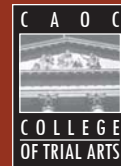




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COLLEGE OF TRIAL ARTS



# 47<sup>th</sup> ANNUAL CONVENTION

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*San Francisco*



**Gerry Spence**  
LIFETIME ACHIEVEMENT AWARD



**Mark Lanier**  
KEYNOTE LUNCH SPEAKER



**Don A. Ernst**  
CAOC PRESIDENT, 2008



**Christine D. Spagnoli**  
CAOC PRESIDENT, 2009

**NOVEMBER 6 - 9**

*Education sessions will be held November 7-9*

**2008**

**CALIFORNIA MCLE**  
16.0 General including 1.0 Gender Bias  
1.0 Ethics and 1.0 Substance Abuse

**NEVADA MCLE**  
16.0 General including 2.0 Ethics



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The exhibits will be open for your convenience one half hour prior to the morning sessions, during the session breaks and during lunch. Vendors will be offering exciting prize drawings in their booths that you won't want to miss. The exhibit area as well as the sessions are open only to convention registrants with badges. Badges must be worn at all times. Please take this opportunity to visit with our Vendor Members to learn about the valuable products and services they can offer you and your practice. They deserve special recognition for making the convention possible.

**FRIDAY:** Registration & Exhibits 8:00 AM–5:00 PM

**SATURDAY:** Registration & Exhibits 8:00 AM–2:00 PM

### 2008 COMMITTEE

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**CALIFORNIA:** This program has been approved for minimum continuing legal education credit by the State Bar of California in the amount 16.0 hours of which 1.0 hour is Substance Abuse credit, 1.0 hour is Elimination of Bias credit, and 1.0 hour is Ethics credit. CAOC certifies this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education. CAOC will maintain your records on this seminar. Provider #00324. **NEVADA:** This program has been approved for minimum continuing legal education credit by the State Bar of Nevada in the amount of 16.0 hours of which 2.0 hours are Ethics credits.

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## Morning Sessions – 8:30 a.m. to 12:00 p.m.

### TRACK I – MCLE 3.0 GENERAL

#### PREMISES LIABILITY

MODERATOR: DAVID E. SMITH

*Kershaw, Cutter & Ratinoff / Sacramento*

**10 Things Not To Do In Handling Your Premises Liability Case**

- DAVID M. RING, Los Angeles  
*Taylor & Ring, LLP*

**Creative Use Of Expert Witness And Graphic Exhibits In Premises Liability Cases**

- STEPHEN M. MURPHY, San Francisco  
*Law Offices Of Stephen M. Murphy*

**Liability Of Premises Owner For Criminal Acts By Third Parties**

- RICHARD J. BASKIN, Oakland  
*Law Offices Of Richard J. Baskin*

**Trip And Fall Cases – When To Say “Yes”:  
Investigation, Hiring Of Experts, Use Of Codes And Regulations, How To Prevail**

- LINDA ROSS, San Francisco  
*Law Office Of Linda Ross*

**Update On The Assumption Of Risk Defense As It Relates To Premises Liability Cases**

- ERIC RATINOFF, Sacramento  
*Kershaw, Cutter & Ratinoff*

**Garcia v. Paramount Citrus – Premises Liability:  
Duty: Criminal Conduct v. Ordinary Negligence –  
The Standards And What To Watch For**

