



COLORADO TRIAL LAWYERS ASSOCIATION

2020 CONVENTION

AUGUST 6-8, 2020 | VAIL, COLORADO

ADVERTISING AND SALES CONTACT
JOHN GRANT

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CONVENTION

CONVENTION IS A GREAT OPPORTUNITY TO REACH POTENTIAL CUSTOMERS IN THE LEGAL FIELD. EACH SUMMER, CTLA HOLDS THE CONVENTION AT A MOUNTAIN HOTEL AND RESORT. CTLA EXPECTS MORE THAN 200 OF THE STATE'S FINEST TRIAL ATTORNEYS AND THEIR FAMILIES TO ATTEND THIS POPULAR EVENT. CONVENTION FEATURES A CLE SEMINAR, EXHIBIT HALL, SEVERAL ACTIVITIES AND MUCH MORE.

PRESENTING SPONSOR

\$25,000

GOLD BENEFITS PLUS:

- LOGO AND COMPANY NAME ON PRINTED BROCHURE.
- COMPANY NAME ON THE FRONT COVER OF ELECTRONIC MATERIALS.
- FULL-PAGE AD IN THE ELECTRONIC MATERIALS.

GOLD SPONSOR

\$10,000

SILVER BENEFITS PLUS:

- TWO TICKETS TO EAGLE PARTY—EXCEPTIONS FOR COMPETITORS OF PRESENTING SPONSOR.
- FULL-PAGE AD IN CTLA'S YEAR IN REVIEW.
- FULL PAGE B&W AD IN AUG/SEPT TRIAL TALK® AND OCT/NOV TRIAL TALK®.

SILVER SPONSOR

\$7,500

BRONZE BENEFITS PLUS:

- HALF PAGE AD IN CTLA'S YEAR IN REVIEW.
- HALF PAGE B&W AD IN AUG/SEPT TRIAL TALK®.
- ONE 6-FOOT EXHIBIT TABLE AT ANY ONE ADDITIONAL CTLA SEMINAR—EXCLUDING BLOCKSBUTER.
- THREE MINUTES ON THE ACADEMIC PROGRAM.

BRONZE SPONSOR

\$4,500

- YOUR COMPANY LOGO AND RECOGNITION ON PROMOTIONAL MATERIALS AND SEMINAR SCREENS.
- QUARTER PAGE AD IN CTLA'S YEAR IN REVIEW.
- ADMISSION FOR TWO AT FRIDAY NIGHT EVENT.
- ONE 6-FOOT EXHIBIT TABLE AT CONVENTION.
- COMPANY BROCHURE IN REGISTRATION PACKETS.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.
- ACKNOWLEDGMENT AT BOARD AND MEMBERSHIP LUNCHES.
- POST-CONVENTION MAILING LIST OF ATTENDEES.
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.

WI-FI INTERNET SPONSOR

\$7,500

- COMPANY NAME USED AS WI-FI PASSWORD —IF AVAILABLE.
- 6-FOOT BOOTH
- HALF-PAGE AD IN CTLA'S YEAR IN REVIEW.
- ACKNOWLEDGMENT IN CTLA'S YEAR IN REVIEW.
- HALF-PAGE AD IN AUG/SEPT TRIAL TALK®.
- ACKNOWLEDGMENT AT BOARD AND MEMBERSHIP LUNCHES.
- SIGNAGE IN THE MAIN CLASSROOM.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.

CTLA MEMBERSHIP LUNCH

\$7,500

- SIGNAGE AT THE EVENT.
- HALF PAGE AD IN CTLA'S YEAR IN REVIEW.
- HALF PAGE BOOTH AD IN AUG/SEPT TRIAL TALK®.
- ACKNOWLEDGMENT IN CTLA'S YEAR IN REVIEW.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.
- POST-CONVENTION MAILING LIST OF ATTENDEES.
- TWO MINUTES ON THE LUNCH PROGRAM.

MOBILE APP SPONSOR

\$6,500

- COMPANY LOGO ON INTRO SPLASH PAGE.
- 6-FOOT BOOTH
- COMPANY NAME USED AS APP PASSWORD.
- FULL-PAGE AD IN CTLA'S YEAR IN REVIEW.
- ACKNOWLEDGMENT AT BOARD AND MEMBERSHIP LUNCHES.
- SIGNAGE IN THE MAIN CLASSROOM.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.

ROOM KEY SPONSOR

\$6,500

- COMPANY LOGO PLACED ON ALL ATTENDEE ROOM KEYS.
- ACKNOWLEDGMENT AT BOARD AND MEMBERSHIP LUNCHESES.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.
- 6-FOOT TABLE
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.

OPENING RECEPTION SPONSORS

\$4,000

- FULL-PAGE AD IN CTLA'S YEAR IN REVIEW.
- ONE-THIRD PAGE AD IN AUG/SEPT TRIAL TALK®.
- ACKNOWLEDGMENT AT BOARD AND MEMBERSHIP LUNCHESES.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.
- MULTIPLE OPPORTUNITIES AVAILABLE. NO DIRECT COMPETITORS.

