWYER RECEPTION — \$3,000

The Thursday Night Annual Membership Reception is the major social event of the entire convention. Reception sponsors are recognized:

- * Company Logo on convention registration brochures
- * Company Logo on cocktail napkins at reception
- * Social Media Event Marketing
- * Electronic & Physical Signage during the Annual Convention.

Two sponsorships available.

IAJ EVENT APP SPONSOR — \$2,000

Each attendee will be given a link to the IAJ Event App. Sponsoring the app includes:

- * 1 promotional video on the app
- * 1 company representative introduced at convention to deliver mobile app instructions
- * Full-Page ad on inside back cover of convention book
- * Recognition throughout Annual Convention



CONVENTION BOOK/E-MATERIALS SPONSOR — \$2,000

Each attendee will receive a convention book and/or electronic materials with all speaker presentations.

Sponsoring the book includes:

- * 1 full-page ad on the outside back cover
- * 1/4 page ad on each section cover (this ad will also appear on the opening page of each presenters materials in the electronic materials)
- * Recognition throughout Annual Convention



Wi-Fi SPONSOR — \$1,500

As the exclusive Wi-Fi sponsor, your company will choose the **customized network password** for the Annual Convention.

- * Customized Network Password (if the password is your company name, every attendee will type that in to use Wi-Fi, which is great for brand awareness)
- * Wi-Fi details printed on each attendee name tag
- * Electronic & Physical signage at the convention



BREAKFAST SPONSOR — \$1,500

Each day a convention attendee stays at the Marriott they are provided with a breakfast voucher for the Rock River Grille. As the official breakfast sponsor:

- * Your company logo will be printed on the back of each breakfast voucher.
- * Your logo on signage at the restaurant door
- * Recognition in pre-conference materials & throughout the Annual Convention.



LUNCH SPONSORS — \$1,500

Lunch sponsorships are available both Thursday & Friday. Lunch sponsors will be recognized with electronic & physical signage during the convention.

SPONSORSHIP REGISTRATION DEADLINE

To ensure your company information/logo is included in our pre-conference marketing materials, please register and submit your logo/company advertisement no later than **August 1, 2018**. Additional sponsorship & exhibitor registrations will be accepted until **October 1, 2018**.

CONVENTION PACKET SPONSOR — \$1,000

Every convention registrant is presented with their agenda and other program materials in a convention packet. **Your logo and exclusive advertisement on the convention packet** will be the first thing convention-goers see when they register, and they will carry your advertising around with them throughout the event.



EXHIBITOR SPACE — \$700

Meet face-to-face with the attendees to promote your company services and products. Your exhibit fee includes:

- * 6 ft. draped table
- * 2 chairs
- * Electrical outlets

Additional furnishings are available directly through the Marriott Hotel.

► For exhibitors **LITERATURE ADD-ON — \$100**

Add \$100 to your exhibitor order for permission to place your brochure, or a single page piece of literature, on every seat.

REFRESHMENT BREAK SPONSORS — \$450

Break sponsorships are available Thursday morning, Thursday afternoon and Friday morning. Break sponsors will be recognized with electronic physical signage during the annual convention.



ONLINE REGISTRATION @
IowaJustice.org/ACsponsor



2018 IAJ Annual Convention Sponsorship & Exhibitor Registration



- TRIAL LAWYER RECEPTION** **\$3,000**
Limited to 2 sponsors - 1 remains
- IAJ EVENT APP SPONSOR** **\$2,000**
Limited to 1 sponsor
- CONVENTION BOOK SPONSOR** **\$2,000**
Limited to 1 sponsor
- WI-FI SPONSOR** **\$1,500**
Limited to 1 sponsor
- BREAKFAST SPONSOR** **\$1,500**
Limited to 1 sponsor
- THURSDAY LUNCH SPONSOR** **\$1,500**
- FRIDAY LUNCH SPONSOR** **\$1,500**
- CONVENTION PACKET SPONSOR** **\$1,000**
- THURSDAY MORNING BREAK SPONSOR** **\$450**
- THURSDAY AFTERNOON BREAK SPONSOR** **\$450**
- FRIDAY MORNING BREAK SPONSOR** **\$450**
- EXHIBITOR TABLE** **\$700**
- LITERATURE ADD-ON** **\$100**

Please indicate if you will offer a door prize or giveaway and would like IAJ to announce the winner on Friday of convention.

YES NO UNDECIDED

COMPANY NAME: _____

CONTACT: _____

EMAIL: _____

ADDRESS: _____

CITY: _____

STATE/ZIP: _____

PHONE: _____

ENCLOSE CHECK OR PAY BY CREDIT CARD

NAME ON CARD: _____

BILLING ADDRESS: _____

_____ ZIP: _____

CARD # _____

EXP. DATE _____ CVV CODE _____

TOTAL CHARGES \$_____

NAMES OF COMPANY ATTENDEES

ONLINE REGISTRATION @
IowaJustice.org/ACsponsor

2018 Annual Convention

November 8 & 9, 2018
Des Moines Marriott Downtown
Des Moines, Iowa



Sponsorship & Exhibitor Opportunities

For questions or more information on sponsoring and exhibiting please contact **Cindy Hardwick** at 515-280-7366 or CindyHardwick@IowaJustice.org