2019 - 2020 EQUAL ACCESS TO JUSTICE CAMPAIGN

RECOGNITION AND BENEFITS FOR GIVING

Recognition advertisements and publications list donors according to donor levels/amounts.

\$40,500+ - CHAMPION OF JUSTICE

- You will be the subject of a feature story in DBA Headnotes.
- Rotating ad on DBA website.
- Recognition on DBA social media sites.
- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.
- 10 tickets to the Dallas Bar President's Inaugural Ball.
- Invitation to the Past President's Reception at the DBA Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- Listed in ads in Texas Lawyer in February, D Magazine Best Lawyers in Dallas in May, DBA Headnotes January, and periodic listings in The Texas Lawbook.
- o Recognition in campaign e-mails to Dallas Bar Association membership.
- o Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- o Recognition in DBA weekly electronic newsletter, DBA Online.

\$30,500+ - PRESIDENT'S COUNCIL

- You will be the subject of a feature story in DBA Headnotes.
- Rotating ad on DBA website.
- Recognition on DBA social media sites.
- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.
- 8 tickets to the Dallas Bar President's Inaugural Ball.
- o Invitation to the Past President's Reception at the DBA Inaugural Ball.
- o Inclusion in press releases about the Campaign to local media.
- Listed in ads in Texas Lawyer in February, D Magazine Best Lawyers in Dallas in May, DBA Headnotes January, and periodic listings in The Texas Lawbook.
- o Recognition in campaign e-mails to Dallas Bar Association membership.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- o Recognition in DBA weekly electronic newsletter, DBA Online.

\$25,500 -CHAIRMAN'S COUNCIL

- You will be the subject of a feature story in DBA Headnotes.
- o 8 tickets to the Dallas Bar President's Inaugural Ball.
- Invitation to the Past President's Reception at the DBA Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.
- Listed in ads in Texas Lawyer in February, D Magazine Best Lawyers in Dallas in May, DBA Headnotes in January, and periodic listings in The Texas Lawbook.
- o Recognition in campaign e-mails to Dallas Bar Association membership.
- o Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

\$15,500 - DIAMOND SPONSOR

- You will be included in a feature story in DBA Headnotes.
- o 6 tickets to the Dallas Bar President's Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.

- Listed in ads in Texas Lawyer in February, D Magazine Best Lawyers in Dallas in May, DBA Headnotes in January, and periodic listings in The Texas Lawbook.
- o Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

\$10,500 - PLATINUM SPONSOR

- Inclusion in press releases about Campaign to local media.
- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.
- Listed in ads in Texas Lawyer in February, D Magazine Best Lawyers in Dallas in May, DBA Headnotes in January, and periodic listings in The Texas Lawbook.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- o Recognition in DBA weekly electronic newsletter -- DBA Online.

\$5,500 - GOLD SPONSOR

- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.
- Listed in ads in Texas Lawyer in February, DBA Headnotes in January, and periodic listings in The Texas Lawbook.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- o Recognition in DBA weekly electronic newsletter -- DBA Online.

\$2,750 - SILVER SPONSOR

- o Recognition on signage and in program at Dallas Bar President's Inaugural Ball
- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.
- o Donors listed in ads in *Texas Lawyer* in February, and DBA *Headnotes* in January.
- Donors recognized in DBA weekly electronic newsletter -- DBA Online.

\$1,500 - BRONZE SPONSOR

- o Recognized on signage and in program at Dallas Bar President's Inaugural Ball
- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.
- Donors listed in ads in Texas Lawyer in February, and DBA Headnotes in January.
- o Individual donors recognized in DBA weekly electronic newsletter -- DBA Online.

\$1,000 - SPONSOR

- If pledge received by December (Date TBD) 2019, recognition in Dallas Business Journal full page ad published in December 2019.
- o Donors recognized in ads in Texas Lawyer in February, and DBA Headnotes in January.
- Individual donors recognized in DBA weekly electronic newsletter -- DBA Online.