



TRIAL LAWYERS ASSOCIATION
OF METROPOLITAN WASHINGTON D.C.
WORKING FOR JUSTICE

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Thank you for your interest in becoming a TLA-DC sponsor.

Sponsorship with TLA-DC is an exclusive opportunity - in order to afford our sponsors maximum exposure, we limit the number of sponsors we accept into our sponsor family.

By choosing one of the sponsorship levels below, not only will you save money (versus an a la carte method of marketing), you will place your company's name and services before some of the most influential trial lawyers in the area – all of whom are potential customers of your services. Our organization now has over 450 members, many of whom are the decision-makers in their firms. If you call one of our members, the first question they will likely ask you is “are you a TLA-DC sponsor?” Our members believe in our sponsorship program and appreciate your support. In turn, they look to use TLA-DC sponsors should the need for a specific sponsor service arise.

Each sponsorship package offers the opportunity for multi-media exposure. Your company will be featured at dinner meetings, seminars, on our website and in numerous publications.

Please take a moment to review the different levels below. By choosing a package, your company will save a significant amount of money over what it would cost to purchase the advertising options separately.

If you are interested in a particular package please contact me at 202-659-3532.

Best regards,

Mary

Mary Zambri
Executive Director

DIAMOND SPONSOR

\$6,500 (Can be paid in quarterly installments of \$1,625)

Sponsorship includes:

- Exhibit at at **all** dinner meetings (September, November, January, February and April)
- Two complimentary tickets to December Holiday Party
- Exhibit at two seminars
 - a) Fall Seminar (October)
 - b) Spring Seminar (March)
- Biennial two-minute presentation before the Board of Governors
- Sponsor Spotlight email sent to membership twice a year
- Premium placement of linked large graphic ad front page and all interior pages of TLA-DC website
- Premium placement on sponsor page of TLA-DC website, including all contact information
- Premium placement full page ad in TLA-DC seminar materials
- Premium placement of full-page ad (4 insertions over year) in TLA-DC's newsmagazine, *DC Trial*
- Premium placement of full-page ad in *Annual Membership Directory and Desk Reference*
- Listing in Attorney Services section in the *Annual Membership Directory and Desk Reference*
- Full-page congratulatory message in program for DC Trial Lawyers Annual Awards Dinner
- Two (2) tickets to The Annual Awards Dinner (May)
- Three email blasts to membership per year (prior approval of email required)
- Two uses of TLA-DC mailing list in addition to lists from seminars and dinner meetings
- Invitation to submit informative article for publication in DC Trial for consideration by editorial board

Exhibiting at events includes exhibit table, meals for two representatives, advertisement in materials, contact list of all attendees, and introduction to membership by President

PLATINUM SPONSOR

\$5,500 (Can be paid in quarterly installments of \$1,375)

Sponsorship includes:

- Exhibit at at **four** dinner meetings (choose from September, November, January, February or April)
- One complimentary ticket to December Holiday Party
- Exhibit at two seminars
 - a) Fall Seminar (October)
 - b) Spring Seminar (March)
- Biennial two-minute presentation before the Board of Governors
- Sponsor Spotlight email sent to membership twice a year
- Linked large graphic ad front page and all interior pages of TLA-DC website
- Recognition on sponsor page of TLA-DC website, including all contact information
- Full page ad in TLA-DC seminar materials
- Full-page ad (4 insertions over year) in TLA-DC's newsmagazine, *DC Trial*
- Full-page ad in *Annual Membership Directory and Desk Reference*
- Listing in Attorney Services section in the *Annual Membership Directory and Desk Reference*
- Full-page congratulatory message in program for DC Trial Lawyers Annual Awards Dinner
- One ticket to The Annual Awards Dinner (May)
- Two email blasts to membership per year (prior approval of email required)
- Two uses of TLA-DC mailing list in addition to lists from seminars and dinner meetings
- Invitation to submit informative article for publication in DC Trial for consideration by editorial board

Exhibiting at events includes exhibit table, meals for two representatives, advertisement in materials, contact list of all attendees, and introduction to membership by President

GOLD SPONSOR

\$3,500 (Can be paid in quarterly installments of \$875)

Sponsorship includes:

- Exhibit at at **three** dinner meetings (choose from September, November, January, February or April)
- Exhibit at two seminars
 - a) Fall Seminar (October)
 - b) Spring Seminar (March)
- Sponsor Spotlight email sent to membership once a year
- Linked large graphic ad front page and all interior pages of TLA-DC website
- Recognition on sponsor page of TLA-DC website, including all contact information
- Half page ad in TLA-DC seminar materials
- Half page ad (4 insertions over year) in TLA-DC's newsmagazine, *DC Trial*
- Half page ad in *Annual Membership Directory and Desk Reference*
- Listing in Attorney Services section in the *Annual Membership Directory and Desk Reference*
- Half page congratulatory message in program for DC Trial Lawyers Annual Awards Dinner
- Two email blasts to membership per year (prior approval of email required)
- Two uses of TLA-DC mailing list in addition to lists from seminars and dinner meetings
- Invitation to submit informative article for publication in DC Trial for consideration by editorial board

Exhibiting at events includes exhibit table, meals for two representatives, advertisement in materials, contact list of all attendees, and introduction to membership by President

SILVER SPONSOR

\$2,500 (Can be paid in quarterly installments of \$625)

Sponsorship includes:

- Exhibit at at **two** dinner meetings (choose from September, November, January, February and April)
- Exhibit at two seminars
 - a) Fall Seminar (October)
 - b) Spring Seminar (March)
- Sponsor Spotlight email sent to membership once a year
- Linked large graphic ad front page and all interior pages of TLA-DC website
- Recognition on sponsor page of TLA-DC website, including all contact information
- Quarter page ad in TLA-DC seminar materials
- Quarter page ad (4 insertions over year) in TLA-DC's newsmagazine, *DC Trial*
- Quarter page ad in *Annual Membership Directory and Desk Reference*
- Listing in Attorney Services section in the *Annual Membership Directory and Desk Reference*
- Quarter page congratulatory message in program for DC Trial Lawyers Annual Awards Dinner
- One email blast to membership per year (prior approval of email required)
- One use of TLA-DC mailing list in addition to lists from seminars and dinner meetings
- Invitation to submit informative article for publication in DC Trial for consideration by editorial board

Exhibiting at events includes exhibit table, meals for two representatives, advertisement in materials, contact list of all attendees, and introduction to membership by President

BRONZE SPONSOR

\$1,800 (*Can be paid in quarterly installments of \$450*)

Sponsorship includes:

- Exhibit at at one dinner meeting (choose from September, November, January, February or April)
- Exhibit at two seminars
 - a) Fall Seminar (October)
 - b) Spring Seminar (March)
- Linked large graphic ad front page and all interior pages of TLA-DC website
- Recognition on sponsor page of TLA-DC website, including all contact information
- Eighth page ad in TLA-DC seminar materials
- Eighth page ad (4 insertions over year) in TLA-DC's newsmagazine, *DC Trial*
- Eighth page ad in *Annual Membership Directory and Desk Reference*
- Listing in Attorney Services section in the *Annual Membership Directory and Desk Reference*
- Eighth page congratulatory message in program for DC Trial Lawyers Annual Awards Dinner
- One use of TLA-DC mailing list in addition to lists from seminars and dinner meetings
- Invitation to submit informative article for publication in *DC Trial* for consideration by editorial board

Exhibiting at events includes exhibit table, meals for two representatives, advertisement in materials, contact list of all attendees, and introduction to membership by President