GOLF TOURNAMENT SPONSOR

\$4,000

- HOLE SPONSOR OF YOUR CHOICE WITH ONE TABLE AND CHAIRS AT HOLE.
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.
- RECOGNITION ON ALL PROMOTIONAL MATERIALS.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.
- TWO GUESTS GREEN FEES.
- MULTIPLE OPPORTUNITIES AVAILABLE. *NO DIRECT COMPETITORS.*

GOLF TOURNAMENT SPONSORS

- BEVERAGE TICKETS **\$1,500 - 2 AVAILABLE**
- HOLE SPONSORSHIPS **\$600 - 8 AVAILABLE**

PAST PRESIDENT'S DINNER SPONSOR

\$3,500

- 2 AVAILABLE
- SIGNAGE AT THE RECEPTION.
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.
- POST-CONVENTION MAILING LIST OF ATTENDEES.
- ACKNOWLEDGMENT AT BOARD AND MEMBERSHIP LUNCHESES.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.



BOARD OF DIRECTORS LUNCH SPONSOR

\$3,500

- SIGNAGE AT THE EVENT.
- THREE MINUTES SPEAKING TIME AT BOARD MEETING.
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.
- POST-CONVENTION MAILING LIST OF ATTENDEES.

CONTINENTAL BREAKFAST & BREAK SPONSOR

\$2,500

- 5 AVAILABLE.
- SIGNAGE AT THE FOOD/COFFEE STATION.
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.
- POST-CONVENTION MAILING LIST OF ATTENDEES.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.

TOTE BAG SPONSOR

\$2,500

- COMPANY LOGO PLACED ON TOTE BAGS THAT ARE DISTRIBUTED TO EVERY CONVENTION ATTENDEE - MUST PROVIDE TOTE BAGS.
- ACKNOWLEDGMENT AT BOARD AND MEMBERSHIP LUNCHES.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.



AUTO LITIGATION COMMITTEE MEETING SPONSOR

\$2,500

- SIGNAGE AT THE MEETING.
- ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.
- POST-CONVENTION MAILING LIST OF ATTENDEES.
- THREE MINUTES ON THE AUTO-LIT MEETING PROGRAM.
- RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.



FRIDAY NIGHT EVENT CO-SPONSORSHIP

\$1,500


- SIGNAGE AT THE EVENT.
 - ACKNOWLEDGEMENT IN CTLA'S YEAR IN REVIEW.
 - RECOGNITION ON APP WITH AN ENHANCED EXHIBITOR LISTING.
 - POST-CONVENTION MAILING LIST OF ATTENDEES.
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EXHIBIT SPACE

ONE 6-FOOT TABLE: \$1,500
ONE 8-FOOT TABLE: \$2,000

ALSO INCLUDES POST-CONVENTION MAILING LIST OF ATTENDEES, COMPANY NAME LISTED ON THE CTLA SEMINAR APP'S EXHIBITORS LIST, AND RECOGNITION IN EXHIBITOR THANK YOU ADS IN TRIAL TALK® AND CTLA'S YEAR IN REVIEW.

GREEN EXHIBITORS: \$1,250

GREEN EXHIBITORS DO NOT RECEIVE EXHIBIT SPACE BUT CAN NETWORK WITH ATTENDEES DURING CONVENTION. ALSO INCLUDES POST-CONVENTION MAILING LIST OF ATTENDEES, COMPANY NAME LISTED ON THE CTLA SEMINAR APP'S EXHIBITORS LIST, AND RECOGNITION IN EXHIBITOR THANK YOU ADS IN TRIAL TALK® AND CTLA'S YEAR IN REVIEW

ENHANCED LISTING ON CTLA SEMINAR APP \$150

CTLA WILL LINK YOUR LISTING TO YOUR BOOTH LOCATION ON THE MAP. IN ADDITION, THE ENHANCED LISTING INCLUDES LOGO DISPLAY, A 50-WORD CUSTOM MESSAGE OR COMPANY DESCRIPTION AS WELL AS A LINKED PHONE NUMBER, WEBSITE AND EMAIL ADDRESS.

OTHER OPPORTUNITIES

BROCHURES IN REGISTRATION PACKETS - \$600

ADVERTISING MATERIALS INCLUDING ADS AND COMPANY LOGOS MUST BE RECEIVED BY JULY 10, 2020. MULTI-PAGE BROCHURES WILL NOT BE ACCEPTED.

CTLA'S YEAR IN REVIEW AD RATES

AD TYPE	WIDTH x HEIGHT	RATE
BACK COVER	7.25" x 10.75"	\$2,000
INSIDE FRONT COVER	7.25" x 10.75"	\$1,500
INSIDE BACK COVER	7.25" x 10.75"	\$1,500
FULL PAGE	7.25" x 9.75"	\$800
ONE-HALF PAGE VERTICAL	3.25" x 9.75"	\$500
ONE-HALF PAGE HORIZONTAL	7.25" x 4.75"	\$500

THE CTLA YEAR IN REVIEW HIGHLIGHTS THE ACCOMPLISHMENTS OF THE ORGANIZATION FOR THE YEAR. ALL REGISTRANTS RECEIVE A COPY OF THE YEAR IN REVIEW IN ADDITION TO EXHIBITORS AND SPEAKERS. CTLA DISTRIBUTES MORE THAN 300 COPIES.

CTLA REQUIRES ELECTRONIC FILES. YOU ARE RESPONSIBLE FOR PROOFING YOUR AD COPY. PLEASE CHECK YOUR AD CAREFULLY.

CTLA WILL NOT PUBLISH AN AD UNLESS IT RECEIVES PAYMENT PRIOR TO JULY 10. IN ADDITION, ALL ADS ARE DUE BY JULY 10. SEND FULL COLOR ADS TO JANELLE HRUBY AT JANELLEH@CTLANET.ORG IN A HIGH-RESOLUTION .JPG FORMAT UNLESS CTLA ADVISES YOU OTHERWISE.

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