



GRBA ADVERTISING RATE SHEET

Total Circulation: 1700

WEBSITE ADVERTISING (30 day listing)

For Sale or Lease Ads (members & non-members)	\$35
(An additional fee of \$20 is charged to post classifieds in both the newsletter and the website.)	
Employment Ads for Non-members	\$50
Employment Ads for Members (only on website)	Free
<i>Additional Fee for Anonymous Ads</i>	\$25

NEWSLETTER CLASSIFIED ADVERTISING (non-member rate)

First three lines	\$60
Each additional line	\$15

NEWSLETTER CLASSIFIED ADVERTISING (member rate)

First three lines	\$25
Three – eight lines	\$35
Each additional line	\$10

NEWSLETTER DISPLAY ADVERTISING

Inside Front or Inside Back Page- Full Page: (subject to availability).....\$300

Inside Pages (placement subject to space availability)

Half Page (7.5" wide x 5" tall)	\$100
Quarter Page (3.75" x 5" tall)	\$70
Business Card Page.....	\$45
Insert (8 1/2" X 11")	\$450 **

***This price assumes the advertiser will provide the flyers ready for insertion.*

Additional cost for the Bar Association to print the flyer:

<i>One Side</i>	\$170
<i>Two Sides</i>	\$200

TO PLACE AN AD

PLEASE CONTACT DEBBIE KURTZ (616) 454-5550 ext 101 or debbie@grbar.org

Newsletter Rate Schedule:

 January/February

 March/April

 May/June

 September/October

 November/December

Ads in PDF Format must be sent by the first Monday of the month prior, example September/October newsletter, ad is needed the first Monday in August.

The Grand Rapids Bar Association reserves the right to decline any ad.