



2020 SPONSORSHIP AND EXHIBITING OVERVIEW

MCLE SEMINAR & EVENTS

SPONSORSHIP CONTACT LORI SARRACINO, Education Director
(916) 669-7128 lori@caoc.org

EXHIBITOR CONTACT WENDY MURPHY, Education Manager
(916) 669-7295 wendy@caoc.org

■ JANUARY 24, 2020

TORT & TRIAL SEMINAR (Stockton)

Co-sponsor: San Joaquin County Trial Lawyers Association

This is a lunch seminar. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 50
# of Sponsors	Multiple
Sponsor cost	\$525 - \$2,625

■ FEBRUARY 6, 2020

TORT & TRIAL SEMINAR (Ontario)

Co-Sponsor: Consumer Attorneys of Inland Empire

This is an evening seminar. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 50
# of Sponsors	Multiple
Sponsor cost	\$875 - \$3,500

■ FEBRUARY 25, 2020

MCLE MASTERS SEMINAR (San Mateo)

Co-Sponsor: San Mateo County Trial Lawyers Association

This is an evening seminar. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 50
# of Sponsors	Multiple
Sponsor cost	\$600 - \$2,175

■ MARCH 13 - 14, 2020

DONALD L. GALINE SONOMA TRAVEL SEMINAR (Sonoma)

Co-sponsor: Capitol City Trial Lawyers Association

This seminar is held annually. There are both exhibiting and sponsorship opportunities at this event.

Frequency	1 annually
# of Attendees	100 - 150
# of Sponsors	Multiple
Sponsor cost	\$500 - \$7,500
# of Exhibitors	12
Member Exhibitor Rate	\$1,650

■ MAY 1 - 2, 2020

PALM SPRINGS SEMINAR (Rancho Mirage)

Co-sponsors: Consumer Attorneys of Inland Empire;

Orange County Trial Lawyers Association

This seminar is held annually. There are both exhibiting and sponsorship opportunities at this event.

Frequency	1 annually
# of Attendees	300
# of Sponsors	Multiple
Sponsor cost	\$1,000 - \$7,500
# of Exhibitors	25
Member Exhibitor Rate	\$1,800

■ MAY 29 - 31, 2020

INCLUSION SEMINAR (Half Moon Bay)

This seminar is held annually. One exclusive sponsorship. No exhibiting at this event.

Frequency	1 annually
# of Attendees	50
# of Sponsors	2 - 4
Sponsor cost	\$25,000

■ OCTOBER 21, 2020

SMCTLA JUDGES DINNER (San Mateo)

Co-Sponsor: San Mateo County Trial Lawyers Association

This is a prestigious evening dinner. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	150 - 225
# of Sponsors	multiple
Sponsor cost	\$500 - \$6,000

■ NOVEMBER 19 - 22, 2020

ANNUAL CONVENTION (San Francisco)

This is CAOC's largest attended event. There are both exhibiting and sponsorship opportunities at this event.

Frequency	1 annually
# of Attendees	750 - 900
# of Sponsors	Multiple
Sponsor cost	\$1,500 - \$50,000
Member Exhibitor Rate	\$3,800

■ NOVEMBER 19, 2020

WOMEN'S CAUCUS RECEPTION (San Francisco)

Co-Sponsor: CAOC Women's Caucus Committee

Sponsorships only at these events.

Frequency	1 annually
# of Attendees	200 - 300
# of Sponsors	Multiple
Sponsor cost	\$5,000 - \$15,000

■ NOVEMBER 28 - DECEMBER 5, 2020

DONALD L. GALINE HAWAII TRAVEL SEMINAR (Maui)

One exclusive sponsorship. No exhibiting at this event.

Frequency	1 annually (November)
# of Attendees	100 - 150
# of Sponsors	1 Exclusive
Sponsor cost	\$35,000

■ TBD

MCLE MASTERS SEMINAR (Ontario)

Co-Sponsor: Consumer Attorneys of Inland Empire

This is an evening seminar. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 50
# of Sponsors	Multiple
Sponsor cost	\$875 - \$3,500

■ TBD

MCLE MASTERS SEMINAR (Fresno)

Co-Sponsor: Central Valley Trial Lawyers Association

This is an evening seminar. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 50
# of Sponsors	Multiple
Sponsor cost	\$500 - \$2,000

■ TBD

MCLE MASTERS SEMINAR (Stockton)

Co-Sponsor: San Joaquin County Trial Lawyers Association

This is a lunch seminar. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 50
# of Sponsors	Multiple
Sponsor cost	\$525 - \$2,625

JUSTICE DAY

CONTACT DARLENE GOLLADAY Development Manager

(916) 669-7147 darlene@caoc.org

■ APRIL 27-28, 2020

CAOC JUSTICE DAY (Sacramento)

This seminar is held annually. Sponsorships only.