- TODD A. GALL, Bakersfield  
*Young & Nichols*

**Construction Defect**

- MARK A. MILSTEIN, Santa Monica  
*Milstein, Adelman & Kreger*

### TRACK II – MCLE 3.0 GENERAL

#### EMPLOYMENT

MODERATOR: LORI E. ANDRUS

*Andrus Liberty & Anderson, LLP / San Francisco*

**Sexual Harassment**

- MARCUS J. JACKSON, San Marcos  
*Marcus Jackson Attorney At Law*

**Employment Discrimination**

- GENIE E. HARRISON, Los Angeles  
*Litt Estuar Harrison & Kitson LLP*

**Title IX Cases**

- WARREN R. PABOJIAN, Fresno  
*Baradat Edwards & Paboojian*

**Defamation In Employment**

- CHRISTOPHER H. WHELAN, Gold River  
*Christopher H. Whelan, Inc.*

**Administrative Exemption – Harris v. Superior Court**

- KEVIN K. GREEN, San Diego  
*Coughlin, Stoia, Geller, Rudman & Robbins, LLP*

**Meal And Rest Period Violations**

- SHARON R. VINICK, San Francisco  
*Vinick Law Firm*

**Off-The-Clock Violations**

- TODD M. SCHNEIDER, San Francisco  
*Schneider & Wallace*

**Tip Pooling – Starbucks**

- DAVID A. LOWE, San Francisco  
*Rudy, Exelrod & Zieff, LLP*

**Is The Class Size Too Small? Representing The Underrepresented**

- LISA L. MAKI, Los Angeles  
*Law Offices Of Lisa Maki*

**12:00 to 12:30 p.m.**

**Lunch Break with the Vendors**  
(Exhibit Area)

**12:30 p.m. to 1:30 p.m.**

**Annual Membership Meeting and  
Presentation of Lifetime  
Achievement Award**



PRESENTED TO

**GERRY SPENCE**  
*Trial Lawyers College  
Jackson, Wyoming*

## Afternoon Sessions – 1:30 to 5:00 p.m.

### TRACK I – MCLE 3.0 GENERAL

#### AUTO

MODERATOR: CHRISTINE D. SPAGNOLI

*Greene, Broillet & Wheeler LLP / Santa Monica*

**Finding The Diamond In The Rough—Low Impact Cases**

- ALBERT G. STOLL, JR., San Francisco  
*Albert G. Stoll, Jr., A Law Corporation*

**Do You Have A Case? Identifying The Auto Products/ Crashworthiness Case**

- BRIAN D. CHASE, Newport Beach  
*Bisnar Chase*

**Investigating The Product Liability Auto Case**

- CHRISTINE D. SPAGNOLI, Santa Monica  
*Greene, Broillet & Wheeler LLP*

**Strategies In Litigation—The Dangerous Condition Case**

- JOHN M. FEDER, San Francisco  
*Rouda, Feder, Tietjen & Zanobini*

**Three Ways To Collect On An Automobile Case (Uninsured Motorist)**

- DONALD L. GALINE, San Mateo  
*Law Offices Of Donald L. Galine*

**How To Handle The Claims Adjustor And Settle Your Case Quickly**

- MARJORIE J. HEINRICH, San Francisco  
*The Dolan Law Firm*

**Winning Your Case With A Surveillance Video**

- PAUL KAYFETZ, Bolinas  
*Paul Kayfetz Engineering Photography*

**Litigating The Bad Faith Case**

- ARNOLD R. LEVINSON, San Francisco  
*Pillsbury & Levinson, LLP*

### TRACK II – MCLE 3.0 GENERAL

#### CLASS ACTION

MODERATOR: DAVID M. ARBOGAST

*Arbogast & Berns, LLP / Tarzana*

**Trying Consumer Fraud Class Actions**

- ELIZABETH J. CABRASER, San Francisco  
*Lieff, Cabraser, Heimann & Bernstein LLP*

**Navigating The Class Action Fairness Act**

- TIMOTHY G. BLOOD, San Diego  
*Coughlin, Stoia, Geller, Rudman & Robbins, LLP*

**Serving As A Lead Counsel In National Class Actions**

- CHRISTOPHER A. SEEGER, New York, NY  
*Seeger Weiss, LLP*

**Class Action Preservation Project**

- ARTHUR H. BRYANT, Oakland  
*Public Justice, PC*

**Discovery In Class Actions**

- KIMBERLY A. KRALOWEC, San Francisco  
*Schubert Jonckheer Kolbe & Kralowec LLP*

**Dealing With Objectors And Ethics In Class Actions**

- RICHARD L. KELLNER, Los Angeles  
*Kabateck Brown Kellner, LLP*

**Attorney Fee Petitions**

- JONATHAN E. GERTLER, Mill Valley  
*Chavez & Gertler*

**E-Discovery**

- PAUL A. TRAINA, Los Angeles  
*Engstrom, Lipscomb & Lack*

### TRACK III – MCLE 3.0 GENERAL

**1:30 to 2:30 p.m.**

**Gerry Spence**

*Trial Lawyers College / Jackson, WY*

**2:30 to 5:00 p.m.**

**PERSUASION AND INFLUENCE**

(THIS SESSION IS FOR PLAINTIFF ATTORNEYS ONLY)

