

AKRON BAR ASSOCIATION • AKRON BAR FOUNDATION

2019 SPONSORSHIP AND ADVERTISEMENT PACKET



Akron Bar Association was founded in 1875 and is an Ohio not-for-profit corporation with a membership base of over 1,300 members consisting of lawyers, judges, paralegals, legal staff, law students and paralegal students.

Akron Bar Foundation

As the charitable arm of the Akron Bar Association, the Akron Bar Foundation strives to improve the quality of justice and the image of lawyers through the support of law related and public service programs, primarily directed to the Akron Metropolitan area.



Akron Bar Association Sponsorships

Throughout the year, The Akron Bar Association and Akron Bar Foundation offer multiple opportunities for members of the Summit County legal community to sponsor activities and events, as well as to advertise with us. By becoming an annual sponsor, you will only receive a single request from us, rather than repeated requests throughout the year. (This does not apply to the Professionalism Dinner, because firms prefer to know who is being recognized before making a sponsorship commitment).



\$5,000



\$3,750



\$2,500



**\$700
per event**



**\$600
per event**



**Friend of the Akron Bar Association Foundation
\$300**

Ad design service is available upon request. Ads should be submitted in pdf format to the Akron Bar Marketing Department at marketing@akronbar.org. Ad measurements are: half page (5 in. wide by 3.75 in. tall) and full page ad (5 in. wide by 8 in. tall). Contact the Marketing Department regarding your directory ad

Advertisement Deadline Dates

(your ad must be received by the deadline date to be included in marketing materials)

2019 Legal Directory: November 1, 2018

Akron Bar Foundation Gala & Silent Auction: January 15, 2019

Law Week: April 15, 2019

Annual Meeting: June 1, 2019

Diamond Level: \$5,000

Foundation Gala & Silent Auction Dinner: Saturday, February 2, 2019

Reserved table for ten; premier signage; full-page color ad in the program booklet

Law Day Luncheon (Law Week): Wednesday, May 1, 2019

Reserved table for ten; premier signage at all Law Week events; mention on WAKR, ABA social media, and full-page color ad in program booklet

Federal Courts Luncheon: TBA

Reserved seating for two and premier signage at the event

Annual Meeting: TBA

Reserved table for ten; premier signage; full-page color ad in program booklet

Professionalism Dinner: TBA

Reserved seating for two and premier signage at the event

2019 Legal Directory

One legal directory and a quarter-page (3.5 in. wide by 4.5 in. tall) black and white ad (**Ad must be submitted by 11/1/2018 to be included in the 2019 Akron Bar Association Legal Directory**)

Event Recognition

Recognition at all Akron Bar Association events; name on all event programs/flyers

Reserved Parking

One reserved parking spot at the ABA Office

Platinum Level: \$3,750

Foundation Gala & Silent Auction Dinner: Saturday, February 2, 2019

Reserved table for eight; premier signage; full-page color ad in the Gala program

Law Day Luncheon (Law Week): Wednesday, May 1, 2019

Reserved table for eight; premier signage at all Law Week events; mention on WAKR, and full-page color ad in Law Day Luncheon program booklet

Business Card Advertisement:

One business card ad in all Akron Bar Association event program booklets

Event Recognition

Recognition at all Akron Bar Association events; name on all event programs/flyers

2019 Legal Directory

One legal directory and a quarter-page (3.5 in. wide by 4.5 in. tall) black and white ad (**Ad must be submitted by 11/1/2018 to be included in the 2019 Akron Bar Association Directory**)

The Professionalism Dinner is not included in Gold, Silver or Bronze Sponsorship Levels. However it is available under Annual Advertising Opportunities. Additional sponsorship opportunities for the dinner will be available when the event is scheduled. If you are interested in more information about the Professionalism Dinner, please contact our Director, of Foundation and Office Operations.

Gold Level: \$2,500

Foundation Gala & Silent Auction Dinner: Saturday, February 2, 2019

Reserved seating for four; ½-page black and white ad in program; premier signage at Gala and recognition in program booklet

Law Day Luncheon (Law Week): May 1, 2019

Reserved seating for four; ½-page black and white ad in program; signage at all Law Week events; recognition in program booklet

Annual Meeting: TBA

Reserved seating for four; ½-page black and white ad in program; premier signage at the Annual Meeting and recognition in program booklet

Silver Level: \$700.00 (PER EVENT)

Includes premier signage and recognition at any/all of the events listed below.

Choose as many as you wish

- | | |
|---|--|
| <input type="checkbox"/> Judicial Pioneer | <input type="checkbox"/> Oktoberfest |
| <input type="checkbox"/> Law Week Community Event | <input type="checkbox"/> LRIS Lawyer Recognition |
| <input type="checkbox"/> Senior Lawyers Spring Dinner | <input type="checkbox"/> Holiday Celebration |

Bronze Sponsor \$600.00 (PER EVENT)

Make the event sweet by sponsoring the dessert for one or all of these events. Includes signage on or near the dessert table or in the program.

- Foundation Gala Annual Meeting Holiday Celebration

Friend of the Akron Bar Association and Foundation \$250.00

Two tickets and your name advertised in the Gala program booklet.

Choose either or both events.

Akron Bar Foundation Gala & Silent Auction Dinner: Saturday, February 2, 2019

Entrance for two; name in the program booklet

Akron Bar Association Annual Meeting: TBD

Entrance for two; name in the program booklet

ANNUAL ADVERTISEMENT

Includes advertising at all four of the events listed below:

Full Page Ad (5 in. wide by 8 in. tall) • Half Page Ad (5 in. wide by 3.75 in. tall)

Foundation Gala

Law Day Luncheon

Annual Meeting

Professionalism Dinner

Color Advertisement

- Full Page - \$1,800**

Includes a full-page color ad

Black & White Advertisement

- Full Page Ad - \$1,600**

Includes a full-page black and white ad

- ½ Page - \$900**

Includes a half-page black and white ad

- Business Card Ad - \$250**

Includes a black and white ad, 3.5 in. wide by 2 in. tall

Other Opportunities

The Akron Bar Association has numerous other opportunities for sponsorship and advertising during the year. If none of the pre-packaged sponsorship offers meet your needs, please contact Ikel Kelly, Director, Foundation and Office Operations, at ikelly@akronbar.org, to create your own personalized sponsorship package.

Advertising in the Examiner – Monthly Digital Newsletter The Akron Bar Association's monthly magazine, the Examiner, is published as an email sent through Constant Contact. Your ad content is viewed by nearly 1,400 members at least four times each month. Various rates and sizes are available. For additional information, please see the attached rate sheet.

Mailing Labels

The Akron Bar Association offers mailing labels of its members for purchase. Please note that we do not supply this information in electronic format. In addition, **the Akron Bar Association must see in advance what will be mailed to the members and reserves the right to refuse the sale of labels.** For additional information, contact marketing@akronbar.org or call 330.436.0105.

Ad Sizes

FULL-PAGE
5 INCHES WIDE X 8 INCHES TALL



5 INCHES

8 INCHES

HALF-PAGE
5 INCHES WIDE X 3.75 INCHES TALL



5 INCHES

3.75 INCHES

BUSINESS CARD
3.5 INCHES WIDE X 2 INCHES TALL



3.5 INCHES

2 INCHES