



## Atlantic Provinces Trial Lawyers Association

### WINNING SETTLEMENT STRATEGIES & TACTICS, Part 2

Friday June 15<sup>th</sup> & Saturday June 16<sup>th</sup>, 2018

#### BIOGRAPHIES OF PRESENTERS

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##### DANIEL WOOD

A proficient and highly prepared personal injury lawyer and civil litigator, Daniel has advocated for clients in many levels of court in Nova Scotia and British Columbia.

Participating regularly in professional conferences and seminars, Daniel remains focused on continually enhancing his negotiation and advocacy skills and keeping up to date on the latest developments in the law. He uses his negotiation skills to avoid the expense and uncertainty of court for his clients whenever possible to achieve the best results for them.

Daniel holds a Bachelor of Arts Honours Degree in Philosophy (First Class) from Dalhousie University, where he was awarded a scholarship for every year of the four-year program. He earned his law degree from the University of British Columbia Law School.

Daniel enjoys solving the complex legal and practical issues that often arise in personal injury law and civil litigation, and appreciates working with the experienced team at Lenehan Musgrave LLP.

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##### PROFESSOR JARROD F. REICH

Professor Jarrod F. Reich is an Associate Professor of Legal Research & Writing at Georgetown University Law Center, where he teaches Legal Practice: Writing and Analysis, a full-year course for first-year law students, and also serves as a coach to the GULC Mock Trial team. Prior to joining the Law Center faculty, Professor Reich taught at the Florida State University College of Law, where he focused his teaching on lawyering skills, including courses in legal writing, alternative dispute resolution, appellate advocacy and an in-house counsel externship seminar. He also served as the faculty adviser to Florida State's dispute resolution and undergraduate moot court teams, and coached several of the College of Law's moot court and mock trial teams. He was awarded the 2014 Open Door Teaching Award for his work mentoring and advising students. Prior to joining Florida State, he spent eight years at Boies, Schiller & Flexner LLP as both an associate and as counsel, focusing his practice on complex commercial litigation. During his tenure there, Professor Reich worked on some of the highest-profile litigation in recent memory—most notably *Hollingsworth v. Perry*, the historic civil rights case for marriage equality in California—and represented a wide range of clients in state and federal courts and in domestic and international arbitrations. In addition to his practice, from 2009 to 2013,

he served as an adjunct professor at the Benjamin N. Cardozo School of Law, where he taught lawyering skills and legal writing and a judicial externship seminar. He served as a law clerk to Judge William J. Haynes, Jr. of the U.S. District Court for the Middle District of Tennessee. He graduated magna cum laude from Brandeis University and Order of the Coif from Vanderbilt University Law School, where he was managing editor of the Vanderbilt Law Review.

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## **MATTHEW HASS**

Matthew J. Hass, founder of The Focus Firm and CEO of the Arkansas Trial Lawyers Association, is a strategic communications expert who emphasizes focus group analysis. Through The Focus Firm, Hass utilizes focus groups to analyze juries and campaign messaging in his service as a consultant for political campaigns, marketing campaigns, and trial lawyers. Hass' expertise in simplifying complex issues for mass audiences has defined his career, with hallmark successes in varied areas from ballot campaigns to legislative issues.

Hass earned his bachelors degree in communications from Henderson State University in 1999, where his studies focused on rhetorical theory, persuasion and debate. Hass' communications background and his affinity for politics drew him to political campaign management. He honed his advocacy skills while successfully running the Smoke Free Arkansas campaign. He went on to represent the Arkansas Trial Lawyers Association as the director of government affairs where he managed one of the state's largest political action committees. He also utilized his communications expertise to represent the interests of injured Arkansans before the Arkansas General Assembly. Due to his legislative successes, ATLA membership elevated Matthew to chief executive officer

in 2009, where he continued to research messaging and outcomes in areas ranging from jury analysis to ballot campaign strategy. In 2015, Matthew launched The Focus Firm where he researches effective messaging for juries, voters, and consumers.

