



Meet **Minneapolis**
City by Nature

SPORTS HUDDLE UP E-NEWSLETTER

➤ EMAIL STATS

Meet Minneapolis is your connection to teams, venues, organizers, hotels, clients and vendors that want to stay in the know about upcoming sporting events. Get your business in front of this audience with our quarterly newsletter to our list of opt-in subscribers.

- **BI-MONTHLY SEND**
- **AVERAGE NUMBER OF OPT-IN SUBSCRIBERS: 350**
- **AVERAGE OPEN RATE: 40%**
- **AVERAGE CLICK THROUGH RATE: 12%**

SPORTS MINNEAPOLIS
Powered by Meet Minneapolis

100 Days til X Games 2018

Sports Minneapolis is excited to welcome X Games back to Minneapolis! Heading into the second year of this city for the premier action sports event, X Games, Sports Minneapolis and U.S. Bank Stadium have selected a premier welcome event to host X Games Minneapolis through 2021.

In 100 days, more than 200 elite athletes will compete at U.S. Bank Stadium on July 10-22, with live coverage on ESPN and ESPN2. The event will be held for a weekend and is expected to draw thousands of fans and visitors. A complete schedule [can be found here](#). X Games concerts on the Convention Center Plaza, including the Green Day, Fall Out Boy and more.

Tickets to X Games Minneapolis start at \$22 and are available at [usbankstadium.com](#)

NASC Symposium

The NASC Supply Event Symposium is the premier meeting of the National Association of Supply Chain Management (NASC) for the supply chain industry. The event will be held at the Minneapolis Convention Center on April 23-26, 2018. The event will feature a variety of speakers, including industry leaders, and a networking event on April 27.

RIDDLE ROOM 20% off escape room tickets with the code MEETMINNEAPOLIS at [riddle-room.com](#)

BANNER AD SIZE: 728 X 90

Minneapolis Beer & Ballparks tour & an opening party at US Bank Stadium, home of Super Bowl LII.

[View the complete list of events here.](#)

SEMINARS: Sessions include "Event Operations A-Z," "Attracting and Hosting Affordable International Events," and "Digital Marketing."

REGISTRATION: Late registration ends April 20.

SYMPOSIUM
APRIL 23-26, 2018
MINNEAPOLIS, MN

RIDDLE ROOM 20% off escape room tickets with the code MEETMINNEAPOLIS at [riddle-room.com](#)

The original Twin Cities escape room company

Northern Lights Qualifier

Minneapolis and the Minneapolis Convention Center will welcome The Northern Lights Qualifier back to the Minneapolis Convention Center on April 20-22 and April 27-29. Northern Lights is one of the strongest clubs in Minnesota and is recognized nationally as a top program both in terms of achievements as well as recruiting.

FREQUENCY

BANNER AD PRICING (shown above)

2x per year

\$400 (\$200 per send)

4x per year

\$600 (\$150 per send)