MODERATOR: R. REX PARRIS

*R. Rex Parris Law Firm / Lancaster*

- ASHLEY NOEL PARRIS, Lancaster  
*R. Rex Parris Law Firm*
- MILTON C. GRIMES, Los Angeles  
*The Law Offices of Milton C. Grimes*
- MICHAEL ALDER, Beverly Hills  
*Alder Law, PC*

**5:00 p.m.**

**Public Justice Reception**

**5:30 p.m.**

**Welcome Reception**

## Morning Sessions – 8:30 a.m. to 12:00 p.m.

### TRACK I – MCLE 3.0 GENERAL

#### CONSERVATIVE JURORS – UNDERSTANDING, CONNECTING AND PERSUADING

MODERATOR: AMY FISCH SOLOMON

*Girardi Keese / Los Angeles*

**How Juries Perceive Trial Lawyers And What You Must Do To Dispel The Myths**

- LEWIS “MIKE” S. EIDSON, Coral Gables, FL  
*Colson Hicks Eidson*

**The Conservative Juror: They Have Gone Forth And Multiplied**

- PETER J. HINTON, Walnut Creek  
*Hinton, Alfert & Sumner*

**Connecting With The Jury: Rules Every Trial Lawyer Should Know**

- THOMAS V. GIRARDI, Los Angeles  
*Girardi | Keese*

**The Art Of Storytelling: Effective Communication**

- KAREN JO KOONAN, Oakland  
*National Jury Project/West*

**Discovering The Story**

- J. JUDE BASILE, San Luis Obispo  
*Basile Law Firm*

### TRACK II – MCLE 3.0 GENERAL

#### LEAVING YOUR COMFORT ZONE – BUSINESS DECISIONS FOR TRIAL LAWYERS

MODERATOR: BRIAN S. KABATECK

*Kabateck Brown Kellner, LLP / Los Angeles*

**Taking Your Practice To The Next Level: The Power Of Branding Who You Are**

- TIMOTHY P. O'BRIEN, Los Angeles  
*The Personal Branding Group, Inc.*

**Using Publicity To Win Your Case In The Court Of Public Opinion**

- MARK J. GERAGOS, Los Angeles  
*Geragos & Geragos*

**The Journey From Solo Practice To Partnership**

- LINDA FERMOYLE RICE, Woodland Hills  
*Rice & Bloomfield*

**Building Your Practice Through Strategic Joint Venture Relationships**

- SHAWN KHORRAMI, Los Angeles  
*Khorrani Pollard & Abir*

**Opening Your Own Firm – Creating A Business Model**

- VINCENT D. HOWARD, Anaheim  
*Howard Nassiri, LLP*

**Starting From Scratch – Join A Firm Or Go Solo?**

- CHRISTOPHER B. DOLAN, San Francisco  
*The Dolan Law Firm*

**Starting Your Own Firm – Stay Small Or Expand?**

- SIMONA FARRISE, Santa Barbara  
*The Farrise Law Firm*

**Internet Marketing For Plaintiffs' Law Firms:**

**Where Do You Rank On Google?**

- STEPHEN H. CASSIDY, San Francisco  
*Lieff, Cabraser, Heimann & Bernstein LLP*
- JOHN PLOUMITSAKOS, Mountain View  
*Google, Inc.*

### TRACK III – MCLE 3.0 GENERAL

#### ELDER ABUSE – LONG TERM HEALTH CARE LITIGATION (PLAINTIFF V. DEFENSE PERSPECTIVE/DEBATE)

MODERATOR: STEPHEN M. GARCIA

*The Garcia Law Firm / Long Beach*

**Plaintiff Attorneys**

- WENDY C. YORK, Sacramento  
*York Law Corporation*
- KATHRYN STEBNER, San Francisco  
*Stebner and Associates*

**Defense Attorneys**

- JOHN SUPPLE, San Francisco  
*Gordon & Rees*
- MIKE LEVANGIE, Sacramento  
*Prout LeVangie, LLP*

1:00 to 2:00 p.m.

