## 2019 CONVENTION EXHIBITS, SPONSORSHIPS AND ADVERTISING

Convention is a great opportunity to reach potential customers in the legal field. Each summer, CTLA holds the Convention at a mountain hotel and resort. CTLA expects more than 200 of the state’s finest trial attorneys and their families to attend this popular event. Convention features a CLE seminar, exhibit hall, several activities and much more.

For more information, contact John Grant at (866) 451-2018 or johndgrantctla@gmail.com.

### $30,000 Presenting Sponsor
- **Exclusive Category (no co-sponsor available)**
  - **Platinum benefits plus:**
    - Logo and company name on printed brochure.
    - Company name on the front cover of promotional materials.
    - Full-page ad in Convention Schedule of Events.
    - Exclusive sponsorship of the EAGLE Party.

### $10,000 Platinum Sponsor
- **Gold benefits plus:**
  - Two tickets to EAGLE Party—exceptions for competitors of Presenting Sponsor.
  - Full-page ad in Convention Schedule of Events.
  - Full page B&W ad in Aug/Sept Trial Talk® and Oct/Nov Trial Talk®.

### $7,500 Gold Sponsor
- **Silver benefits plus:**
  - Half page ad in Convention Schedule of Events.
  - Half page B&W ad in Aug/Sept Trial Talk®.
  - One 6-foot exhibit table at any one additional CTLA seminar—excluding BLOCKBSUTER.
  - Three minutes on the academic program.

### $4,500 Silver Sponsor
- Your company logo and acknowledgement on promotional materials and seminar screens.
  - Quarter page ad in Convention Schedule of Events.
  - Two tickets to Friday Night Party.
  - One 6-foot exhibit table at Convention.
  - Company brochure in registration packets.
  - Recognition on app with an enhanced exhibitor listing.
  - Acknowledgment at Board and Membership Lunches.
  - Post-convention mailing list of attendees.

### $3,500 Mobile App Sponsor
- Company logo on intro splash page.
  - Company name used as app password.
  - Full-page ad in Convention Schedule of Events.
  - Acknowledgment at Board and Membership Lunches.
  - Recognition on app with an enhanced exhibitor listing.

### $3,500 President’s Dessert Reception Sponsor
- Signage at the reception.
  - Acknowledgment in Convention Schedule of Events.
  - Post-convention mailing list of attendees.
  - Recognition on app with an enhanced exhibitor listing.

### $3,500 Room Key Sponsor
- Company logo placed on all attendee room keys.
  - Acknowledgment at Board and Membership Lunches.
  - Recognition on app with an enhanced exhibitor listing.

### $2,500 Tote Bag Sponsor
- Company logo placed on tote bags that are distributed to every Convention attendee—must provide 1,000 bags.
  - Acknowledgment at Board and Membership Lunches.
  - Recognition on app with an enhanced exhibitor listing.

### $1,500 Afternoon Beverage Break (1 Left)
- Signage at the food/coffee station.
  - Acknowledgment in Convention Schedule of Events.
  - Post-convention mailing list of attendees.

### $1,500 Friday Night Party Co-Sponsorship
- Signage at the event.
  - Two tickets to the Friday Night Party.
  - Acknowledgement in Convention Schedule of Events.
  - Recognition on app with an enhanced exhibitor listing.
  - Post-convention mailing list of attendees.

### $4,000 Golf Tournament Sponsor
- Hole sponsor of your choice with one table and chairs at hole.
  - Recognition on app with an enhanced exhibitor listing.
  - Two guests green fees.
  - Excludes direct competitors from sponsoring other parts of the tournament but they can play.

### $2,500 Auto Litigation Committee Meeting Sponsor
- Signage at the meeting.
  - Acknowledgement in Convention Schedule of Events.
  - Post-convention mailing list of attendees.
  - Three minutes on the meeting program.
  - Recognition on app with an enhanced exhibitor listing.

### $2,000 Continental Breakfast Sponsor (3 Available)
- Signage at the food/coffee station.
  - Acknowledgement in Convention Schedule of Events.
  - Post-convention mailing list of attendees.
  - Recognition on app with an enhanced exhibitor listing.

### $1,500 Board of Directors Lunch Sponsor
- Signage at the event.
  - Acknowledgement in Convention Schedule of Events.
  - Post-convention mailing list of attendees.

### $1,500 Wi-Fi Internet Sponsor
- Company name used as Wi-Fi password—exceptions for competitors of Presenting Sponsor.
  - Full-page ad in Convention Schedule of Events.
  - One-third page ad in Aug/Sept Trial Talk®.
  - Acknowledgment at Board and Membership Lunches.
  - Recognition in the main classroom.
  - Recognition on app with an enhanced exhibitor listing.

### $4,000 Exhibitor Reception Sponsors*
- Full-page ad in Convention Schedule of Events.
  - One-third page ad in Aug/Sept Trial Talk®.
  - Acknowledgment at Board and Membership Lunches.
  - Recognition on app with an enhanced exhibitor listing.

### $5,000 Golf Sponsor
- Company name placed on hole sponsor of your choice.
  - Recognition on app with an enhanced exhibitor listing.
  - Two guests green fees.
  - Excludes direct competitors from sponsoring other parts of the tournament but they can play.

### $(3 Available) Gold Sponsorship
- Signage at the event.
  - Acknowledgement in Convention Schedule of Events.
  - Post-convention mailing list of attendees.
  - Recognition on app with an enhanced exhibitor listing.

### $3,500 Room Key Sponsor
- Company logo placed on all attendee room keys.
  - Acknowledgment at Board and Membership Lunches.
  - Recognition on app with an enhanced exhibitor listing.

### $3,500 Continental Breakfast Sponsor (3 Available)
- Signage at the food/coffee station.
  - Acknowledgement in Convention Schedule of Events.
  - Post-convention mailing list of attendees.
  - Recognition on app with an enhanced exhibitor listing.

### $1,500 Board of Directors Lunch Sponsor
- Signage at the event.
  - Acknowledgement in Convention Schedule of Events.
  - Post-convention mailing list of attendees.
EXHIBITS, SPONSORSHIPS AND ADVERTISING

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EXHIBIT SPACE

One 6-foot Table: $1,500
One 8-foot Table: $1,800

Also includes post-convention mailing list of attendees, company name listed on the CTLA seminar app’s exhibitors list, and recognition in exhibitor thank you ads in Trial Talk® and Schedule of Events.

Green Exhibitors: $1,500

Green exhibitors do not receive exhibit space but can network with attendees during Convention. Also includes post-convention mailing list of attendees, company name.

ENHANCED LISTING ON CTLA SEMINAR APP

Enhanced Listing: $150

CTLA will link your listing to your booth location on the map. In addition, the enhanced listing includes logo display, a 50-word custom message or company description as well as a linked phone number, website and email address.

SCHEDULE OF EVENTS (Program)

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<th>Ad Type</th>
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<th>Rate</th>
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</tbody>
</table>

The Convention Schedule of Events provides attendees with the agenda for the CLE seminar plus a list of special events, activities and general information. All registrants receive a copy of the Schedule of Events in addition to exhibitors and speakers. CTLA distributes more than 300 copies.

CTLA requires electronic files. You are responsible for proofing your ad copy. Please check your ad carefully.

CTLA will not publish an ad unless it receives payment prior to July 15. In addition, all ads are due by July 15.

Send full color ads to Janelle Hruby at janelleh@ctlanet.org in a high-resolution .jpg format unless CTLA advises you otherwise.

OTHER OPPORTUNITIES

Brochures in Registration Packets - $500

One Hole at the Convention Golf Tournament - $500