Frequency	1 annually
# of Attendees	200 - 250
# of Sponsors	Multiple
Sponsor cost	\$500 - \$7,500

PRESIDENT'S CLUB RECOGNITION EVENTS

CONTACT DARLENE GOLLADAY Development Manager

(916) 669-7147 darlene@caoc.org

■ APRIL 2020

PRESIDENT'S CLUB RECOGNITION (Los Angeles)

Private dinner. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 75
# of Sponsors	1
Sponsor cost	TBD

■ JUNE 2020

PRESIDENT'S CLUB RECOGNITION (Los Angeles)

This event is held at a Los Angeles Dodgers baseball game. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 75
# of Sponsors	2
Sponsor cost	\$3,500

■ JUNE 2020

PRESIDENT'S CLUB RECOGNITION (Orange County)

Private dinner. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 75
# of Sponsors	1
Sponsor cost	TBD

■ AUGUST 2020

PRESIDENT'S CLUB RECOGNITION (San Diego)

Private dinner. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 75
# of Sponsors	1
Sponsor cost	TBD

■ SEPTEMBER 2020

PRESIDENT'S CLUB RECOGNITION (San Francisco)

Private dinner. Sponsorships only. Sponsors may attend event.

Frequency	1 annually
# of Attendees	30 - 75
# of Sponsors	2
Sponsor cost	\$3,500

NEW LAWYERS DIVISION POLITICAL INSIDER EVENTS

CONTACT DARLENE GOLLADAY Development Manager

(916) 669-7147 darlene@caoc.org

■ TBD

NEW LAWYERS DIVISION POLITICAL INSIDER EVENTS

Sponsorships only. Sponsors may attend events.

Frequency	1 No. Cal; 1 So. Cal
# of Attendees	20 - 30
# of Sponsors	Multiple

CONSUMER ATTORNEYS OF CALIFORNIA SPONSORSHIP POLICY

- CAOC encourages sponsors that help demonstrate the beneficial contribution trial lawyers make to ensure that we have a civil justice system that protects the rights of individuals. We prefer content that focuses on helping victims and seeking justice.
- CAOC offers the right of first refusal for each event to the previous year's sponsors and/or exhibitors. Vendors must sponsor at the exhibit level or greater in order for one representative to attend. Sponsorship opportunities will be offered first to companies who sponsored /exhibited at the prior year's event. They will have two weeks to commit and provide payment. President's Club members will be the next group offered sponsorship opportunities in the following order: (1) President's Club Attorney Member Inner Circle or equivalent contributions; (2) President's Club Attorney Member Benefactor; (3) Remaining President's Club Members; (4) Business Partners — Platinum, Gold, Silver and Bronze; (5) Board; (6) Previous vendor sponsors, members and then interested parties.
- CAOC reserves the right to reject sponsors that refer to large jury awards or settlements; appeals primarily to maximizing damages; or otherwise overemphasizes prices, fees, or other monetary considerations.
- CAOC will not allow sponsorships that advertise for firearms, tobacco, or alcoholic beverages.
- CAOC reserves the right to reject sponsors that have marketing with sexual or other connotations in questionable taste.
- CAOC asks sponsors to avoid emphasis on prices and fees in marketing. Photos or art containing currency, dollar signs, ambulances, or images that may have a negative connotation for the legal profession will not be accepted.
- CAOC will make the decision to accept continuing legal education providers as sponsors on a case-by-case basis.
- CAOC reserves the right to reject sponsors offering products or services in direct competition with CAOC products or services.
- Sponsorship with CAOC does not imply that CAOC has endorsed a particular product or service and CAOC encourages members to always conduct their own due diligence prior to choosing products and services.
- CAOC reserves the right to reject sponsors that include in their contracts restrictions that impede access to justice such as waivers of the right to a jury trial and predispute arbitration clauses.
- CAOC has sole discretion to deny any sponsorship should CAOC determine that the sponsorship is not in CAOC's best interest for any reason all at the sole discretion of CAOC.
- Sponsors must be in good standing with the association in order to sponsor.
- Sponsorship does not guarantee attendance at events held in conjunction with the main events.
- Seminar registration is not included with sponsorships.
- Attorneys who provide vendor services will be required to sponsor or exhibit in order to attend an event.
- Dress appropriately.

CONSUMER ATTORNEYS OF CALIFORNIA CODE OF ETHICS/BEST PRACTICES

- Consumer Attorneys of California (CAOC) is committed to providing a safe, welcoming, harassment-free experience for all participants at every event; this includes: CLE seminars, conventions, receptions, committee meetings and gatherings associated with CAOC. Participants include all attendees, sponsors, business representatives, speakers, and volunteers. All attendees are welcome, regardless of race, color, sexual orientation, gender identity, ethnic origin, religious beliefs, disability, physical appearance, body size, or dietary practice.
- All business representatives are expected to treat each other with respect, not disparage the competition and dress professionally at all times.
- CAOC will not tolerate harassment in any form; this includes aggressive selling at events, unwelcome attention, inebriation, sexual language and imagery not appropriate for any part of the event. Business representatives violating these rules may be dismissed from the event and association at the discretion of the Board of Directors.
- Participants asked to stop any harassing behavior are expected to comply immediately. If a participant engages in harassing behavior, the event organizers may take any action they deem appropriate, including warning the offender or expulsion from the event and association. Anyone being harassed, or noticing that someone else is being harassed, or having any other concerns, should please contact a member of event staff immediately.

*CAOC reserves the right to alter this information at their discretion. Dates and locations are subject to change.
Please check with the event contact before booking flights, hotels, etc.*