

**ALBERTA CIVIL TRIAL LAWYERS ASSOCIATION
2019 ADVERTISING RATES
The Barrister MAGAZINE**

Ad Size	Style	One Issue Rate	Two Issue Rate	Four Issue Rate
Business Card 3.5"w x 2"h	Black/White/Greyscale	\$192.00	\$346.00	\$576.00
	Spot Colour (Pantone 3292 – Dark Green)	\$223.00	\$401.00	\$669.00
	Full Colour	\$290.00	\$522.00	\$870.00
1/4 Page Ad 3.5"w x 4.5"h	Black/White/Greyscale	\$245.00	\$441.00	\$735.00
	Spot Colour (Pantone 3292 – Dark Green)	\$281.00	\$506.00	\$843.00
	Full Colour	\$368.00	\$662.00	\$1104.00
1/2 Page Ad Vertical: 3.5"w x 9.5"h Horizontal: 7.5"w x 4.5"h	Black/White/Greyscale	\$345.00	\$621.00	\$1035.00
	Spot Colour (Pantone 3292 – Dark Green)	\$398.00	\$716.00	\$1194.00
	Full Colour	\$518.00	\$932.00	\$1554.00
Full Page Ad 8.5"w x 11"h	Black/White/Greyscale	\$570.00	\$1026.00	\$1710.00
	Spot Colour (Pantone 3292 – Dark Green)	\$657.00	\$1183.00	\$1971.00
	Full Colour	\$776.00	\$1397.00	\$2328.00
Full Page Ad* Inside Front, Inside Back, Back Cover	Black/White/Greyscale	\$717.00	\$1291.00	\$2151.00
	Spot Colour (Pantone 3292 – Dark Green)	\$824.00	\$1483.00	\$2472.00
	Full Colour	\$1076.00	\$1937.00	\$3228.00

* Full Page Cover ad space is subject to availability. Maximum cover ad size 8.5"w x 11"h.

Publication Schedule	Spring 2019	Summer 2019	Fall 2019	Winter 2019
Copy Deadline	February 15, 2019	May 15, 2019	August 15, 2019	November 15, 2019

High resolution PDF preferred. CMYK process required. For additional inquiries regarding format or for other information, contact Sandy Leske at (780) 429-1133 or 1-800-665-7248. Email: admin@actla.com.

ORDER FORM

TO: **ALBERTA CIVIL TRIAL LAWYERS ASSOCIATION**
#550, 10055 - 106 Street, Edmonton, Alberta T5J 2Y2

Please place the accompanying ad in **The Barrister** magazine as follows: (Check)

- | | | | |
|--|--------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Business Card Size Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |
| <input type="checkbox"/> 1/4 Page Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |
| <input type="checkbox"/> 1/2 Page Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |
| <input type="checkbox"/> Full Page Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |
| <input type="checkbox"/> Full Page Cover Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |

Number of issues ad to appear in _____

NAME: _____
 COMPANY: _____
 ADDRESS: _____
 CITY: _____ POSTAL CODE: _____
 PHONE: _____ DATE: _____

Fee for ad as per above schedule: \$ _____
 Less: 5% Discount to ACTLA Members _____
SUB TOTAL _____
 Add: 5% GST (Reg. No. R12057 8059) _____

Amount Enclosed: \$ _____