

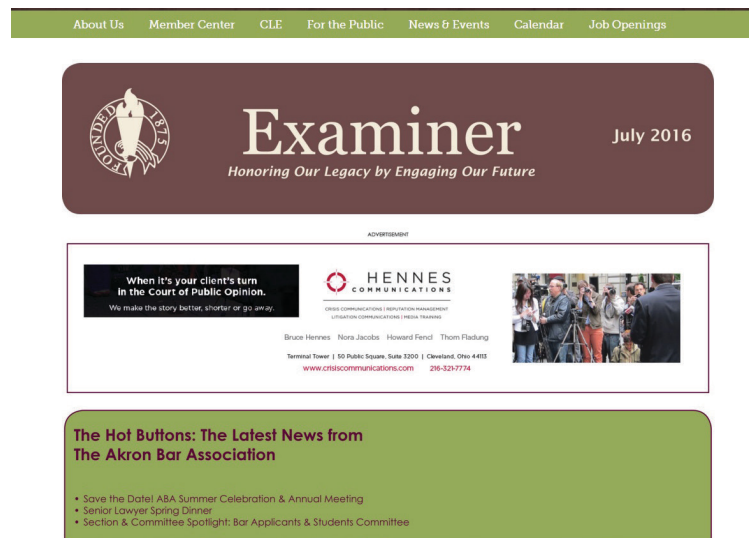
# Akron Bar Association Advertising Rate Sheet

As of September 2016, the Akron Bar Association's monthly magazine, the Examiner, is published as an email sent through Constant Contact. All Bar members who have selected email as an information resource receive the Examiner - approximately 1300 in total. A weekly news update email also includes that month's Examiner. Advertisers will have three options as described below:

## Full Banner ad at top of page

- 1200 pixels wide by 300 pixels high
- Color; 72 dpi
- 5400 impressions per month; 64,800 per year
- Cost: \$540 per month

See discounts below



## Within Content Runner (appears between individual articles)

- 1200 pixels wide X 150 pixels high; color; 72 dpi
- 5400 impressions per month; 64,800 per year
- Cost: \$270 per month

See discounts below

## Classified Ads

- 300 pixels wide by 250 pixels high; color; 72 dpi
- Cost: \$75 per issue (4-5 times/month)

## Discounts

All ad prices are listed on a monthly basis except for classified ads which are \$75 per week. Discounts offered for multimonth contracts are: 10% for 3 months; 15% for 6 months and 20% for a full year.

To place an ad, contact the Akron Bar Association Marketing Department at 330-436-0105 or [marketing@akronbar.org](mailto:marketing@akronbar.org).