



Meet **Minneapolis**
City by Nature

SALES SCOOP E-NEWSLETTER

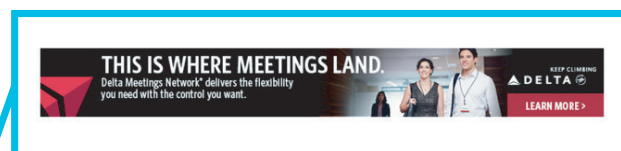
➤ EMAIL STATS

Get in front of meetings planners and both local and nonlocal clients with our bi-monthly newsletter. Our opt-in subscribers are looking for local events, venues, businesses and services, and you have them!

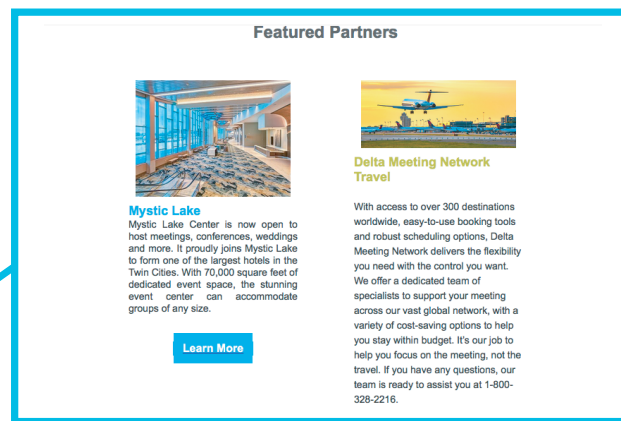
- **BI-MONTHLY SEND**
- **AVERAGE NUMBER OF OPT-IN SUBSCRIBERS: 6,100**
- **AVERAGE OPEN RATE: 15.4%**
- **AVERAGE CLICK THROUGH RATE: 2.8%**



BANNER AD SIZE: 728 X 90



FEATURED PARTNER: SQUARE IMAGE



***SPONSORED CONTENT:**
Not shown. Includes standalone paragraph, image, and url

FREQUENCY	BANNER AD PRICING	FEATURED PARTNER	SPONSORED CONTENT
1x per year			\$500 per send
2x per year		\$1,000 (\$500 per send)	
3x per year	\$450 (\$150 per send)		
4x per year		\$1,800 (\$450 per send)	
6x per year	\$800 (\$134 per send)		