He continues his work to protect individual rights on the national level, serving on the executive committee of the National Association of Trial Lawyers Executives. When he is not working or digesting the latest political news, Matthew can usually be found on his sailboat, a river, or hiking trail

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## **JUDITH HULL**

For over 20 years, Judith's practice has been restricted to advocacy for people who have suffered life-altering harms, including serious injuries, birth trauma, loss of a loved one, and more recently, privacy and human rights violations. The three principles of her practice are "Service, Integrity, Results"

Judith is honoured to be regularly selected by her peers for inclusion in Best Lawyers in Canada in the field of Personal Injury Litigation, as well as being Lexpert Ranked as Consistently Recommended as a leading practitioner of the Personal Injury Bar. She is also a Certified Specialist in Civil Litigation. Other recognitions include the Ontario Trial Lawyers Association Women's Caucus Award (2011) and the American Association for Justice International Trial Lawyer Leadership Award (2010).

She has a strong belief in giving back both to the profession and the community. She is a Past President of the Ontario Trial Lawyers Association (2009-10); a former Governor on the Board of Governors for the American Association for Justice (2006-2013); past director for the Advocates

Society (2012-2015); and a frequent speaker in the areas of personal injury litigation, advocacy and practice management at various legal associations in Canada and the United States. As part of her community involvement, she is a cycling advocate and Past Chair of the Share the Road Cycling Coalition of Ontario. Over the years Judith has also been involved in many community organizations.

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### **THE HONOURABLE CHIEF JUSTICE TRACEY CLEMENTS**

Chief Justice Clements graduated with BA (joint honours in English and Political Science) in 1991 from UNB. She graduated from UNB Law School in 1994. Called to the PEI Bar in 1995. Practiced with Stewart McKelvey until appointed to the Bench in 2017.

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### **LYNN MURRAY, Q.C.**

Lynn Murray is a senior partner with Key Murray Law, based out of our Charlottetown office. Her primary practice areas include civil litigation with an emphasis on insurance defence, employment and labour law, and administrative law. She is listed in Best Lawyers in Canada® in the practice areas of Administrative and Public Law, Corporate and Commercial Litigation, Family Law, Insurance Law and Labour and Employment Law for 2018. Lynn was also named the Best Lawyers' 2018 Charlottetown Corporate and Commercial Litigation "Lawyer of the Year."

Lynn Murray has built a reputation for her legal work and community outreach. Since 1984, she has shared her insight of the law, often serving as a speaker at conferences and seminars in Prince Edward Island and outside of the province. In addition, Lynn shares her expertise on a variety of topics

including ethics, insurance, employment and labour, litigation, and mediation. She has appeared before all levels of the court and many administrative tribunals in Prince Edward Island.

Active both in her community and her profession, Lynn served on the Board of Directors of Meritas (a professional services network consisting of a global alliance of business law firms), and currently serves on the Board of the Alzheimer's Society of PEI, and as a member of Crime Stoppers.

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### **CRAIG GARSON, Q.C.**

Craig Garson has mediated over 3,825 cases in seven provinces. His talents as a negotiator and litigator are integral to his success in mediating all manner of disputes, from personal injury claims, construction and professional negligence claims to employment, high net worth divorce cases, investment broker claims, contract and commercial matters.

Craig continues to maintain a selective trial and appellate practice, emphasizing serious criminal cases, complex civil and commercial cases and the defense of professional discipline matters. Craig has represented clients in more than 500 trials and more than 100 appeals. He has appeared before the Supreme Court of Canada in ten cases and both the governments of Canada and Nova Scotia have retained him to represent the Crown in cases of national importance, most notably the Westray Mine Disaster.

Craig has received the highest honours from leading international organizations for his advocacy and contributions to the legal profession. In 2004 he was inducted as a Fellow of the prestigious American College of Trial Lawyers. Annually, he is peer-rated as a preeminent lawyer ("AV") by Martindale Hubbell.

In 2000 he became the first elected President of the Nova Scotia Barristers Society in its 250 year history.

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### **CHES CROSBIE, Q.C.**

Ches Crosbie, QC is a founding director, past president, and stalwart of APTLA. He now practices class action and medical malpractice law as Patient Injury Law, during time left over from politics.

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### **BARRY GOLDMAN**

Barry Goldman teaches Negotiation, Alternative Dispute Resolution and Labor Arbitration at Wayne Law.

