

## 2020 - 2021 EQUAL ACCESS TO JUSTICE CAMPAIGN

### RECOGNITION AND BENEFITS FOR GIVING

Recognition advertisements and publications list donors according to donor levels/amounts.

#### **\$40,500+ - CHAMPION OF JUSTICE**

- You will be the subject of a feature story in DBA *Headnotes*.
- Rotating ad on DBA website.
- Recognition on DBA social media sites.
- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.
- 10 tickets to the Dallas Bar President's Inaugural Ball.
- Invitation to the Past President's Reception at the DBA Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, DBA *Headnotes* January, and periodic listings in *The Texas Lawbook*.
- Recognition in campaign e-mails to Dallas Bar Association membership.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition in DBA weekly electronic newsletter, DBA Online.

#### **\$30,500+ – PRESIDENT'S COUNCIL**

- You will be the subject of a feature story in DBA *Headnotes*.
- Rotating ad on DBA website.
- Recognition on DBA social media sites.
- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.
- 8 tickets to the Dallas Bar President's Inaugural Ball.
- Invitation to the Past President's Reception at the DBA Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, DBA *Headnotes* January, and periodic listings in *The Texas Lawbook*.
- Recognition in campaign e-mails to Dallas Bar Association membership.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition in DBA weekly electronic newsletter, DBA Online.

#### **\$25,500 –CHAIRMAN'S COUNCIL**

- You will be the subject of a feature story in DBA *Headnotes*.
- 8 tickets to the Dallas Bar President's Inaugural Ball.
- Invitation to the Past President's Reception at the DBA Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, DBA *Headnotes* in January, and periodic listings in *The Texas Lawbook*.
- Recognition in campaign e-mails to Dallas Bar Association membership.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

#### **\$15,500 – DIAMOND SPONSOR**

- You will be included in a feature story in DBA *Headnotes*.
- 6 tickets to the Dallas Bar President's Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.

- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, *DBA Headnotes* in January, and periodic listings in *The Texas Lawbook*.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

### **\$10,500 – PLATINUM SPONSOR**

- Inclusion in press releases about Campaign to local media.
- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, *DBA Headnotes* in January, and periodic listings in *The Texas Lawbook*.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

### **\$5,500 – GOLD SPONSOR**

- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.
- Listed in ads in *Texas Lawyer* in February, *DBA Headnotes* in January, and periodic listings in *The Texas Lawbook*.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

### **\$2,750 – SILVER SPONSOR**

- Recognition on signage and in program at Dallas Bar President's Inaugural Ball
- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.
- Donors listed in ads in *Texas Lawyer* in February, and *DBA Headnotes* in January.
- Donors recognized in DBA weekly electronic newsletter -- DBA Online.

### **\$1,500 – BRONZE SPONSOR**

- Recognized on signage and in program at Dallas Bar President's Inaugural Ball
- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.
- Donors listed in ads in *Texas Lawyer* in February, and *DBA Headnotes* in January.
- Individual donors recognized in DBA weekly electronic newsletter -- DBA Online.

### **\$1,000 – SPONSOR**

- If pledge received by December TBD, 2020, recognition in Dallas Business Journal two-page ad published in January 2021.
- Donors recognized in ads in *Texas Lawyer* in February, and *DBA Headnotes* in January.
- Individual donors recognized in DBA weekly electronic newsletter -- DBA Online.