



	Benefits	Partnership Levels			
		Bronze \$1,500	Silver \$2,500	Gold (2) \$5,000	Platinum (2) \$7,500
1	Use of DTLA Business Partners for Justice (DBPJ) logo	■	■	■	■
2	Email announcement to DTLA members introducing your company as a Business Partner; includes the sponsorship level	■	■	■	■
3	Introductions to DTLA members, identified by you, via email and in person	3	5	7	10
4	Listing in all formats in the DBPJ Directory*	■	■	■	■
5	Recognition and/or signage at all DTLA seminars	■	■	■	■
6	Email Link for 12 months in the DBPJ online directory w full contact information	■	■	■	■
7	Annual PDF list of all DTLA members, including firm contact information and email				
8	1/4-page advertisement in quarterly newsletter - available exclusively to Bronze partners	2x/year			
9	1/2-page advertisement in quarterly newsletter - available exclusively to Silver, Gold & Platinum partners		2x/year	3x/year	4x/year
10	Digital linked ad on DTLA homepage				■
11	Digital linked ad on DTLA website interior pages		■	■	
12	50% discount on mailing list rental (list emailed to mail house only)	■	■	■	■
13	Complimentary mailing list (list emailed to mail house only)		1x/year	1x/year	2x/year
14	Preferential choice of exhibit space location at the DTLA Annual Convention		3rd choice	2nd choice	1st choice
15	First option to exclusively sponsor lunch CLE (3 held per year); includes exhibit table (if requested); limit 1 event per partner		3rd choice	2nd choice	1st choice
16	Complimentary exhibit space at annual convention				■
17	Complimentary color ad in convention materials			■	■
18	Complimentary material distribution at convention				■
19	Email blast sent by DTLA to DTLA members			1x/year	2x/year
20	First option to exclusively sponsor DTLA social events (generally 2 held per year); limit 1 event per partner		3rd choice	2nd choice	1st choice
21	Annual presentation to Board of Governors at board meeting			10 min	20 min
	<b>Total Value</b>	<b>\$ 2000</b>	<b>\$ 5,000</b>	<b>\$ 9,000</b>	<b>\$ 12,500</b>
	<b>Savings</b>	<b>\$ 500</b>	<b>\$ 2,500</b>	<b>\$ 4,000</b>	<b>\$ 5,000</b>

\*posted online for sponsors with email and web links included; inserted in all attendee bags at the DTLA convention; distributed to every member of the Board of Governors at every meeting (12 meetings; 23 governors); recognition signage at events.