

# BLOCKBUSTER12

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Applied for 16 CLE Credits/1 Ethics.  
No matter what area of law you practice, **BLOCKBUSTER12** gives members an edge in court, arbitration and settlement. One of CTLA's most in demand CLE seminars, **BLOCKBUSTER12** features nationally recognized experts sharing new ideas, tactics and techniques to win.

**THIS IS A MEMBERS ONLY SEMINAR**

#### WHEN:

Wednesday, January 11  
and Thursday, January 12

#### WHERE:

Denver Marriott City Center  
[1701 California Street in Denver](#)

#### REGISTRATION:

**EARLY REGISTRATION SALE PRICES  
END WEDNESDAY, JAN. 4!**

\$379 for Attorney Members and  
\$259 for CTLA Legal Staff Members  
*Register before prices go up!*

Register Online at [www.ctlanet.org](http://www.ctlanet.org)  
or Call CTLA at (303) 831-1192.

#### HOTEL ACCOMMODATIONS - SPECIAL RATES:

CTLA has a room block at the  
Marriott Denver City Center for  
**BLOCKBUSTER12**. The special  
room rate is \$189. Use the link below  
to make your reservation.

[https://resweb.passkey.com/Resweb.do?  
mode=welcome ei new&eventID=8117156](https://resweb.passkey.com/Resweb.do?mode=welcome%20ei%20new&eventID=8117156)



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## SCHEDULE OF PRESENTATIONS

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### Wednesday, January 11, 2012

- 8:00 am **Registration**
- 8:30 am **Introduction** - Larry Lee, Esq.
- 8:45 am **Jury Selection** - Lisa Blue Baron, Esq.
- 9:45 am **Break**
- 10:00 am **Opening Statements** - Mary Alice McLarty, Esq.
- 11:00 am **Lessons from a Dozen Recent Jury Trials** - Darin Schanker, Esq.
- 11:30 am **How to Communicate with Defense Counsel and Companies, What to Avoid, What to Provide, and Basically How to Best Prepare Your Case to Achieve the Maximum Settlement Value** - William P. Boyle, Esq.
- 12:00 pm **Lunch**
- 1:00 pm **Depositions Made Easy** - W. Harold "Sonny" Flowers, Esq.
- 1:30 pm **Making Sense of Non-Sensical Verdicts: A Dive into Jurors' Minds** - Jessica Hoffman Brylo, Esq.
- 2:00 pm **Judicial Nominating Committees and Judicial Appointments** - Stephanie Donner, Esq.
- 2:30 pm **Spoilation** - Angela Ekker, Esq.
- 3:00 pm **Break**
- 3:15 pm **Hero-centric Story Structure and How It Works** - Carl Bettinger, Esq.
- 5:00 pm **Adjourn - EAGLE Party by Invitation Only**

### Thursday, January 12, 2012

- 8:00 am **Registration**
- 8:30 am **Understanding Relevance and Hearsay** - Prof. Tom Mauet, Esq.
- 10:00 am **Break**
- 10:15 am **Understanding Relevance and Hearsay (continued)** - Prof. Tom Mauet, Esq.
- 12:00 pm **Lunch**
- 1:00 pm **The New Rules: The Pilot Project** - Ross Pulkrabek, Esq.
- 1:30 pm **Honest Advocacy - Wal-Mart - \$15m** - Greg Gold, Esq. & Jeff Hill, Esq.
- 2:00 pm **Solving Common & Uncommon Problems Presented to Us by Our Insurance Industry Colleagues** - Mike Fossenier, Esq.
- 2:30 pm **Protecting the Record on Appeal** - Thomas Neville, Esq.
- 3:00 pm **Break**
- 3:15 pm **Interlocutory Appeals - What Are They?** - Timms Fowler, Esq.
- 3:45 pm **Damages - How to Make a Million Dollars on Closing** - Tom Metier, Esq.
- 4:45 pm **Adjourn**

*Substitution of speakers may be necessary due to last minute scheduling conflicts.*



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