Barry started teaching undergraduate philosophy courses as an adjunct professor at Wayne while still in law school. Since then he has taught in the Peace and Conflict Studies program, the business school, the Master's in Industrial Relations program, the Master's in Dispute Resolution program, and one or two other places.

His students also get the benefit of Barry's expertise in his 2008 book, "The Science of Settlement: Ideas for Negotiators."

He earned his bachelor's degree from Monteith College, a small liberal arts college that existed inside of Wayne State University -- "until it was assassinated by bureaucrats and bean counters," he says. He holds a master's degree in comparative philosophy from the University of Hawaii.

He returned to Detroit to earn his J.D. from Wayne Law.

An "indifferent" law student, Barry was first drawn to ADR after stumbling into a guest lecture, where he was captivated by a talk by

anthropologist Laura Nader, sister of Ralph Nader and an expert on dispute resolution.

After law school he went to work for the City of Detroit. In 1986 Mayor Coleman Young appointed him as deputy director of the Human Rights Department, responsible for city compliance with the Americans with Disabilities Act, and in charge of a mediation program for disputes involving race, gender, age and the other protected categories in the city's Human Rights Ordinance. Barry took a lot of ADR training, joined ADR organizations, and took every opportunity to serve as a mediator or arbitrator -- not only valuable experience for his job, but for launching his own practice after Young left office in 1994.

Barry and his wife, a clinical psychologist, live in Bloomfield Township.

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### **GREG CANN, Q.C.**

Greg is a partner in the Charlottetown office of Cox & Palmer and, since, 1992, has devoted his practice to representing the interests of Canada's leading insurance companies in all levels of the Courts of Prince Edward Island and the Supreme Court of Canada. He has also acted for several U.S. and U.K. insurers.

Greg has extensive experience in negotiation, mediation and other dispute resolution processes as counsel to parties involved in disputes. His practice also includes acting for and advising members of the insurance industry in regulatory and commercial matters.

He is a member of the firm's Regional Insurance Practice group and a frequent speaker to members of the insurance industry at seminars and other educational presentations.

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## **PAMELA LARGE-MORAN**

Pamela Large Moran has extensive training and professional experience in the area of litigation and alternative dispute resolution. Prior to establishing PLM Law, Pamela practiced as a civil and commercial litigator in Toronto for ten years before returning to her native Atlantic Canada in early 2000.

After settling one of Canada's largest personal injury claims in 2005, Pamela has been an advocate for auto-insurance reform and fairness for accident victims. She also does work in class-action claims, including institutional abuse cases and has been an adjudicator with the Indian Residential Schools Assessment Process, conducting hearings of abuse claims across the country, since 2011.

In addition to obtaining her Law Degree from the Schulich School of Law in 1989, she has also earned her Masters in Law in Alternative Dispute Resolution (LL.M. ADR) from Osgoode Hall Law School. As well, she has obtained her Chartered Mediator ( C. Med) and Chartered Arbitrator ( C. Arb.) designations from the ADR Institute of Canada, the national credentialing body for mediators and arbitrators across Canada. Further. She has most recently obtained a certificate in mediation from Harvard Law School in 2013.

Pamela has been heavily involved in both ADR Atlantic and the ADR Institute of Canada, winning the National Lionel J. McGowan Award of Excellence in Dispute Resolution in 2012. She is also a member in good standing of the Law Society of Upper Canada (Ontario) and the Law Society of PEI.

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## **CYNTHIA TAYLOR**

Cynthia Taylor is an associate at Key Murray Law's Charlottetown office. She specializes in representing clients who have been injured as a result of motor vehicle accidents, slip and falls, and pedestrian accidents. Outside of personal injury law, Cynthia's civil litigation practice focuses primarily on estate litigation.

A dedicated professional who has represented clients in the Supreme Court of Prince Edward Island and the Prince Edward Island Court of Appeal, Cynthia Taylor has dedicated her professional life to serving the legal needs of Islanders. She is an active volunteer with the Law Society of Prince Edward Island, the PEI Branch of the Canadian Bar Association, and she is a past President of the Atlantic Provinces Trial Lawyers Association.

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