

TRAVEL ➡ SNAP CARDS

SMOG & PHOTOGRAPHY



Smog is a consistent issue in many of the worlds most sought after travel destinations, especially in the larger cities. It has all of the issues of fog. However, it brings an even bigger problem: color. Also, smog settles in and doesn't 'lift' throughout the day, as fog often will.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

COME CLOSER

Smog saps the natural color saturation out of a scene, **but it also changes the color of a scene**. This color shift is generally toward the green/magenta spectrum, both of which are not always pleasant colors, and are difficult to correct in post-production. Smog lowers both tonal contrast and color contrast of distant objects. It helps significantly to get as close to your subject as possible.



Smog will shift the color balance of distant objects in the direction of magenta/green. If you place your subject(s) close to the camera, don't change the color balance too much in post-production, or your subjects will take on an odd appearance in color.



You can place your subject nearer to the camera and avoid distant background areas. Drawing attention away from the smog.



HOW TO DEAL WITH SMOG IN POST-PROCESSING

One way to control the color problems with smog is to spend the day shooting in black and white. If you try to color correct for smog, the resulting photograph will often have a high contrast and unappealing color scheme. You're better off going to alternative methods.



RAW



B&W



OVER
PROCESSED