#### COMMUNICATING TO A 21<sup>ST</sup> CENTURY JURY



MCLE 1.0 GENERAL

**MARK LANIER**  
*The Lanier Law Firm  
Houston, Texas*

MODERATOR: DON A. ERNST

*Ernst & Mattison, APC  
San Luis Obispo*

## Afternoon Sessions – 2:00 to 5:00 p.m.

### TRACK I – MCLE 3.0 GENERAL

#### ENERGIZING YOUR PRACTICE: HOW TO LITIGATE LARGE AND SMALL CASES EFFECTIVELY

MODERATOR: DENISE L. LARIVIERE

*The Meenan Lariviere Law Firm / Pasadena*

**Handling The Client Intake**

- RONNIVASHTI WHITEHEAD, Culver City  
*Willoughby & Associates*

**Initial Client/Case Evaluation**

- MICHA STAR LIBERTY, San Francisco  
*Andrus Liberty & Anderson, LLP*

**Overcoming Obstacles To Settlement**

- RAYMOND P. BOUCHER, Beverly Hills  
*Kiesel, Boucher & Larson, LLP*

**Government Liability – Dangerous Roads**

- THOMAS J. BRANDI, San Francisco  
*The Brandi Law Firm*

**Tips On Preparing Your Demand**

- DORIS CHENG, San Francisco  
*Walkup, Melodia, Kelly & Schoenberger*

**Preparing Your Client For Deposition And Trial Testimony**

- PATRICK McNICHOLAS, Los Angeles  
*McNicholas & McNicholas LLP*

### TRACK II – MCLE 3.0 GENERAL

#### NUTS AND BOLTS FROM A TO Z

MODERATOR: M. LAWRENCE LALLANDE, SR.

*Lallande Law, APC / Long Beach*

**From Interview To Complaint – Practical Considerations**

- JOHN A. MONTEVIDEO, Santa Ana  
*DiMarco, Araujo & Montevideo, APC*

**Initial Pleadings – The Complaint And Opposition To Demurrer**

- ERIC LOREN BROWN, Beverly Hills  
*Baron and Budd, PC*

**Propounding Written Discovery**

- ROBERT E. CARTWRIGHT, JR., San Francisco  
*The Cartwright Law Firm, Inc.*

**Preparing Your Client For His/Her Deposition**

- GEOFFREY WELLS, Santa Monica  
*Greene, Broillet & Wheeler LLP*

**Depositions, Videotaping Your Own, And Use In**

**Video Mediation Briefs**

- KEVIN MEENAN, Pasadena  
*The Meenan Lariviere Law Firm*

**Bringing An Effective Motion To Compel Discovery**

- INGRID M. EVANS, San Francisco

**Defeating Motions For Summary Judgment**

- ARASH HOMAMPOUR, Beverly Hills  
*The Homampour Law Firm*

**From Settlement To Closing – Practical Considerations**

- RAYMOND E. MATTISON, San Luis Obispo  
*Ernst & Mattison, APC*

### TRACK III – MCLE 3.0 GENERAL

#### DEVELOPING TRIAL SKILLS

MODERATOR: STEVEN M. BOUDREAU

*Boudreau Williams, LLP / San Diego*

**Rules of Persuasion**

- ROXANNE BARTON CONLIN, Des Moines, IA  
*Attorney At Law, Roxanne B. Conlin*

**Develop Automatic Trial Reflexes With The Evidence Wheel**

- ROBERT S. ARNS, San Francisco  
*Arns Law Firm*

**Voir Dire**

- ROBERT A. BUCCOLA, Sacramento  
*Dreyer, Babich, Buccola & Callahan, LLP*

**Opening Statement**

- BRUCE A. BROILLET, Santa Monica  
*Greene, Broillet & Wheeler LLP*

**Winning Cross Examination**

- BRIAN J. PANISH, Los Angeles  
*Panish Shea & Boyle LLP*

**Closing Argument**

- CARL E. DOUGLAS, Beverly Hills  
*Law Office Of Carl E. Douglas*

**Using Demonstrative Evidence**

- RHONDA HILL WILSON, Philadelphia, PA  
*Law Office Of Rhonda Hill Wilson, PC*

7:00 to 9:30 p.m. (Ticketed Event)

#### Annual Installation & Awards Dinner

7:00 p.m. to 7:30 p.m. No Host Cocktails

7:30 p.m. to 9:30 p.m. Awards Dinner

# Sunday

9:00 a.m. to 12:00 p.m.

