



BACKING PAC, A TLABC TRADITION...

BY MEGAN EJACK
TLABC DEVELOPMENT DIRECTOR
VANCOUVER BC

STRATEGY

Where has the time gone? I mean, wasn't it Christmas just last week? Well, you know what they say, "Time flies when you're... building strategy."

Right now, we're preparing for the end of our fiscal year, (at TLABC we go from July 1st to June 30th), while maintaining a regular calendar year from January to December. By the time this magazine hits your desk, I hope that we will have nailed down our budgets, targets, and goals that will direct our actions for the next season.

However, strategy continues all year round. Every day is a new chance to reassess where we are headed, and to shift gears when necessary. It involves fitting together all of the pieces and potential actions, to shape a future based on a profound desire to move forward and thrive.

"Strategy is the core of success."

Sound a bit esoteric? Thanks. I made it up myself. That's because I don't think there's any great definition for 'strategy.' Strategy should be present every day, at every meeting, in every moment of reflection. Not just words, numbers or mission statements, it should be inherent in every aspect of your structure – and most importantly, in people.

A big part of our strategy here at TLABC lies in investing in our people. We are lucky to have a diverse group of professionals who bring a range of talent, intellect and expertise to the table. There are many lives that have been lived by our staff, our Executive

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atmosphere of combat and intimidation into an agency charged mainly with keeping the peace.

We have a bicycle squad, undercover detectives, horses, traffic cops and foot patrols. Mostly, these components of our police department give comfort and security to our city. But, why Harley Davidson Dressers with jodhpurs and jackboots? Sure, this allows the cops to go nose to nose with the tough bikers in the boys and their toys department, but what does it say to the little old lady stopped for a traffic infraction by a cop who looks like a storm-trooper? As for the new Chargers, the tough new image may be fun for the cops, but it simply widens the gulf in terms of nurturing positive relationships between the police and the public they are sworn to serve. V

“At the end of the day, you bet on people, not just on strategies.”

Larry Bossidy

and Board, and our membership, and it is this diversity that allows the association to maintain a unique perspective, while preserving our focus on the common goal: **justice**.

Having this diversity allows us to face issues that arise with a multi-layered, critical approach. It encourages us to think outside of the proverbial box and tackle challenges with gusto and integrity. We are ambassadors for justice and for the citizens of British Columbia. This is the foundation of our strategy.

As we move forward, we move forward as a team. Every department relies on the others to be successful and the respect for one another is palpable. For us, this type of strategy is crucial.

Strategy would be nothing, however, without support, and for that, we can thank our dedicated members, governors, and PAC donors, who continue to allow us to confidently move forward and do the work that needs to be done to preserve our justice system. V

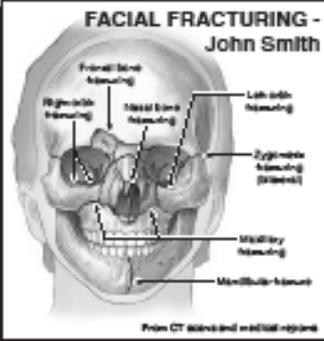
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Contact Megan Ejack (megan@tlabc.org) for more information.

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