

ALBERTA CIVIL TRIAL LAWYERS ASSOCIATION

2018 ADVERTISING RATES

The Barrister MAGAZINE

Ad Size	Style	One Issue Rate	Two Issue Rate	Four Issue Rate
Business Card 3.5"w x 2"h	Black/White/Greyscale	\$192.00	\$346.00	\$576.00
	Spot Colour (Pantone 3292 – Dark Green)	\$223.00	\$401.00	\$669.00
	Full Colour	\$290.00	\$522.00	\$870.00
1/4 Page Ad 3.5"w x 4.5"h	Black/White/Greyscale	\$245.00	\$441.00	\$735.00
	Spot Colour (Pantone 3292 – Dark Green)	\$281.00	\$506.00	\$843.00
	Full Colour	\$368.00	\$662.00	\$1104.00
1/2 Page Ad Vertical: 3.5"w x 9.5"h Horizontal: 7.5"w x 4.5"h	Black/White/Greyscale	\$345.00	\$621.00	\$1035.00
	Spot Colour (Pantone 3292 – Dark Green)	\$398.00	\$716.00	\$1194.00
	Full Colour	\$518.00	\$932.00	\$1554.00
Full Page Ad 7.5"w x 10"h	Black/White/Greyscale	\$570.00	\$1026.00	\$1710.00
	Spot Colour (Pantone 3292 – Dark Green)	\$657.00	\$1183.00	\$1971.00
	Full Colour	\$776.00	\$1397.00	\$2328.00
Full Page Ad* Inside Front, Inside Back, Back Cover	Black/White/Greyscale	\$717.00	\$1291.00	\$2151.00
	Spot Colour (Pantone 3292 – Dark Green)	\$824.00	\$1483.00	\$2472.00
	Full Colour	\$1076.00	\$1937.00	\$3228.00

* Full Page Cover ad space is subject to availability. Maximum cover ad size 8.5"w x 11"h.

Publication Schedule	Spring 2018	Summer 2018	Fall 2018	Winter 2018
Copy Deadline	February 15, 2018	May 15, 2018	August 15, 2018	November 15, 2018

High resolution PDF preferred. CMYK process required. For additional inquiries regarding format or for other information, contact Sandy Leske at (780) 429-1133 or 1-800-665-7248. Email: admin@actla.com.

ORDER FORM

TO: **ALBERTA CIVIL TRIAL LAWYERS ASSOCIATION**
#550, 10055 - 106 Street, Edmonton, Alberta T5J 2Y2

Please place the accompanying ad in **The Barrister** magazine as follows: (Check)

- | | | | |
|--|--------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Business Card Size Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |
| <input type="checkbox"/> 1/4 Page Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |
| <input type="checkbox"/> 1/2 Page Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |
| <input type="checkbox"/> Full Page Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |
| <input type="checkbox"/> Full Page Cover Ad | <input type="checkbox"/> B/W/G | <input type="checkbox"/> Spot Colour | <input type="checkbox"/> Full Colour |

Number of issues ad to appear in _____

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ DATE: _____

Fee for ad as per above schedule: \$ _____

Less: 5% Discount to ACTLA Members _____

SUB TOTAL _____

Add: 5% GST (Reg. No. R12057 8059) _____

Amount Enclosed: \$ _____