## TRACK I — MCLE 3.0 GENERAL

### LIENS

**MODERATOR: ELAINE W. MANDEL**

*Kiesel, Boucher & Larson, LLP / Beverly Hills*

#### Resolution Of Medi-Cal Liens

- STEVEN B. STEVENS, Los Angeles  
*The Stevens Firm*

#### Hanif, Greer And Their Progeny

- JOHN J. RICE, San Diego  
*Lafave & Rice*

#### Resolution Of Liens And Complaints And Intervention Arising From Workplace Injuries

- JAMES G. BUTLER, JR., San Francisco  
*The Veen Firm, PC*

#### Genesis Of Accurate Past And Future Medical Amounts

- LAWRENCE LIEVENSE, FHFMA, FACMPE, Camarillo  
*Lan Lievens Healthcare FINANCIAL Consulting*

#### ERISA Liens

- DANIEL E. WILCOXEN, Sacramento  
*Wilcoxen, Callahan, Montgomery & Deacon*

#### Common Mistakes Made By Lawyers And Brokers In The Lien Resolution Process

- WILL SHAPIRO, Austin, TX  
*The Plaintiff's Resource*

## TRACK II — MCLE: 1.0 GENDER BIAS, 1.0 ETHICS, 1.0 SUBSTANCE ABUSE

### GENDER BIAS, ETHICS AND SUBSTANCE ABUSE

**MODERATOR: LEE S. HARRIS**

*Goldstein, Gellman, Melbostad, Gibson & Harris, LLP / San Francisco*

#### Gender Bias Roundtable Discussion

- MIA F. YAMAMOTO, Los Angeles  
*Law Offices Of Mia F. Yamamoto*
- JILL P. TELFER, Sacramento  
*Law Offices Of Jill P. Telfer*
- MICHELLE A. REINGLASS, Laguna Hills  
*Law Office Of Michelle A. Reinglass*
- BEVERLY PINE, Sherman Oaks  
*Pine & Pine*

#### Ethics Roundtable Discussion

- IRA SPIRO, Los Angeles  
*Spiro Moss Barness LLP*
- LINDSAY K. SLATTER, Walnut Creek  
*Fishkin & Slatter LLP*

#### Advising The Client After Settlement, Keeping It Straight With The IRS

- ROBERT W. WOOD, San Francisco  
*Wood & Porter*

#### Substance Abuse Roundtable Discussion

- EDWIN TRAIN CALDWELL, San Rafael  
*Law Office Of Edwin Train Caldwell, LLP*
- GERRI R. COLTON, San Francisco  
*Technical & Medical Advisors*
- TOM HENRETTA, Akron, OH  
*Henretta Law Offices*

CAOC RESERVES THE RIGHT TO SUBSTITUTE SPEAKERS AND/OR TOPICS



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# Registration

After October 27, registrations will only be accepted at the door.

### ATTENDEE

State Bar # \_\_\_\_\_ CAOC # \_\_\_\_\_

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- CAOC Member  
–Additional attorney member from same firm
- Non-Member  
–Additional attorney from same firm

#### Advance by 10/27

#### On Site 11/7

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<input type="checkbox"/> \$425	<input type="checkbox"/> \$525
<input type="checkbox"/> \$575	<input type="checkbox"/> \$675
<input type="checkbox"/> \$525	<input type="checkbox"/> \$625
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- Non-Member

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<input type="checkbox"/> \$150	<input type="checkbox"/> \$175

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- CAOC Member
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- Non-Member
- Additional Law Office Support person from same firm

<input type="checkbox"/> \$200	<input type="checkbox"/> \$225
<input type="checkbox"/> \$175	<input type="checkbox"/> \$200
<input type="checkbox"/> \$300	<input type="checkbox"/> \$325
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#### LAW STUDENT:

- CAOC Member
- Non-Member

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#### SPECIAL EVENT TICKETS:

\$ 150pp x \_\_\_\_\_ / \$1,500 per table of 10 x \_\_\_\_\_ Saturday Annual Installation and Awards Dinner

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**\*SUSTAINING MEMBERS MUST REGISTER BY OCTOBER 27. AFTER THAT DATE A \$25 PROCESSING FEE WILL BE CHARGED.**

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Check here if you have a disability and require special assistance to fully participate. Please attach a written description of your needs.

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